



WASHINGTON STATE
FARMERS MARKET
ASSOCIATION

FARMERS MARKET CONFERENCE

FEBRUARY 26-27, 2027

SPONSORSHIP



WENATCHEE

CONVENTION CENTER

121 N Wenatchee Ave
Wenatchee, WA 98801



FARMERS MARKET CONFERENCE 2027

Please join us as a **sponsor** for the Washington State Farmers Market Association (WSFMA) Farmers Market Conference where we bring together farmers market organizers, volunteers, vendors, and partners from across the region so they can learn, connect, and recharge for the season ahead.

Such a well organized, meaningful training. The content is so timely and relevant. It is so helpful to meet other farmers market folks face-to-face. I met so many new people and was able to connect with a few people that have tackled problems that we're just now facing.

- 2026 Conference attendee





ATTENDEES

We expect **175-200 participants** at this year's Conference. The event's strong track record and reputation draws people from WA, OR, ID, MT, BC, and AK. WSFMA member farmers markets alone represent 83 cities and 26 counties in WA.

Farmers market organizers play a mix of roles within the farmers market community, from directors and managers to market day staff; farmers and other vendors; as well as our vital volunteers and board members.

For some attendees, this is their first season with a farmers market while others are experienced managers at one or more farmers markets.

The best part of the conference has been getting to know so many people. This is my 1st season as a market manager and I really value this networking, community and support.

- 2026 Conference attendee



PROGRAM OVERVIEW

The WSFMA Farmers Market Conference provides:

- 15 targeted **workshops** focused on practical aspects of farmers market operations, organizational development, and current trends in agriculture, funding, and policy;
- A **trade show** brings together valued partners and service providers to connect with attendees one-on-one;
- Highly valued **social/networking events**, including a Silent Auction & Dessert Reception on Friday evening;
- The Washington State Farmers Market Association's **Annual Member Meeting**; and
- **Local perks** to enjoy the Wenatchee businesses, beauty, and bounty.
- In addition, we have a CPR & First Aid certification training add-on Thursday afternoon.

This is always a wonderful conference and our team looks forward to it every year.

- 2026 Conference attendee





WASHINGTON STATE
FARMERS MARKET
ASSOCIATION

FARMERS MARKET CONFERENCE 2027

SPONSOR BENEFITS	Partner \$250	Friend \$500	Family \$1,000	Hero \$1,500	Super Fan \$2,500	Champion \$5,000
You will be featured on WSFMA website and recognized on signage and verbally during Conference.						
Your name, logo, and QR code will be featured in printed Conference Program.						
We will acknowledge your support in a dedicated social media post and digital outreach to attendees.						
You will have an opportunity to meet attendees during the Trade Show on Fri February 26 in Wenatchee. <i>*Based on availability</i>						
You will be featured in a custom, 4-color ad in the Conference Program, to promote your programs and services.					1/4 page ad	1/2 page ad
You will have an opportunity to attend the 2027 Conference and Boot Camp (virtual).					1 person	2 people

WENATCHEE
CONVENTION CENTER



wafarmersmarkets.org/conference
info@wafarmersmarkets.org
(206) 706-5198



THANK YOU FOR YOUR SUPPORT!

As a sponsor, your support ensures that we keep registration affordable to everyone in our farmers market community and provide a quality experience that they can draw on all season long. Especially in today's uncertain funding environment, your support is essential to our shared success!

Please submit an online sponsorship form at tinyurl.com/WSFMAsponsor or contact Colleen Donovan.

SPONSORSHIP FORM

QUESTIONS?

Please contact **Colleen Donovan**, Executive Director, Washington State Farmers Market Association (509) 899-0167 or colleen@wafarmersmarkets.org