



# Growing through Change in 2026 **WIC & Senior FMNP**

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FMNP*



**2026 WSFMA Conference**  
**February 20-21, 2026**  
**Kitsap Conference Center**  
**Bremerton, WA**



# FMNP Goals

- Provide fresh, nutritious, unprocessed, locally grown fruits, vegetables, and cut herbs to WIC participants & low-income seniors
- Expand awareness, use, and sales at farmers markets and authorized farm stores
- Provide nutrition information to WIC and Senior participants, such as the importance of fruits and vegetables in their diet and how to store and prepare them

# Collaborators

Local WIC  
clinics

Senior  
Nutrition  
Providers-  
Area  
Agencies on  
Aging

Market  
managers

Growers

WSFMA

Advocates

# Washington's Farmers Market Programs 2025

- **WIC Farmers Market Nutrition Program (FMNP) Overview**

- Total funding \$800,000 food dollars
- Number of participants served 35,312
- Program administered by DOH

- **Senior Farmers Market Nutrition Program (SFMNP) Overview**

- Total funding \$2.87M food dollars (2025)
  - Roughly 90% State-funded
- Number of participants served 35,844
- Program administered by DSHS



# DSHS and DOH Roles



DSHS Subcontract with DOH



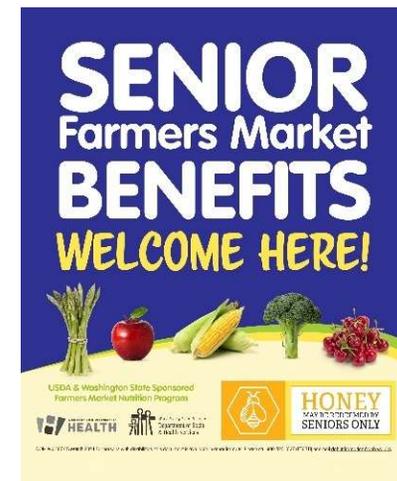
# Eligible Foods

- Locally grown, unprocessed (except for washing), fresh fruits, vegetables and cut herbs
- “Locally grown” means Washington grown; or grown in bordering counties of Idaho or Oregon



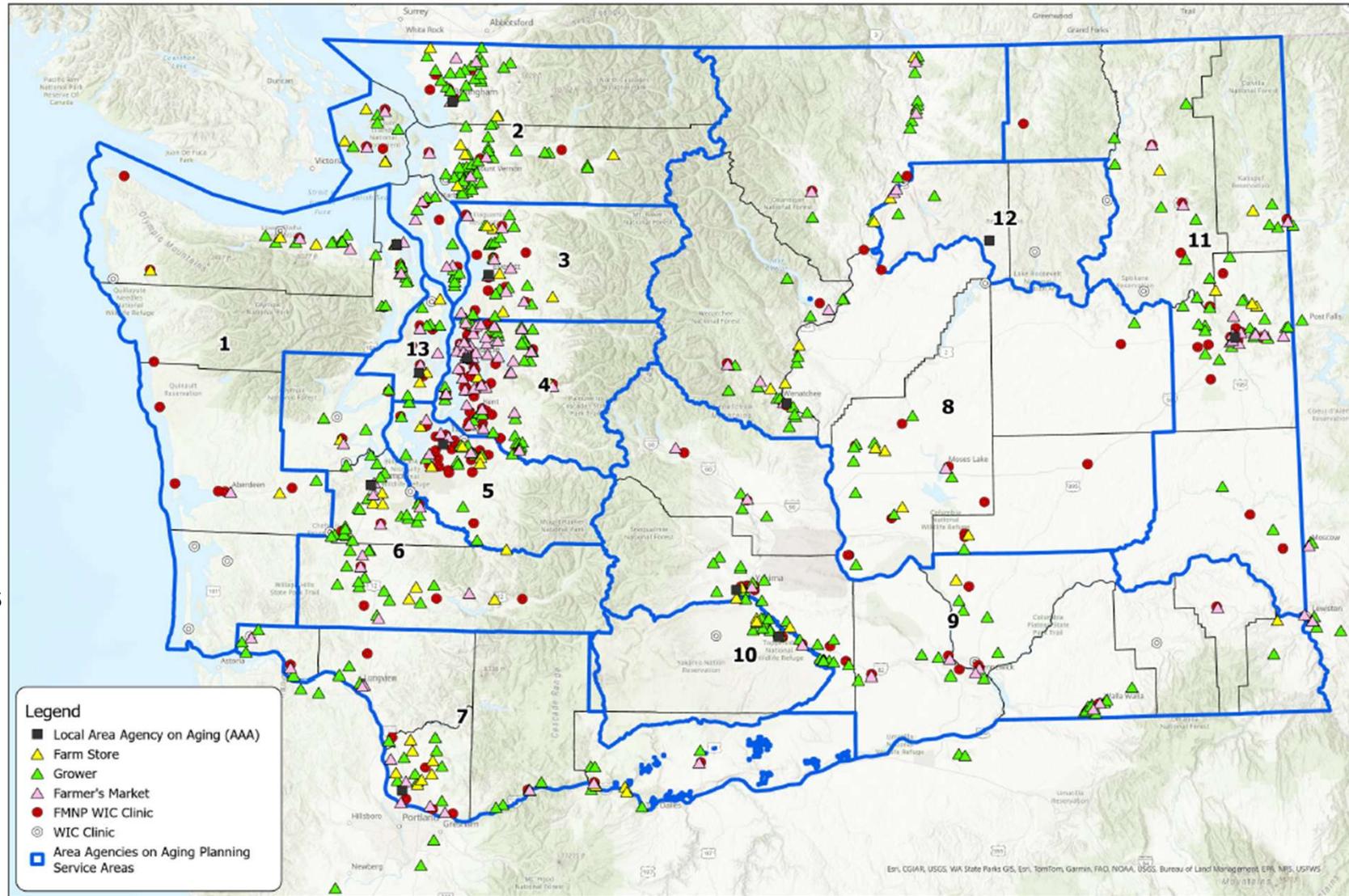
# Honey Producers

- Locally produced honey can be purchased with the **Senior FMNP benefits only**
- Exclusively honey producers **can't** take WIC FMNP benefits
- Unprocessed or prepared beyond their natural state except for usual harvesting
- Honey growers must register with the WSDA and follow their rules



# FMNP Locations 2025

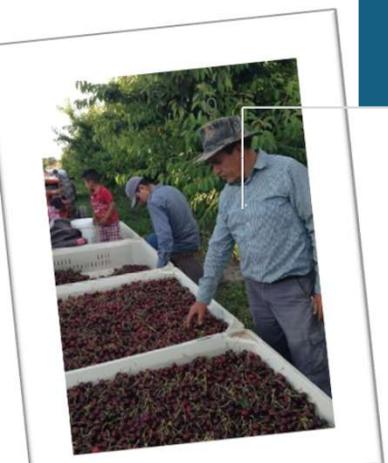
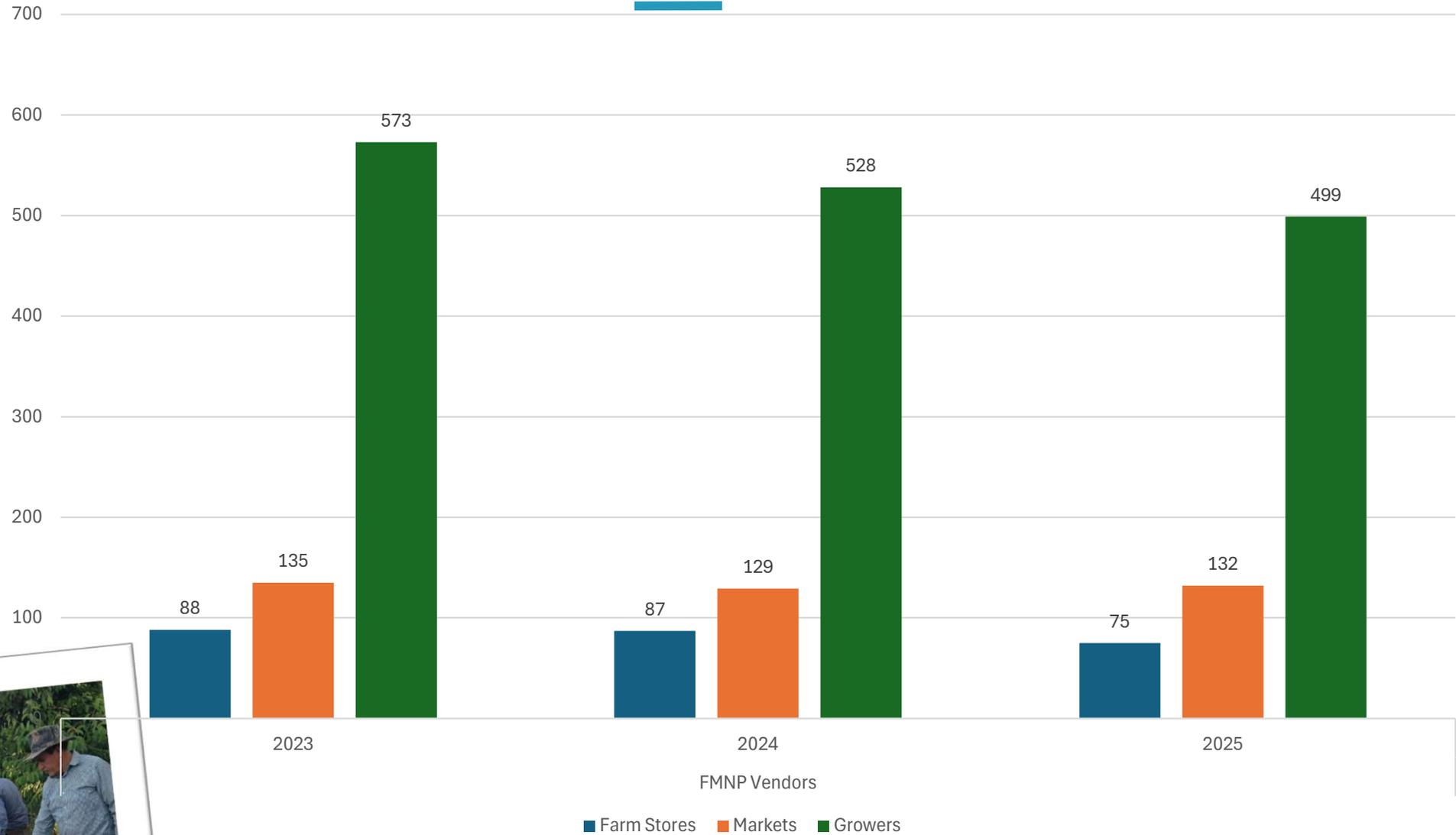
- 52 WIC agencies
- 187 sites/clinics participated
- Programs across all 13 Area Agencies on Aging (AAAs)
- Over 99% SFMNP benefits issued
- 35,844 participants issued benefit cards



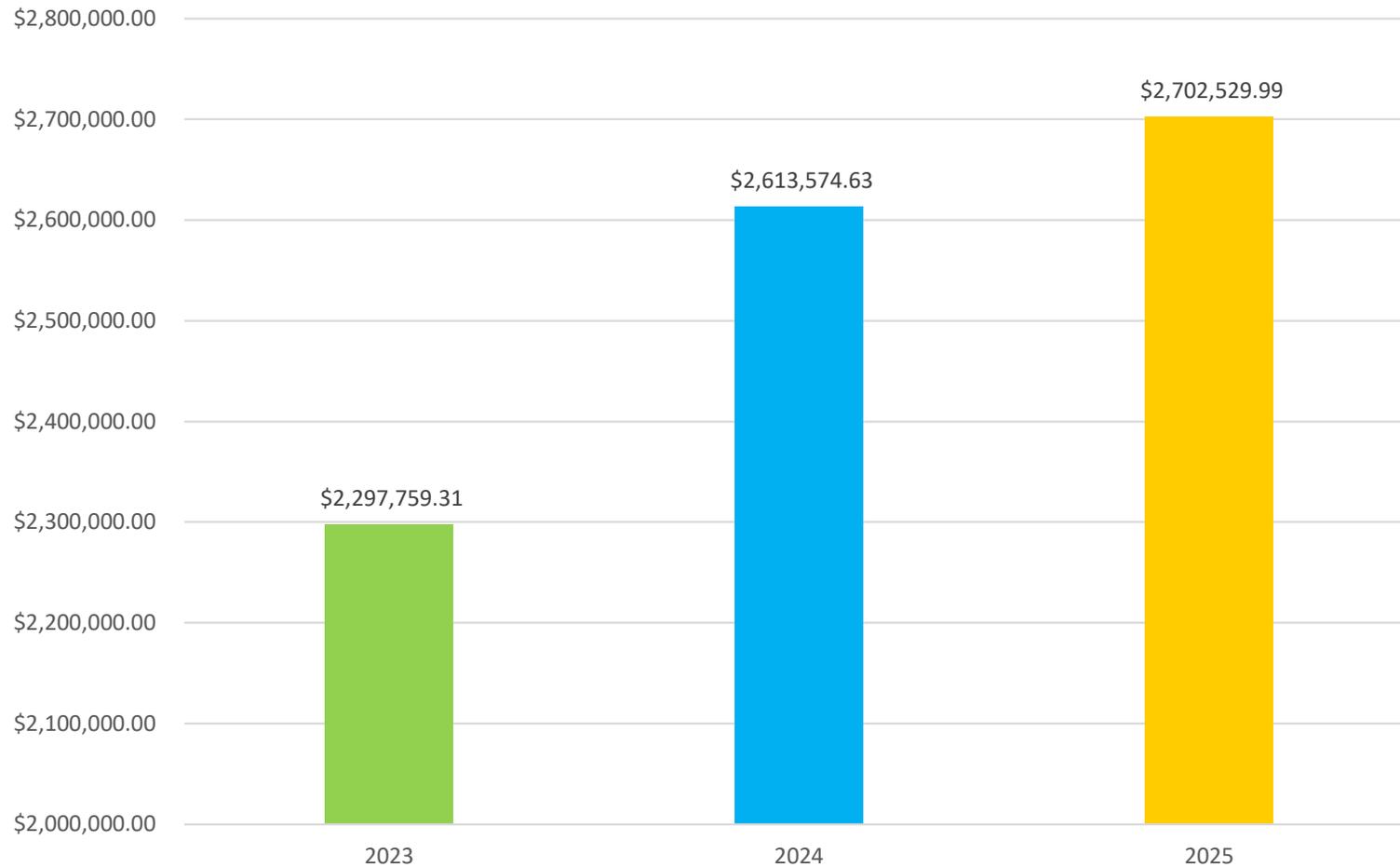
# Accessing SFMNP Benefits

- **Local Agencies:** —
  - 13 Area Agencies on Aging, roughly 30 total agencies including Senior Nutrition Program providers.
  - [Local Contact List.docx \(live.com\)](#)
- **Affidavit/application:**
  - Applicants fill out and sign program affidavit.
- **Agencies issue \$80 benefit to eligible participants on SFMNP card.**
- **Participants use benefits to purchase:**
  - Fresh, local produce, cut herbs, or honey from approved markets and growers using QR code on their card.

# FMNP Vendors



# Overall Redemption (WIC & Senior FMNP + WIC CVB)



# 2024 vs. 2025 All Programs

Program	2024	2025
SFMNP	\$ 2,016,428.76	\$ 2,019,974.05
WIC FMNP*	\$ 534,977.10	\$ 511,487.73
WIC CVB	\$ 61,726.96	\$ 71,954.04

\*ended one month earlier in 2025



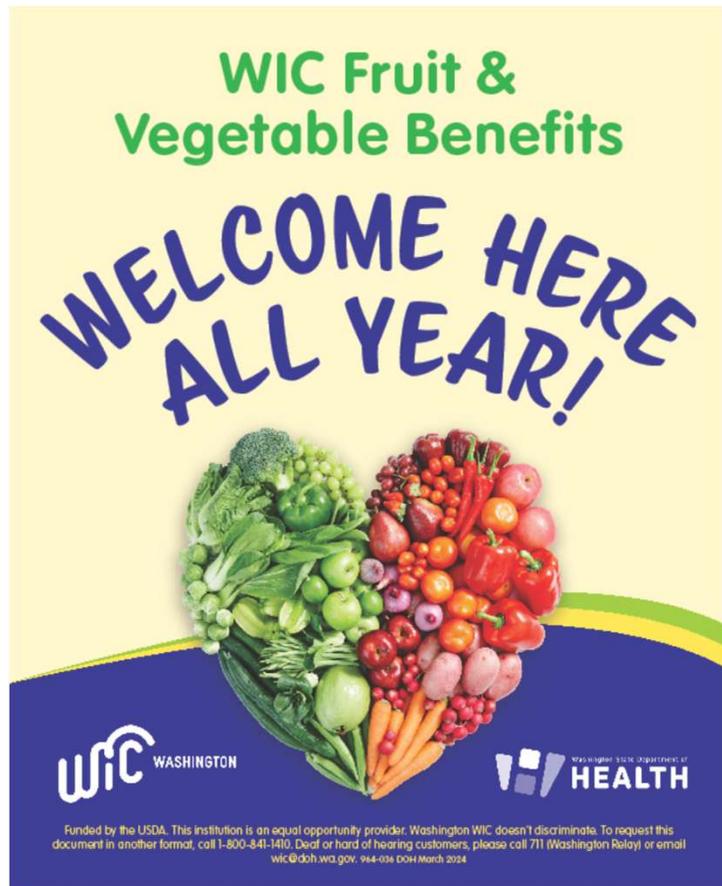
# Top Earners among FMNP Growers 2025

WIC FMNP, SFMNP + WIC CVB Totals by Top Vendors	
A	\$135,550.78
B	\$111,794.96
C	\$104,894.91
D	\$70,927.76
E	\$60,046.60
F	\$48,003.03
G	\$46,958.88



# Monthly Fruit and Vegetable Benefits –CVB-

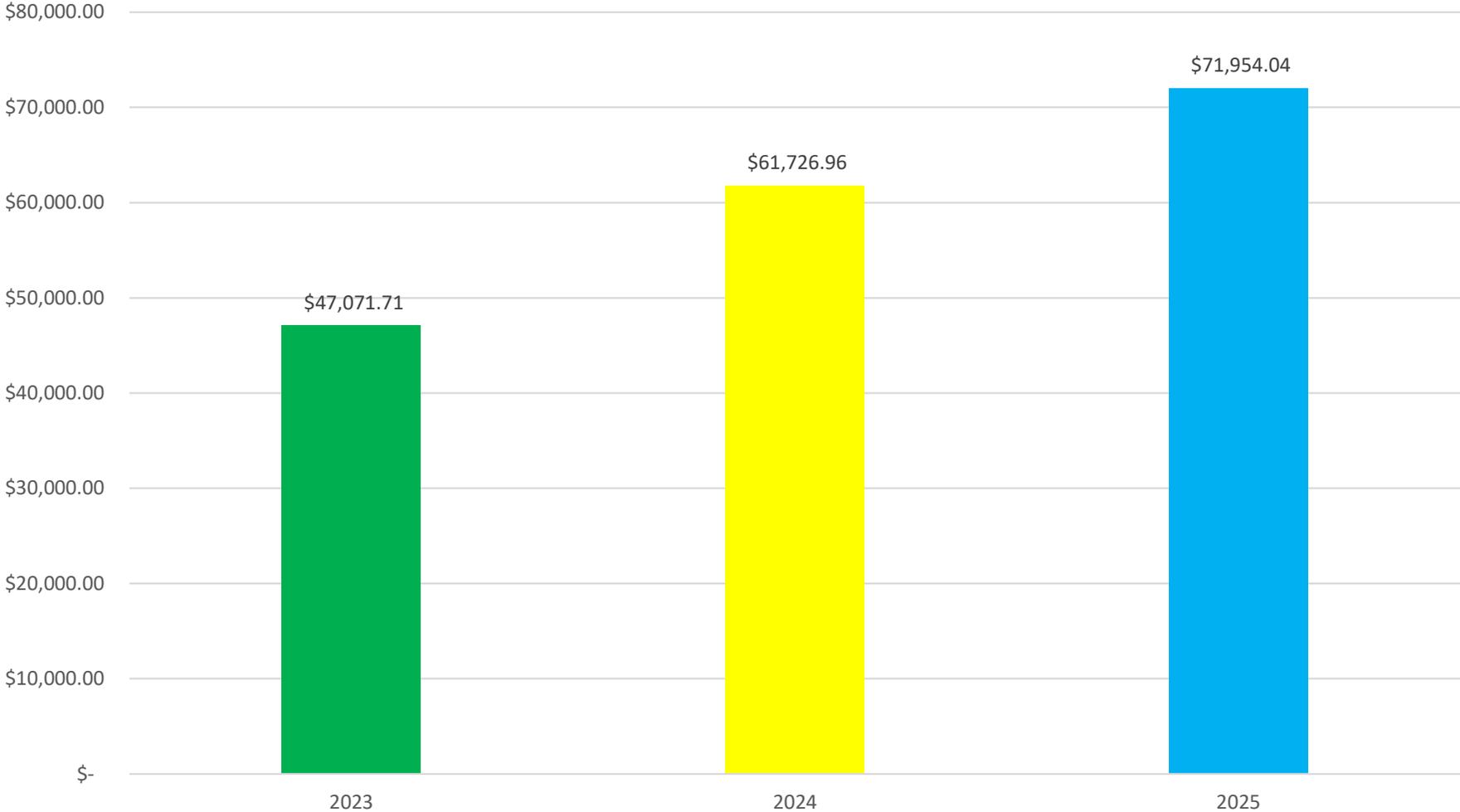
- **Year-round** WIC participants can use their “monthly fruit and vegetable” benefit at authorized Markets and Farm stores



# WIC CVB 2023 through 2025



Fruit and Veg. Benefit (WIC CVB)



# Monitors

Visits:

- 24 Markets
- 64 Growers
- 10 Farm Stores

## Best practices observed:

- Printed map with FMNP authorized vendors
- A-Board with vendors taking transactions that day
- Printing
- Social media
- Webpages (<https://spokanevalleyfarmersmarket.org/>)
- Inviting WIC Clinic staff to the market



# High-risk criteria that prioritize monitors



#	Criteria for Markets
1	New Market
2	New Market Manager
3	New Location
4	No response to Updates to requests
5	5 Growers or Less
6	Contract violation from previous monitor
7	High Redemptions
8	Low Redemptions
9	Received Complaint during current contract period



#	Criteria for Farm Stores
10	New Farm Store
11	High Redemptions
12	Accepting FMNP benefits at unauthorized location
13	Received Complaint during current contract period
14	Contract violation from previous monitor
15	Low Redemption



#	Criteria for Growers
16	New Grower
17	High Redemptions
18	Statistically significant portion of their Market's redemption share
19	Received Complaint during current contract period
20	Contract violation from previous monitor
21	A previous violation of trafficking (Authorized grower accepting FMNP benefits from an unauthorized grower or site)

# Program Compliance and Monitor Visits

## **Monitors:**

- Routine unannounced monitoring visits will be conducted at authorized farmers markets and farm stores throughout the season to ensure program compliance
- Operating out of compliance will result in required additional training, sanctions, and possible disqualification from the program
- Vendors meeting high-risk criteria will be monitored in priority order.

## **Compliance Buys:**

- A “Compliance buy” is completed by a secret shopper who is a program representative to ensure program guidelines are being met
- Purchases will be made using farmers markets benefits
- Compliance buys can be made at any location

# Growers in the 2026 Season

## Growers/ Farm stores:

- All NEW growers & farm stores need to apply for the 2026 – 2027
- Separate agreements for Farm Stores and Growers (who sell at markets)
- Returning growers from 2025 do **NOT** need to apply again
- [www.WICFMNP.com](http://www.WICFMNP.com)



# Looking into the 2026 Season

## Markets:

- [www.WICFMNP.com](http://www.WICFMNP.com)
- In the middle of their agreement 2024-2026



## New Farmers Markets

- FMNP will consider a new market only if there is a participant access need
- Must be in operation for at least one year before applying
- Be in a defined location
- Attend the mandatory training before the season starts



## Mobile Markets

## Rule making process



(scan for Market Agreement & Application)

# Duties as Market Manager

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Check that each grower should :

- Be on your FMNP list
- Has an FMNP sign
- Know the rules and changes
- Knows how to take transactions



New and returning growers:

- Provide training and TA

With DOH:

- Provide any changes to the market

# Enhancements

(CDP to Complete/Release Updates in May 2026)

## Senior participants:

- New card for the 2026 season

## Vendor Portal:

- User can switch the language to Spanish in the Vendor Portal
- Reveal/hide password
- Display the remaining balance after each transaction
- Growers will be able to see the last 4 card numbers in Transaction History
- Vendor Registration – Password and Bank Account Information Reveal
- Message for Card Number Unknown
- Successful Transaction Message more prominent
- Market List Search field
- Ability to identify sales locations as favorites
- Sales amount field will be prefilled as \$0.00 (like a microwave)



# New Purchase

1. Growers can make a new purchase from the New Purchase Page
2. The New Purchase Page displays
3. Using the device Camera to Scan the QR Code

WIC DIRECT  
The EBT Solution

New Purchase

**Participant details**

Using a camera from your device, scan the code presented by the participant.

Start Scanning

Manually Enter Card

Default Camera

Remember my selection

Profile  
Voucher History  
Transaction History  
Settlement History

New Purchase

Balance Inquiry

Support

Logout

## 4. Growers can select the location where the transaction takes place



### Purchase details

Use the below form to complete the purchase for this participant.

Location

The Night Market at Kenda

Salmon Creek FM at Legacy

Sammamish FM

San Juan Island FM

Sedro-Woolley FM

Sequim Farmers Market

Shelton FM

Shoreline FM

Snohomish FM

South Whidbey Tilth FM

Spokane FM

Spokane Valley FM

Stanwood FM

Stevenson FM

Tenino FM

The Night Market at Kenda

Date of birth (MMYY) \*

Price \*

\$ 0.00

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4. The New Purchase Page displays (“Purchase Succeeded” will be more prominent after May update)

Purchase succeeded. ×

**Participant details**  
Using a camera from your device, scan the code presented by the participant.

Default Camera ▾

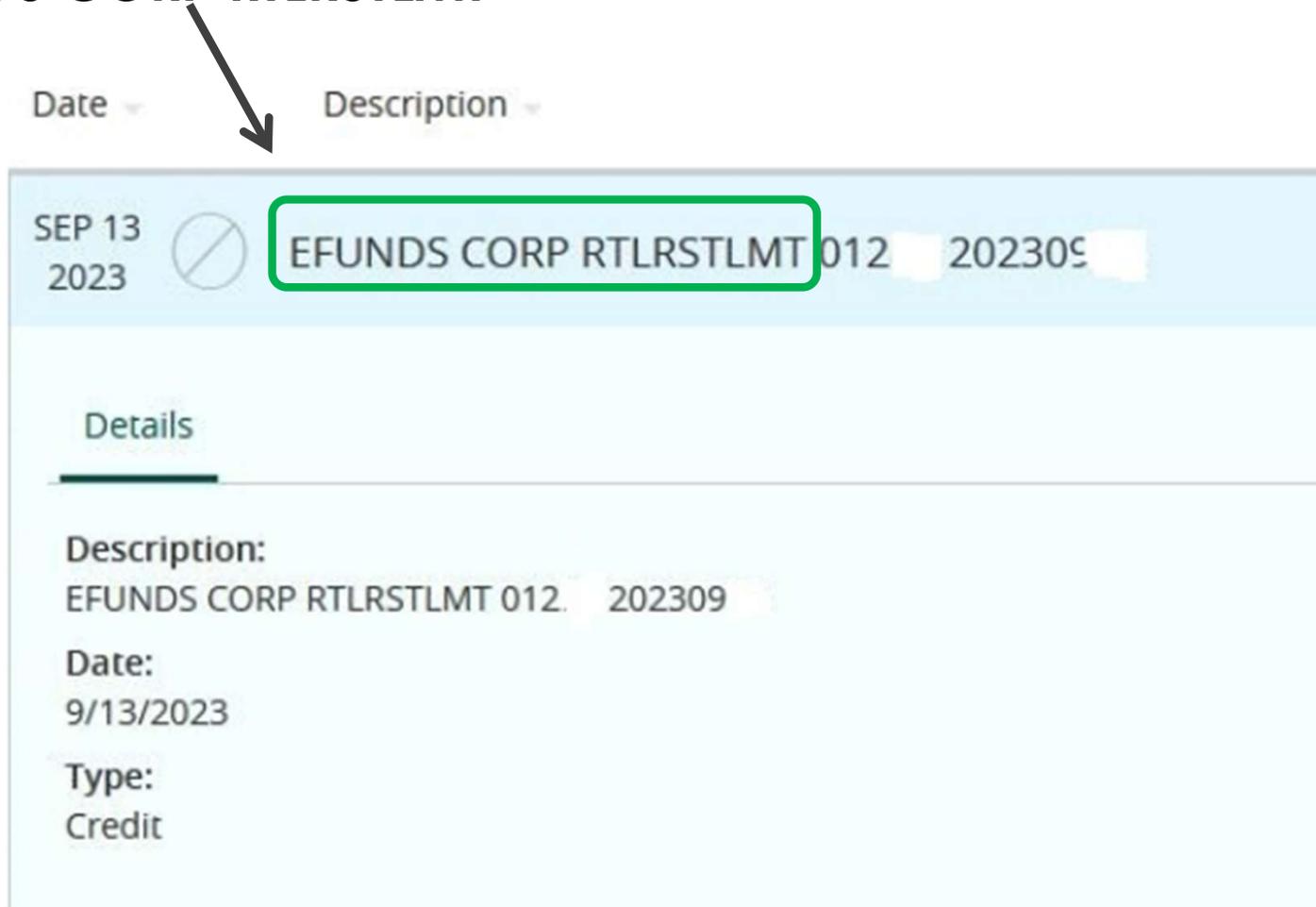
Remember my selection

# Redemption/Transaction History (last 4 digit of card will be visible after May update)

Number	Received	Type	Location	Amount	Actions
10210296	02/01/2024 3:22:40 PM	Purchase Request	None		None <input type="button" value="Void"/>
10197390	01/26/2024 12:42:02 PM	Purchase Request	01/27/2024	+26.00	None <input type="button" value="Void"/>
10195415	01/25/2024 4:54:14 PM	Purchase Request	01/26/2024	+1.00	None <input type="button" value="Void"/>
10178657	01/17/2024 3:51:46 PM	Purchase Request	01/18/2024	+40.00	None <input type="button" value="Void"/>

# How to look for the FMNP Deposits from CDP on Bank Statements

Direct deposits will appear on bank statements as **"EFUNDS CORP RTLRSTLMT"**



The screenshot shows a bank statement entry for a direct deposit. The entry is highlighted in light blue. The date is SEP 13 2023. The description is EFUNDS CORP RTLRSTLMT 012 202309. The amount is 202309. The entry is a credit. The details section shows the description, date, and type.

Date	Description
SEP 13 2023	EFUNDS CORP RTLRSTLMT 012 202309

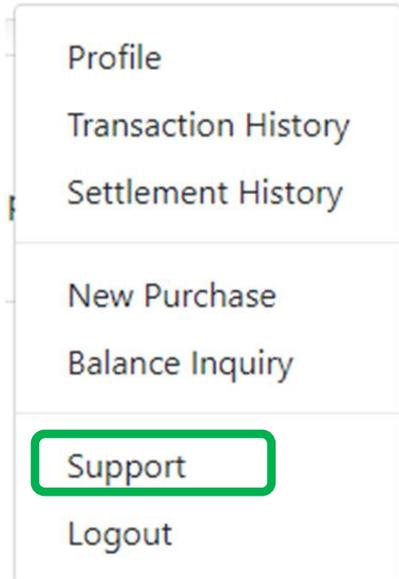
**Details**

Description:  
EFUNDS CORP RTLRSTLMT 012. 202309

Date:  
9/13/2023

Type:  
Credit

# Support



Vendor Portal Support

Super Tester

## Contact customer support

Customer support staff is available for help and support with any issues you may have! Please call [+1-866-237-4814](tel:+1-866-237-4814) for support.

- In addition to our Customer Support line 1-844-359-3104
- Help Desk days/hours being expanded for support
- Grower and participant support- Available 7 days a week
  - Schedule times still being worked out
- Grower banking/settlement support- Available Mon-Fri
- Staff will be at the markets during the first months of FMNP to support

# Civil Rights Requirements

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotope, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: <https://www.usda.gov/sites/default/files/documents/ad-3027.pdf>, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

**1.mail:**

U.S. Department of Agriculture  
Office of the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410; or

**2.fax:**

(833) 256-1665 or (202) 690-7442; or

**3.email:**

[Program.Intake@usda.gov](mailto:Program.Intake@usda.gov)

# Equitable Treatment of Program Participants

All authorized vendors (growers, markets, farm stores)

- Equitable treatment of FMNP participants:
  - Program participants must be treated the same as all other customers
  - Authorized growers must provide the same quality of fruits and vegetables at the same cost as sold to other customers.

Civil rights compliance and guidelines

- Anyone can file a complaint
- Detailed procedures and a complaint form are on our website: [www.doh.wa.gov/YouandYourFamily/WIC/FarmersMarket/WI\\_CFMNP](http://www.doh.wa.gov/YouandYourFamily/WIC/FarmersMarket/WI_CFMNP)



# Newsletter

## [Webpage](#)

Under Growers, Markets, and Farm stores



## FMNP Materials

**2026 FMNP Newsletter**

**WIC & SENIOR**  
Farmers Market Benefits  
**WELCOME HERE!**

Washington State Department of **HEALTH**

**DSHS**  
Department of Social and Health Services

**WIC and Senior Farmers Market Nutrition Program Monthly Newsletter**

**February 2026**

Welcome to Washington State's Farmers Market Monthly Newsletter. You're receiving this because you are associated with markets, growers, clinics, or other parties involved who serve WIC and Senior participants.

# Program Regulations

- Washington State may deny payment to a grower for improperly redeemed e-FMNP benefits or CVB's may establish a claim for payments already made on improperly redeemed benefits
- Washington State may disqualify a grower for program abuse with a minimum of 15 days advance written notification
- Growers who commit fraud or abuse are subject to prosecution under applicable federal, state and local laws
- Any approved grower may be suspended or terminated from participation in the farmers market nutrition program as a grower vendor for violating any of the requirements or regulations

# Program Regulations Cont.

- The grower has the right to appeal any decision adversely affecting their application or suspension
- The grower or the Washington State Office may terminate the agreement by providing 15 days written notice, specifying the cause for termination





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