



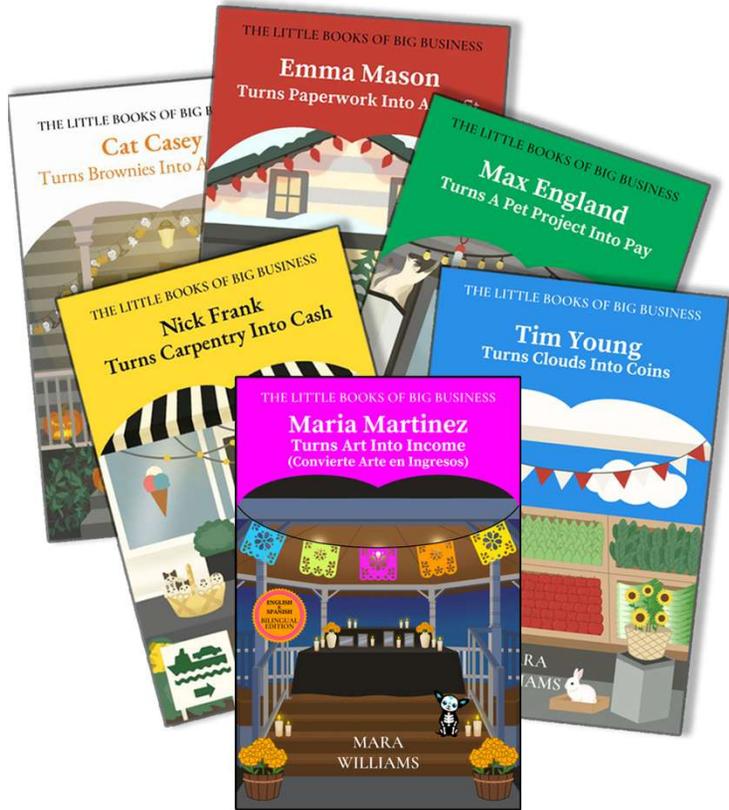
**Grow Youth  
Entrepreneurs!**



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THE LITTLE BOOKS OF BIG BUSINESS

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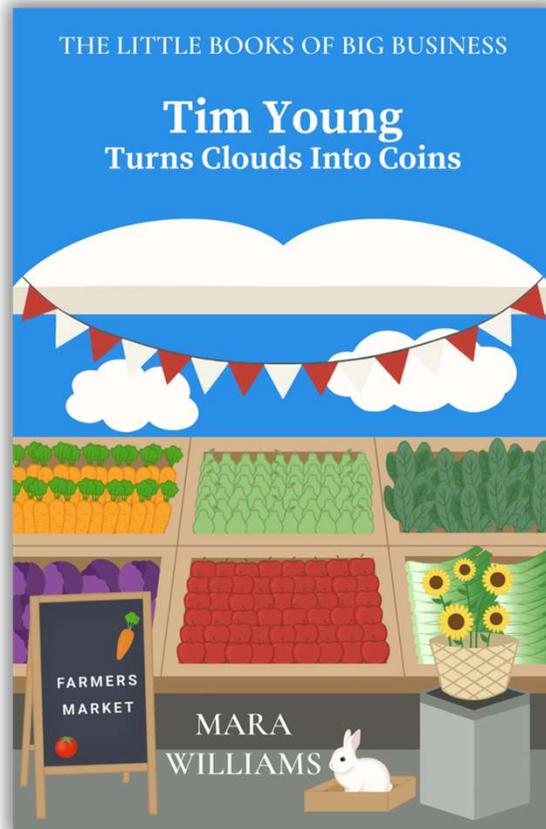


**Mara Williams**  
Author | Coach  
Financial Literacy

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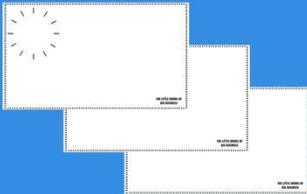
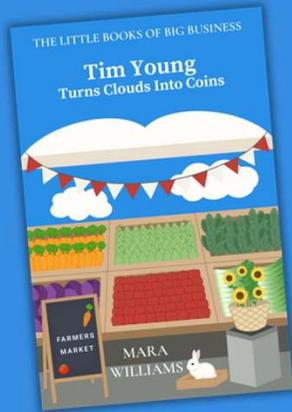
## THE LITTLE BOOKS OF BIG BUSINESS

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- Entrepreneurship made simple for kids
- Real-world learning through farmers markets
- Confidence, responsibility, and problem-solving
- Turning ideas into income in their own community
- Inspires the next generation of market vendors

# Kidpreneur Kit



### BUSINESS IDEAS

INTEREST

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DEMAND

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### BUSINESS PLAN

THINGS I NEED TO DO:

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•

•

THINGS I NEED TO GET:

•

•

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•

•

### MAKE A PROFIT

HOW MUCH WILL YOU CHARGE FOR YOUR PRODUCT?

COST EACH  x 2 = MY PRICE

Is this a good price?

HOW WILL YOU PACKAGE, WRAP OR DISPLAY YOUR PRODUCTS?

### REVIEW

THINGS I LEARNED:

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•

•

•

•

THINGS TO CHANGE:

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•

•

•

•

THINGS THAT WORKED WELL:

### FINAL PROFIT REPORT

HOW MUCH MONEY DID YOU MAKE (PROFIT)?

Number of units sold: \_\_\_\_\_

X Price per unit: \_\_\_\_\_

= Sales \$ \_\_\_\_\_

Sales: \_\_\_\_\_

-Cost Of Goods Sold: \_\_\_\_\_

Gross Profit = \$ \_\_\_\_\_

Gross Profit: \_\_\_\_\_

-Other Expenses: \_\_\_\_\_

Not Profit = \$ \_\_\_\_\_

PROFIT

\_\_\_\_\_





**Classes**



**Market**



**Success!**





**Grow Youth Entrepreneurs!**



**425-829-6365**

**Mara@TheLittleBooksOfBigBusiness.com**