



2026 WORKSHOP SCHEDULE

Fri, Feb 20

7:30-9:00 AM **Registration**

9:00-9:45 AM **Welcome + General Session**

10:00-11:30 AM Workshops Session 1

Vendors' Views of FM? 2025 Survey Results Lightning Round w Exhibitors! Marketing Strategies

11:30-1:00 PM **Lunch at Kitsap Conference Center**

1:15-2:45 PM Workshops Session 2

WIC & Senior FMNP Food Safety for FMs & Vendors Sponsorships for FMs

3:00-4:15 PM Workshops Session 3

WA's Food Systems Policy & FMs Interactive Info Booth Music in the Market

4:30-5:00 PM **General Session**

7:00-9:00 PM **Silent Auction & Dessert Reception**

Sat, Feb 21

8:30-9:15 AM **WSFMA Annual Membership Meeting**

9:30-10:30 AM Workshops Session 4

Vendor Integrity & Organic Signage Partnerships to Boost FM Programming FM Bookkeeping, Pt 1

10:45-11:45 AM Workshops Session 5

Vendors' Views of Food Access & New Materials Best Practices for Co-op Booths FM Bookkeeping, Pt 2

12:00-12:30 PM **Closing Session**

