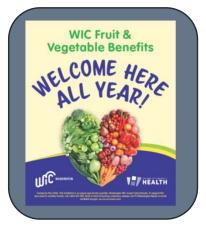
WIC & Senior FMNP Required Training for New Markets or New Managers











Acronyms for the Farmers Market Nutrition Program

- AAA Area Agencies on Aging (Senior Contractors)
- •CDP Custom Data Processing
- •CSA Community Supported Agriculture
- FNS Food and Nutrition Service (part of USDA overseeing FMNP)
- FMNP Farmers Market Nutrition Program
- •SFMNP Senior Farmers Market Nutrition Program
- •TA Technical Assistance
- **USDA** United States Department of Agriculture
- **WIC** Women, Infants, and Children (Special Supplemental Nutrition Program)
- •WIC CVB WIC Cash Value Benefit (monthly fruit and vegetable benefit)

FMNP Goals

Provide fresh, nutritious, unprocessed, locally grown fruits, vegetables, and cut herbs to WIC participants & low-income seniors

Expand awareness, use, and sales at farmers markets and authorized farm stores

Provide nutrition information to WIC and Senior participants, such as the importance of fruits and vegetables in their diet and how to store and prepare them



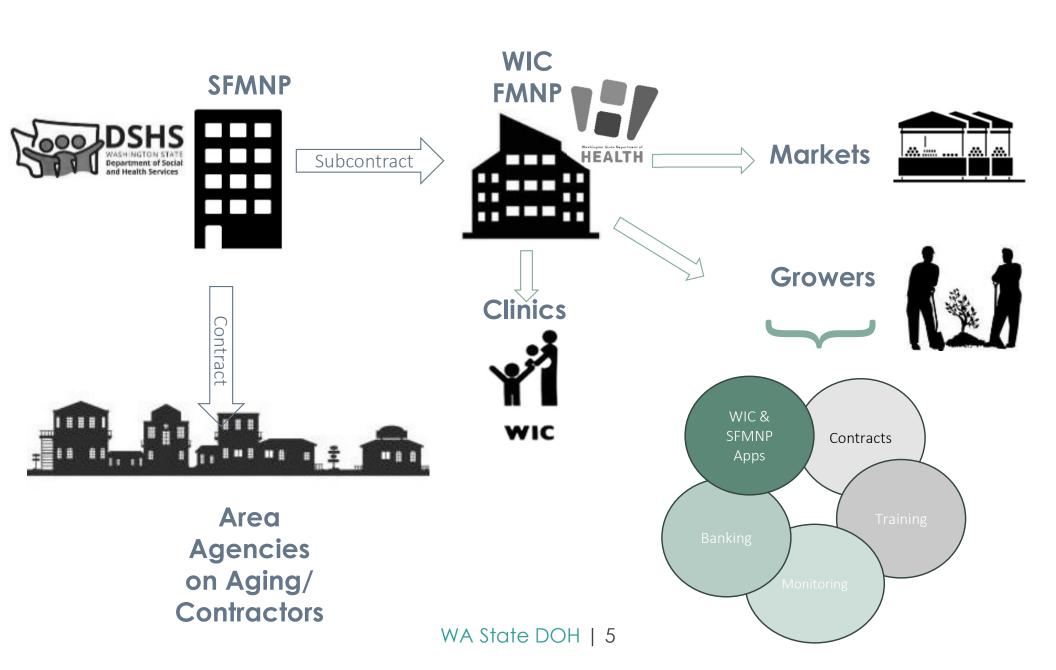


Collaborators

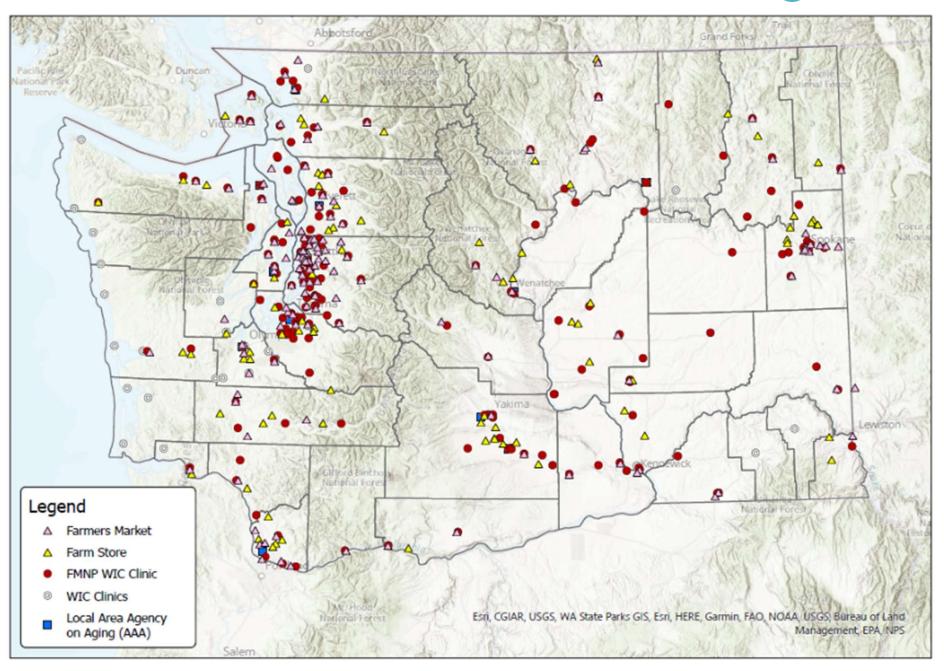
Senior **Nutrition** Market **Providers-WSFMA Advocates Growers** Area managers Agencies on Aging



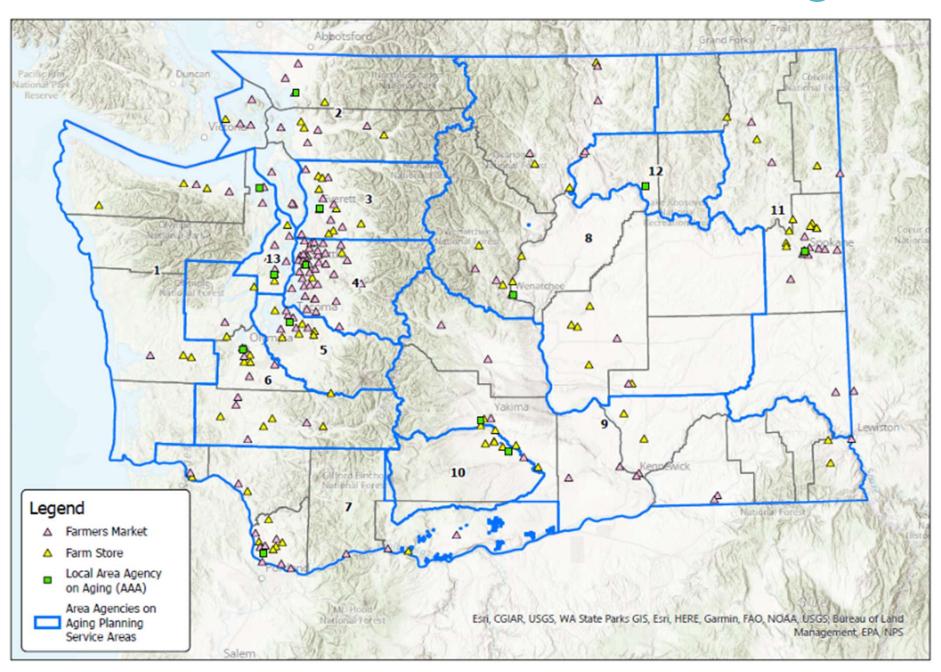
DSHS and **DOH** Roles



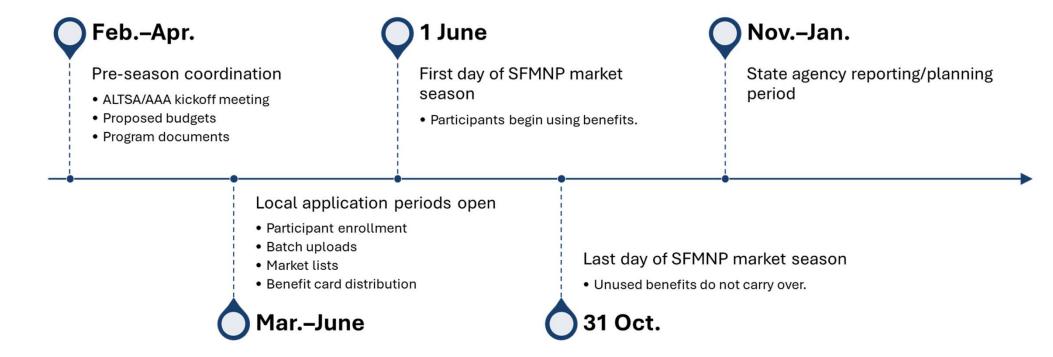
2024 WA WIC Farmers Market Nutrition Program



2024 WA Senior Farmers Market Nutrition Program



SFMNP Season timeline



Accessing SFMNP Benefits



Local Agencies:

- 13 Area Agencies on Aging, roughly 30 total agencies including Senior Nutrition Program providers.
- Local Contact List.docx (live.com)
- Affidavit/application:
 - Applicants fill out and sign program affidavit.
- Agencies issue \$80 benefit to eligible participants on SFMNP card.
- Participants use benefits to purchase:
 - Fresh, local produce, cut herbs, or honey from approved markets and growers using QR code on their card.

Accessing WIC FMNP Benefits



Who's eligible for WIC FMNP?

Women and children certified to receive WIC Program benefits are eligible for WIC FMNP.

If I'm already a WIC participant:

Ask your WIC staff about Farmers Market benefits

Where can I get WIC FMNP benefits?

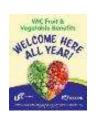
There are over 200 WIC Clinics across WA State

- Call the WIC Cascades Support Line at 1-800-841-1410.
- Text "WIC" to 96859
- WIC Clinic Locator

Benefits

\$30 WIC FMNP benefits.

WIC Participants receive the Monthly Fruit and Vegetable benefit CVB Washington State Department of Health | 10



Eligible Foods

 Locally grown, unprocessed (except for washing), fresh fruits, vegetables and cut herbs

"Locally grown"
 means
 Washington
 grown; or grown in
 bordering
 counties of Idaho
 or Oregon



Honey Producers

- Locally produced honey can be purchased with the Senior FMNP benefits only
- Exclusively honey producers can't take WIC FMNP benefits
- Unprocessed or prepared beyond their natural state except for usual harvesting
- Honey growers must register with the WSDA and follow their rules

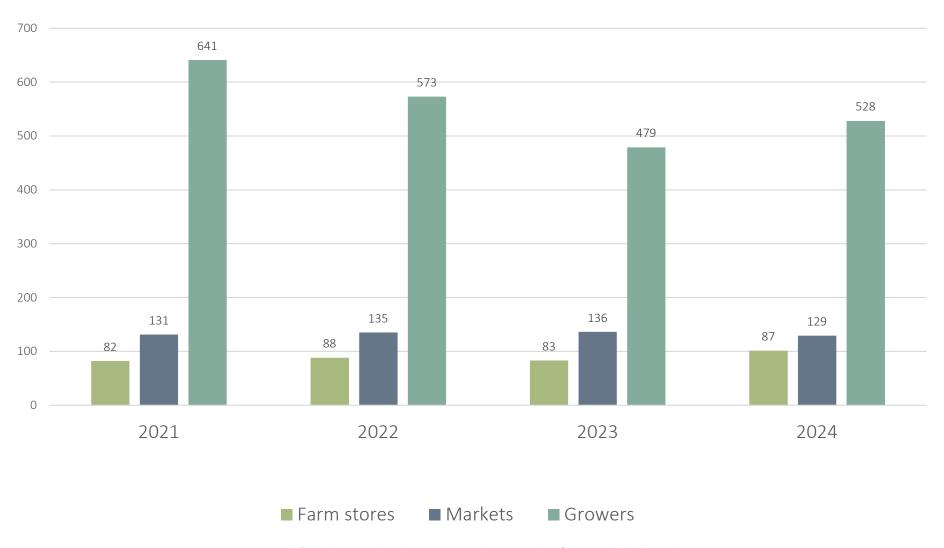








FMNP Vendors



Vendors Participation Impact

Total Redemption



Top Earners among FMNP Growers 2024



FMNP Total by Vendor		
WIC FMNP, SFMNP, CVB		
Α	\$138,426.10	
В	\$111,446.81	
С	\$83,897.87	
D	\$79,853.83	
E	\$65,353.32	
F	\$50,787.91	
G	\$50,128.24	
Н	\$47,536.35	
I	\$47,099.34	
J	\$41,220.62	
K	\$40,534.66	
L	\$40,503.15	
М	\$39,531.27	
N	\$33,773.35	
0	\$33,702.05	
Р	\$33,247.44	
Q	\$32,850.56	
R	\$32,050.40	
S	\$31,885.99	
Т	\$28,435.12	

Looking into the 2025 Season for Markets

Markets under agreement:

- In the middle of their agreement 2024-2026
- All markets need to sign the amended agreement.

Interested Markets to Apply to the Program

- Must be in operation for at least one year before applying
- FMNP will consider a new market only if there is a participant access need
- Be in an area with wireless data coverage to support transactions



- Sign the updated agreement, available on our website www.WICFMNP.com
- Attend the mandatory training before the season starts

Duties as Market Manager

Check that each grower should:

- Be on your FMNP list
- Has an FMNP sign
- Know the rules and changes
- Knows how to take transactions

New and returning growers:

Provide training and TA



With DOH:

Provide any changes to the market

Farmers Market Report

 List of authorized growers who can accept WIC FMNP, WIC monthly fruit and vegetables, and/or SFMNP at your market

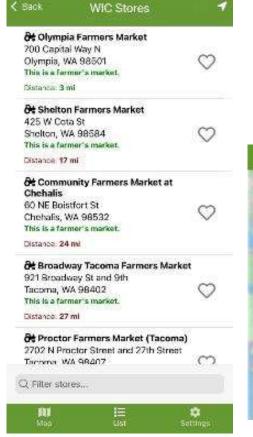
Authorized Growers as 06/01/2025

Growers	Market Name
Joy Farm	Anacortes Farmers Market
Hayton Farms Berries	
Smallwood Farms	
Moondance Farm	
Sunrise Local Berries Farm	
Osprey Hill Farm	
Our Family Farm LLC	
Bruce Bowen Bees	
Well Fed Farms	
Frog's Song Farm	

WICShopper App or SFMNP App









Looking into the 2025 Season for Growers

Growers/ Farm stores:

- All growers and farm stores need to apply for the 2025 – 2027
- www.WICFMNP.com



- Updates to Grower and Farm Store Agreements
- Training
- Will receive a copy of the signed agreement



Season June 1 – October 31

Authorized Growers must:

- Display the FMNP sign
 - If you forgot your sign, the market manager can provide you one
- Accept FMNP benefits and CVB's throughout the season
- Understand the FMNP rules







Program Regulations

- Washington State may deny payment to a grower for improperly redeemed WIC FMNP, SFMNP, or CVB's benefits and may establish a claim for payments already made on improperly redeemed benefits
- Washington State may disqualify a grower for program abuse with a minimum of 15 days advance written notification
- Growers who commit fraud or abuse are subject to prosecution under applicable federal, state, and local laws
- Any approved grower may be suspended or terminated from participation in the farmers market nutrition program as a grower vendor for violating any of the requirements or regulations

Program Regulations Cont.

- The grower has the right to appeal any decision adversely affecting their application or suspension
- The grower or the Washington State
 Office may terminate the agreement
 by providing 15 days written notice,
 specifying the cause for termination



Washington State Department of

Program Compliance and Monitor Visits

Monitors:

- Routine unannounced monitoring visits will be conducted at authorized farmers markets and farm stores throughout the season to ensure program compliance
- Operating out of compliance will result in required additional training, sanctions, and possible disqualification from the program
- Vendors meeting high-risk criteria will be monitored in priority order.

Compliance Buys:

- A "Compliance buy" is completed by a secret shopper who is a program representative to ensure program guidelines are being met
- Purchases will be made using farmers markets benefits
- Compliance buys can be made at any location

High-risk criteria that prioritize monitors







#	Criteria for Farm Stores
10	New Farm Store
11	High Redemptions
12	Accepting FMNP benefits at unauthorized location
13	Received Complaint during current contract period
14	Contract violation from previous monitor
15	Low Redemption



#	Criteria for Growers
16	New Grower
17	High Redemptions
18	Statistically significant portion of their Market's redemption share
19	Received Complaint during current contract period
20	Contract violation from previous monitor
21	A previous violation of trafficking (Authorized grower accepting FMNP benefits from an unauthorized grower or site)

What is new for the 2025 FMNP Season?

Growers/ Farm Stores:

- From 2 to 3-year
- Separate agreements for Farm stores and Growers
- Vendor Portal Brochure



Vendor Portal Enhancements:

- Growers can upload a W-9 form in the vendor portal
- Growers can add Banking Information
- Tax information
- Growers can select from the dropdown menu at which location is taking transactions







COMPLETE PURCHASE

Litep the three bars in the upper right, server, and then top your name.

2 Top New Purchase.

8 Select the appropriate corners, and

than tap Start Scenning. 4 Scan the participant's QC Code. 5 Select Location (New Jist of cuthorized markets) "Note Location

Vendor Portal Brochure

www.WICFMNP.com



Washington Senior Farmers Market Nutrition Program 2025

Enhancements

Senior participants:

New card for the 2025 season

Growers and Farm stores application:

Growers

Farm stores

Vendor Portal:

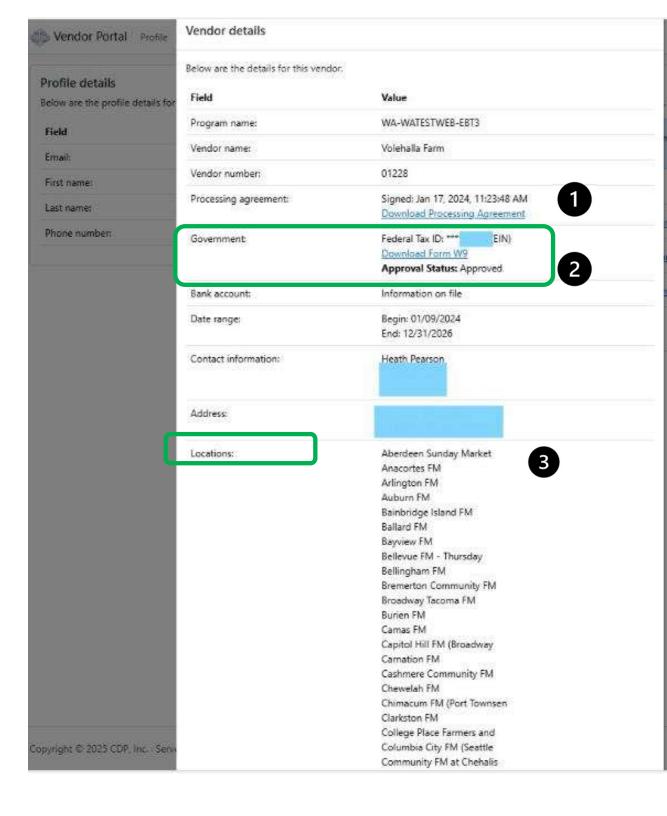
Locations

W-9 form

Locations

Profile details you will find:

- Sign the Processing Agreement
- Complete Tax information (upload or download the W-9 form)
- Locations



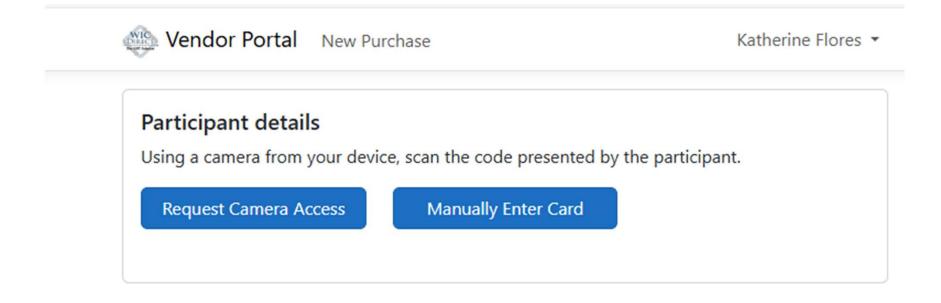
New Purchase

- 1. Growers can make a new purchase from the New Purchase Page
- 2. The New Purchase Page displays
- 3. Using the device Camera to Scan the QR Code

Profile
Voucher History
Transaction History
Settlement History

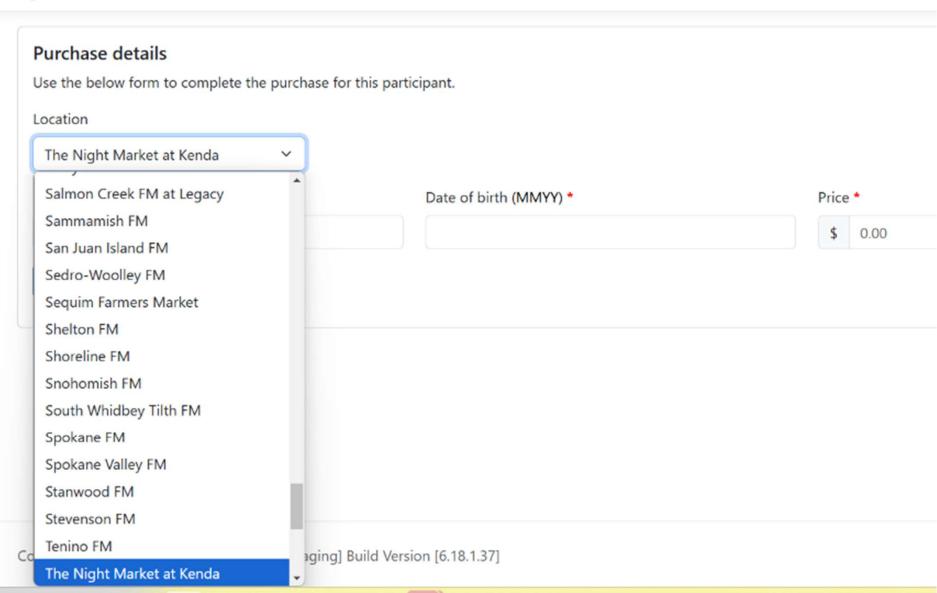
New Purchase
Balance Inquiry

Support
Logout

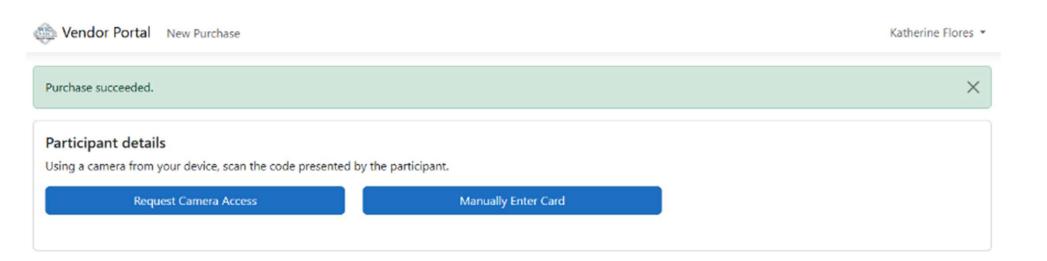


4. Growers can select the location where the transaction takes place



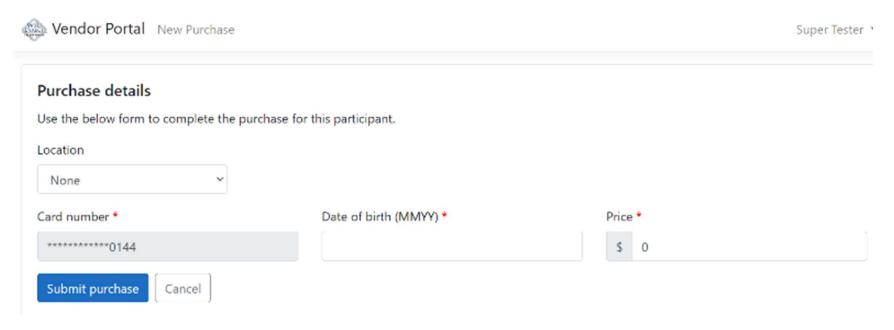


5. The New Purchase Page displays

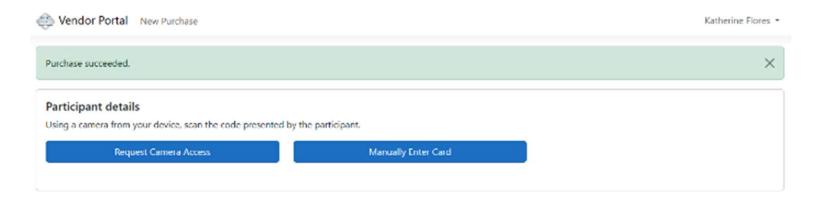


Using Device Camera to Scan QR Code

 Growers can make a new purchase from the New Purchase Page

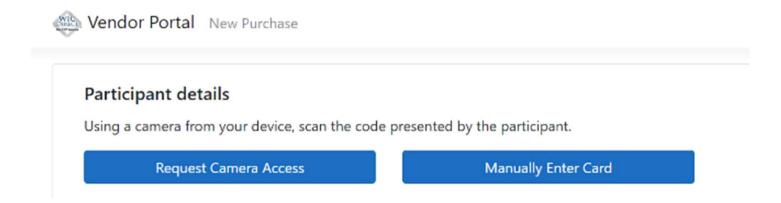


2. The New Purchase Page displays

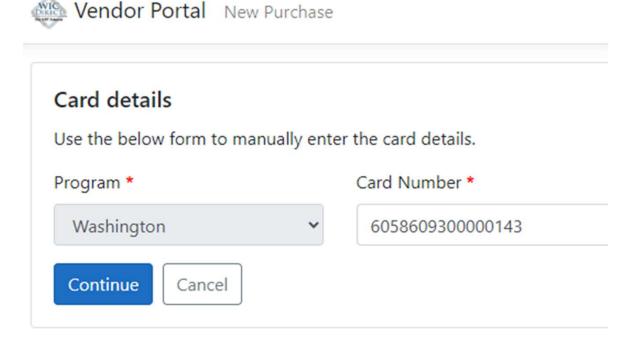


Manually Entering Card Number

1. Select Manually Enter Card

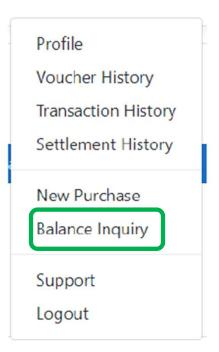


2. Enter Card Number



Balance Inquiry

1. Users can obtain a balance inquiry from the Balance Inquiry page.



2. Click Balance Inquiry



Balance inquiry

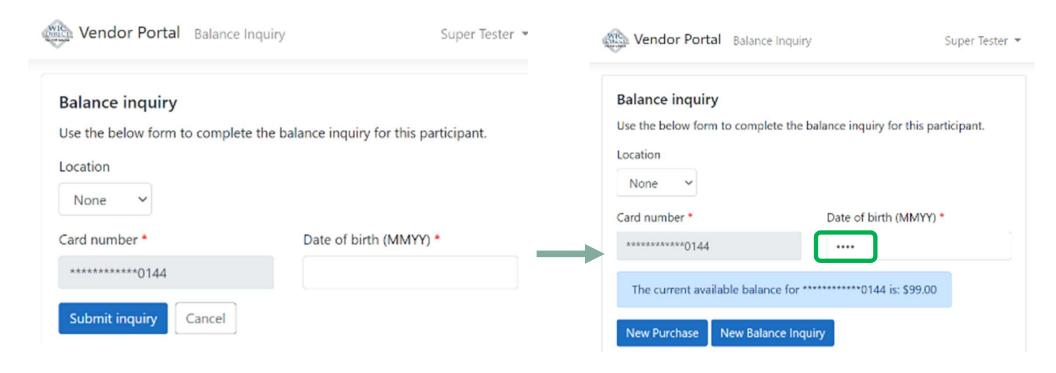
Using a camera from your device, scan the code presented by the participant.

Request Camera Access

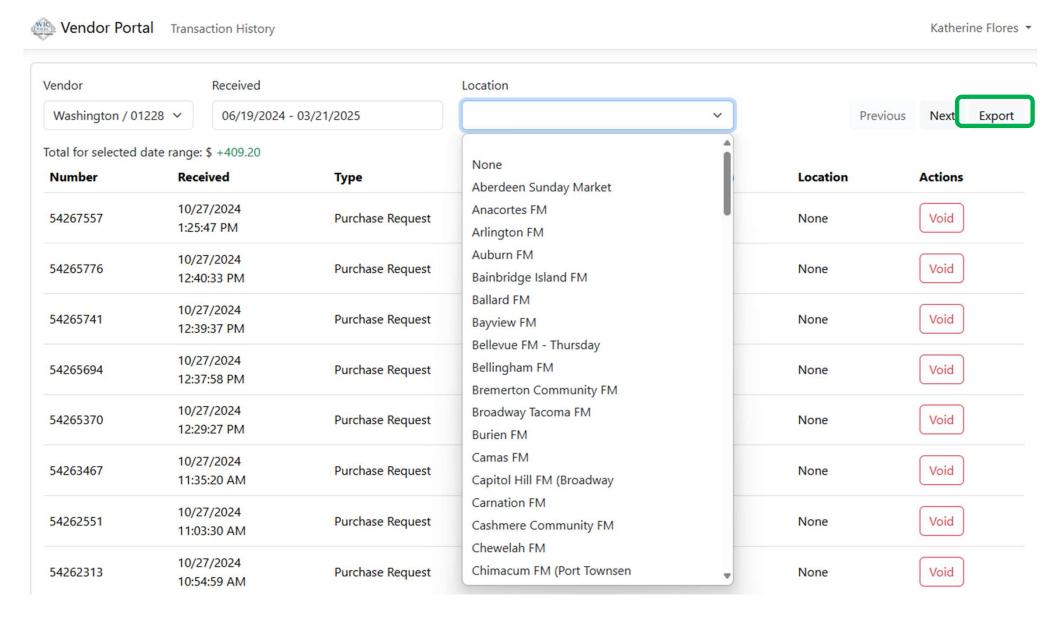
Manually Enter Card

Balance Inquiry

Using the Camera - Request Camera Access



Redemption/Transaction History



Adding totals in the Transaction History Export File

Data Export - Vendor Portal





External Email

Hello,

We received a data export request for your Vendor Portal account. This request was received from a Desktop device on Windows (x64) using Edge 131.0.0.0. Your requested data export is now ready for you to download:

Data Export File



Because this file may contain private information, you should keep it secure and take precautions when storing or sending it.

Thanks, CDP, Inc.

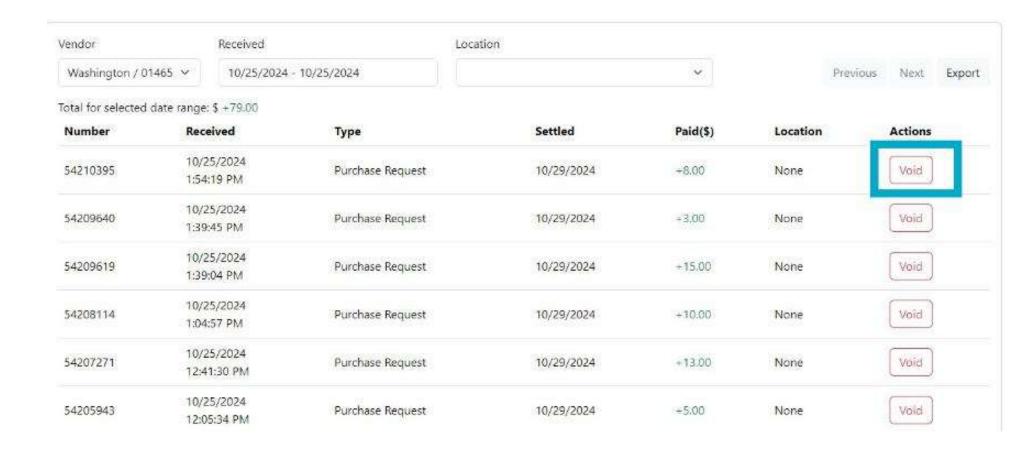
Adding totals in the Transaction History Export File



4	Α	В	С	D	Е	F	Н	1	J	K	L	N
1	Id	HostTxDatetime	TransactionDescription	HouseholdNumber	CardNumbe	Merchanti	AmountPaid	SettlementDate	LocationId	LocationN	ame	
2	49410733	6/15/2024 16:57	Purchase Request	24009934	6.06E+15	1457	30	6/18/2024 17:00				
3	49412283	6/15/2024 17:55	Purchase Request	24009931	6.06E+15	1457	10	6/18/2024 17:00	60	Port Ange	les FM	
4	49414833	6/15/2024 19:15	Purchase Request	24009935	6.06E+15	1457	15	6/18/2024 17:00	60	Port Ange	es FM	
5	49653977	6/22/2024 17:58	Purchase Request	24009931	6.06E+15	1457	15	6/25/2024 17:00	60	Port Ange	les FM	
6	49925673	6/29/2024 17:33	Purchase Request	24030507	6.06E+15	1457	15	7/2/2024 17:00				
7	50170731	7/6/2024 16:49	Purchase Request	24030503	6.06E+15	1457	15	7/9/2024 17:00				
8	50427629	7/13/2024 16:23	Purchase Request	24009969	6.06E+15	1457	15	7/16/2024 17:00				
9	50427707	7/13/2024 16:25	Purchase Request	24033325	6.06E+15	1457	15	7/16/2024 17:00				
10	50429740	7/13/2024 17:21	Purchase Request	24009919	6.06E+15	1457	15	7/16/2024 17:00				
11	50430894	7/13/2024 17:46	Purchase Request	24033330	6.06E+15	1457	15	7/16/2024 17:00				
12	50431037	7/13/2024 17:49	Purchase Request	24030492	6.06E+15	1457	15	7/16/2024 17:00				
13	50438473	7/13/2024 21:04	Purchase Request	24009931	6.06E+15	1457	20	7/16/2024 17:00				
14	50683942	7/20/2024 16:07	Purchase Request	24009967	6.06E+15	1457	38	7/23/2024 17:00				
15	50686641	7/20/2024 17:18	Purchase Request	24030493	6.06E+15	1457	25	7/23/2024 17:00				
16	50686747	7/20/2024 17:20	Purchase Request	24034120	6.06E+15	1457	40	7/23/2024 17:00				
17	50691758	7/20/2024 19:07	Purchase Request	24009966	6.06E+15	1457	15	7/23/2024 17:00	61	Sequim FN	И	
18	50694113	7/20/2024 20:05	Purchase Request	24009978	6.06E+15	1457	40	7/23/2024 17:00	61	Sequim FN	/	
19	50948745	7/27/2024 16:53	Purchase Request	24030493	6.06E+15	1457	30	7/30/2024 17:00				
20	50951688	7/27/2024 17:54	Purchase Request	24030470	6.06E+15	1457	10	7/30/2024 17:00				

How to Void a transaction

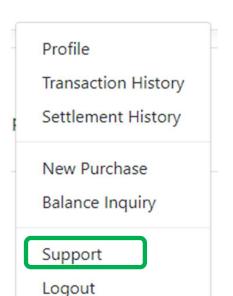
- The grower will go to "Transaction History" from the menu
- Find the transaction on the correct date and time, click "VOID" under Actions
- Only void if charging the incorrect amount or if the participant wants to return produce at that moment



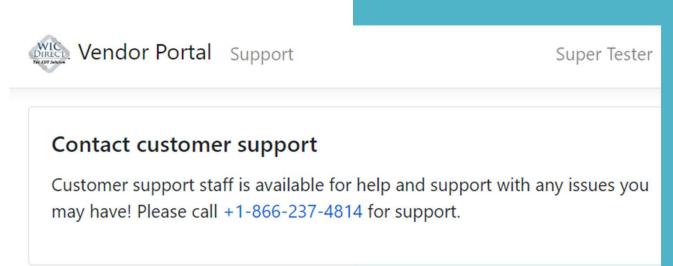
How to look for the FMNP Deposits from CDP on Bank Statements

Direct deposits will appear on bank statements as





Support



- In addition to our Customer Support line 1-844-359-3104
- Help Desk days/hours being expanded for support
- Grower and participant support- Available 7 days a week
 - Schedule times still being worked out
- Grower banking/settlement support- Available Mon-Fri
- Staff will be at the markets during the first months of FMNP to support

Vendor Portal Resources For Growers and Farm Stores- Videos

- 1. How to process an electronic payment for (WIC or SFMNP)
- 2. How to register and finish the processing agreement on the Vendor Portal
- 3. How to take payments at a farmers market or a farm store



Resources you can use:

- WICShopper app
- SFMNP App

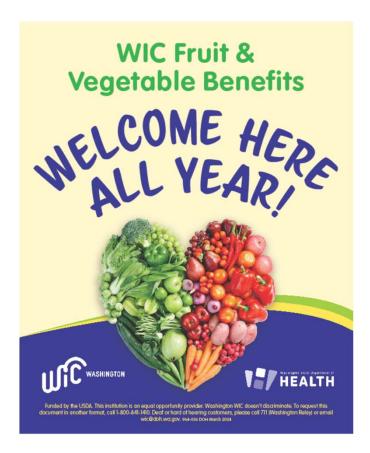


Social Media or webpage

- WIC and Senior Farmers Market Benefits Sign (PDF)
- Senior Farmers Market Benefits Sign (PDF)
- WIC Cash Value Benefit (CVB) Year-Round Sign (PDF)
- WIC Participants can use their benefits at the market (30 seconds video)
- Senior Participants can use their benefits at the market (30 seconds video)



Monthly Fruit and Vegetables for WIC



Signage can be used yearround

This sign doesn't substitute the blue one

Senior FMNP App

SFMNP mobile app



<u>Apple</u>



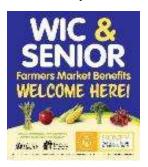
Android



Tools how to download the app

Best Practices for 2025

- Have a list of authorized growers
- Use you're a-Board
- Ensure growers are displaying the Signs in a place where participants can see it from a distance







Sign up for the monthly Newsletter







Date	Deadline					
April 1, 2025	Applications for returning growers					
May 1, 2025	Applications for new markets					
June 1, 2025	FMNP/SFMNP season begins					
July 1, 2025	Applications for new growers					
September 30, 2025	WIC Clinic staff end issuing benefits					
October 31, 2025	Last day to accept FMNP benefits					
Year-round	WIC Monthly Fruit and Vegetables benefits (CVB)					

Civil Rights Requirements

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

Program information may be made available in languages other than English. Persons with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotape, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online

at: https://www.usda.gov/sites/default/files/documents/ad-3027.pdf, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

1.mail:

U.S. Department of Agriculture Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C. 20250-9410; or

2.fax:

(833) 256-1665 or (202) 690-7442; or

3.email:

Program.Intake@usda.gov

Equitable Treatment of Program Participants

All authorized vendors (growers, markets, farm stores)

- Equitable treatment of FMNP participants:
 - Program participants must be treated the same as all other customers
 - Authorized growers must provide the same quality of fruits and vegetables at the same cost as sold to other customers.

Civil rights compliance and guidelines

- Anyone can file a complaint
- Detailed procedures and a complaint form are on our website: <u>www.WICFMNP.com</u>

 Farmers Market Complaint Form

Getting Credit for the Training



★Instructions:

Use the chat feature to Provide your information to receive credit for this training.

Please include:

- Your Name
- Market Name (the market you are representing)
- •Your Role (within the market)
- •Farm Name (if applicable if you represent both a market and/or a farm)

Contacts

FMNPTeam@doh.wa.gov

www.WICFMNP.com

www.seniorfmnp.com

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