



2025 FARMERS MARKET FOOD ACCESS CALENDAR

Month	General	WIC & Senior Farmers Market Nutrition Program (FMNP)	SNAP Market Match (SMM)
January	Jan 16, 12:00-1:00 pm: Farmers Market Food Access Forum (virtual). “Getting Ready for the 2025 Season!”	New FMNP application cycle for farmers (“growers”) starts: 2025-2027.	Jan 1: FMs are no longer allowed to record any part of EBT card number when distributing SNAP Market Match.
February	Feb 21-22: WSFMA Conference, Bremerton	<i>FMNP workshops at WSFMA conf and FMNP Team is at Trade Show.</i>	<i>SMM staff at workshop and Trade Show.</i>
March	Mar 15: WSFMA 2025 Member Applications due Mar 13, 18, 20 & 27: WSFMA Boot Camp (virtual)	Mar 25, 12:00-2:00pm: Required FMNP Training for Farmers Markets for new managers and new farmers markets.	2025 SMM welcome email sent in early March. ¹ March 6: 2025 SMM Kick-Off training. This training is mandatory for all seasonal markets. March 11: SNAP Market Match Data Collection Transition Training.
April	Apr 1: Online form to order 2025 “Regional Farmers Market Food Access Directories” opens Apr 17, 12:00-1:00pm: FM Food Access Forum (virtual) on Kids Programs and benefits Apr 30: Deadline to order 2025 “Regional Farmers Market Food Access Directories	Apr 1: FMNP application due from all returning farmers (“growers”) and farm stands (“farm stores”). Apr 8, 1:00-2:30pm: FMNP Grower Training (via Teams): Click Link to Join Meeting	
May		May 1: Deadline for farmers market to apply for FMNP authorization if it was not authorized in 2024. May 13, 1:00-2:30pm: FMNP Grower Training (via Teams): Click Link to Join Meeting	
June	2025 WA State Farmers Market Directories shipped. June 30: End of WA State FY	June 1: FMNP season starts. WIC and Senior FMNP shoppers can use benefits.	

¹ SMM welcome email includes budget details and resources. 2025 SMM currency will be mailed early March to the physical (non-PO Box) mailing address listed in SMM application.

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July	July 1: Beginning of WA State FY	 <p>July 1: FMNP application due from all new farmers (“growers”) and farm stands (“farm stores”).</p>	
August	Aug 3-9: National Farmers Market Week		
September	Sept 30: End of Federal FY 2025		Opens: Online application to participate in SNAP Market Match in 2026
October	Oct 1: Beginning of FFY2026	Oct 31: FMNP season ends. Growers can continue to accept <i>WIC Fruit & Vegetable Benefits</i> .	Closes: SNAP Market Match Application for 2026
November	Nov 13: Farmers Market Food Access Forum (virtual)		Contract review by DOH.
December	Dec 11: Farmers Market Food Access Forum (virtual)	Dec 31: FMNP farmers market update form ² due for year-round markets	SNAP Market Match Kick-Off training for Year-Round Farmers Markets participating in SMM in 2026 ³ .
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information will be added once it is available.

² Farmers Markets agreements with DOH for FMNP are good for 3 years (2024-2026). For FMs that are already authorized, DOH will send an update form to check business hours, locations, and capture any other changes.

³ 2026 SMM currency and “welcome email” with budget details and resources, etc. will be emailed in mid-December.