








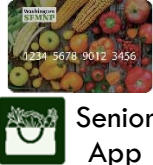






































2024 Farmers Market Food Access Currencies

	Supplemental Nutrition Assistance Program - SNAP			Farmers Market Nutrition Program		
	SUN Bucks (Summer EBT)	SNAP EBT	SNAP Market Match	Senior FMNP	WIC FMNP <i>Women Infants, & Children (WIC)</i>	WIC Fruit & Vegetable Benefits
Logos or signs						
Currency used with Vendors				 or Senior App	 or 	
Where does customer get market currency?	Information Booth	Information Booth	Information Booth	Local senior agency or DSHS	Local WIC clinic or DOH	
How much does customer get?	\$120 per summer	No limit	Up to \$25 per day	\$80 per season	\$30 to \$90 per season	\$26 or more per month
When can customer use currency?	Starting mid-June	Anytime	Anytime	June 1- Oct 31	June 1- Oct 31	Anytime
When does it expire?	122 days from issuance	Never	Dec 31	Oct 31	Oct 31	End of month
Do customers get change?	No	No	No	N/A	N/A	N/A
Where do people sign up?	Through schools	Local DSHS office	Automatic. No need to sign up	Local senior agency (DSHS)	Local WIC clinic (DOH)	























2024 Farmers Market Food Access Currencies

PRODUCTS	Summer EBT or SUN Bucks	SNAP EBT	SNAP Market Match	Senior FMNP	WIC FMNP	WIC Fruit & Vegetable Benefits
<u>Fresh</u> fruits, vegetables, cut herbs, mushrooms						
<u>Dried</u> fruit, vegetables, herbs, beans, and nuts						
Plants or seeds that produce food						
Honey						
Meat, fish, poultry, eggs, dairy						
Bread, pastries, and other baked goods						
Value-added, pantry items e.g., jams, salsa, hummus, pickles, etc.						
Snacks, pre-packaged beverages						
Hot, ready-to-eat foods	Not allowed					
Alcohol	Not allowed					
Flowers or any other product humans don't eat	Not allowed					

Diferentes Monedas de Acceso de Alimentos en Mercados Agrícolas

	SUN Bucks (EBT de verano)	Programa Suplementario de Asistencia Nutricional - SNAP		Programa de Nutrición en Mercados Agrícolas		Beneficios de frutas y verduras WIC
		SNAP EBT	SNAP Market Match	Adulto Mayor FMNP	WIC FMNP	Mujeres, bebés, y niños (WIC)
Logos o letreros						
Dinero utilizado con los Vendedores				 App Adulto Mayor		
¿Dónde obtiene el cliente el dinero del mercado?	Puesto de Información	Puesto de Información	Puesto de Información	Agencias locales de la tercera edad o DSHS	Clínica WIC Local o DOH	
¿Cuánto recibe el cliente?	\$120 por el verano	No hay limite	Hasta \$25 al día	\$80 por temporada	\$30 a \$90 por temporada	\$26 o más al mes
¿Cuándo puede el cliente utilizar el dinero?	Empezando en junio	En cualquier momento	En cualquier momento	Jun 1- Oct 31	Jun 1- Oct 31	En cualquier momento
¿Cuándo expira?	122 días a partir de la emisión	Nunca	Dic 31	Oct 31	Oct 31	Fin de mes
¿Los clientes reciben cambio?	No	No	No	N/A	N/A	N/A
¿Dónde se inscribe la gente?	A través de las escuelas	Oficina local de DSHS	No es necesario inscribirse	Agencia local de la tercera edad (DSHS)	Clínica local (DOH)	



Diferentes Monedas de Acceso de Alimentos en Mercados Agrícolas

PRODUCTOS	Summer EBT o SUN Bucks	SNAP EBT	SNAP Market Match	Senior FMNP	WIC FMNP	Beneficios WIC para Frutas y Verduras
Frutas <u>Frescas</u> , verduras, hierbas cortadas, hongos						
Frutos <u>deshidratados</u> , verduras, hierbas, frijoles, y nueces						
Plantas o semillas que producen alimentos						
Miel						
Carnes, pescado, aves, huevos, lácteos						
Pan, pastelería y otros productos de panadería						
Artículos de despensa con valor agregado, como mermeladas, salsa, hummus, encurtidos, etc.						
Bocadillos, bebidas envasadas						
Alimentos calientes listos para el consumo	No autorizado					
Alcohol	No autorizado					
Flores o cualquier otro producto que no coman los humanos	No autorizado					

Food Access Signage Check List

Having clear and consistent signage helps your shoppers can easily navigate your farmers market and use their food access currencies. Signage may also be a requirement of the food access program.

Program	Image	Placement	Notes & Tips	Where to Get Signs
WIC & Senior Farmers Market Nutrition Program (FMNP)		<input type="checkbox"/> Grower Booth required if grower is authorized to accept FMNP <input type="checkbox"/> Info Booth <i>recommended</i>	<p>There are directions printed on the back of signs. The Senior FMNP sign is for HONEY vendors only.</p> <p>June to October.</p>	<p>DOH, FMNP Team</p> <p>Call (800) 841-1410</p> <p>Email FMNPTeam@doh.wa.gov</p>
WIC Fruit and Vegetable Benefit		<input type="checkbox"/> Grower Booth <i>recommended</i> <input type="checkbox"/> Info Booth <i>recommended</i>	<p>This benefit started being accepted at farmers markets in 2023 and is still new to growers and shoppers.</p> <p>Accepted year-round.</p>	<p>DOH, FMNP Team</p> <p>Call (800) 841-1410</p> <p>Email FMNPTeam@doh.wa.gov</p>
SNAP EBT A-board		<input type="checkbox"/> At farmers market entrance(s) <i>recommended</i>	<p>More than one A-board may be needed if farmers market has multiple entrances.</p> <p>SNAP Market Match and SUN Bucks stickers are available to put on these A-boards.</p>	<p>DOH, SNAP Market Match</p> <p>Or WSFMA</p>
SNAP EBT Banner		<input type="checkbox"/> At Info Booth <i>recommended</i>	<p>Measures 2 feet x 10 feet</p>	<p>DOH, SNAP Market Match</p> <p>Or WSFMA</p>
SNAP EBT "Accepted Here"		<input type="checkbox"/> Info Booth, required	<p>There are a variety of these signs that can work. Important thing is to be sure to have one of them.</p>	<p>USDA FNS</p> <p>goEBT.com, Shop</p>
SNAP Market Match		<input type="checkbox"/> Stick on SNAP EBT A-board, <i>recommended</i>	<p>This is an 8-inch sticker</p>	<p>DOH, SNAP Market Match</p> <p>Call (360) 236-3148</p> <p>Email SNAP.MarketMatch@doh.wa.gov</p>

Program	Image	Placement	Notes & Tips	Where to Get Signs
SNAP Markt Match	 An orange rectangular sign with a white circle in the center. Inside the circle is a green outline of Washington state with a green carrot and the text 'SNAP Market Match'. Below the circle, it says 'Welcome Here' and 'Bienvenidos aquí'.	<input type="checkbox"/> Vendor booth: <i>required</i> if selling eligible products <input type="checkbox"/> Info Booth <i>recommended</i>		DOH, SNAP Market Match Call (360) 236-3148 Email SNAP.MarketMatch@doh.wa.gov
SUN Bucks or Summer EBT	 A circular sign with a yellow sunburst border. Inside the circle, it says 'SUN BUCKS' in large letters, with 'Welcome Here!' below it.	<input type="checkbox"/> Stick on SNAP EBT A-board, <i>recommended</i>	This is an 8-inch sticker	WSFMA

Add any other food access programs your market manages to this table.

Please note that the abundance of signage from all the different food access programs is usually confusing to your market volunteers, shoppers, and growers. We recommend promote your food access programs as a bundle or “menu” of options rather than individually. This makes it easier for your shoppers, volunteers, market staff, and vendors to see everything you available in one place.

Recommended resource: “Guide to Fresh Produce Signage Standards and Organic Integrity” from the WSFMA. Available as hard copy from the WSFMA and on WSFMA website (In Vendor Resources) in English and Spanish.



Farmers Market Nutrition Program (FMNP) HELP PHONE NUMBERS for Seniors


How to	Message you will hear when you call	Phone Number	Then
<p>To check the balance on your FMNP card</p> <p>Or</p> <p>To change your PIN number</p>	<p>Thank you for calling the “Washington eWIC and Farmers Market Customer Service Line”</p> <p><i>Even if it says it is for WIC, Seniors should use this number too!</i></p> <p>This is an automated message and is available 24/7.</p> <p>You won't get a person on this phone number.</p>	<p>Automated Help</p> <p>(844) 359-3104</p>	<p>Press “1” for English Press “9” for Spanish</p> <p>It will say, “Enter your 16 digit e-WIC card number.” <i>Seniors should enter their the 16 digit number on the front of their Senior FMNP card.</i></p> <p>Press “*” to start over</p> <p>To change PIN, press the # 1 <i>Seniors will need to enter their full birthday (day/month/year) and zip code.</i></p> <p>To check your balance, press the # 2 It will say: “These benefits are available until Oct 31” \$40 FMNP \$40 Senior FMNP</p> <p>It will say, “More questions, contact your local WIC clinic.” <i>If Seniors have more questions, please call Customer Service at (800) 841-1410.</i></p> <p>Press #1 to hear the message again</p>
<p>You can call to get a PIN for first time or solve any problem with your PIN number.</p> <p>You can get a QR code if your Senior FMNP card is lost.</p> <p>Ask a person any other questions!</p>	<p>Hello and thank you for calling the</p> <p>“Washington State WIC Nutrition and Farmers Market Program”</p> <p>Hours Mon-Fri: 8:00 am-5:00pm Sat-Sun: 9:00am-4:00pm</p> <p>You will get a real person.</p>	<p>Customer Service</p> <p>with a real person</p> <p>(800) 841-1410</p> <p>Then “0”</p>	<p>Press “8” for Spanish</p> <p>Press “0” for Farmers Market Assistance or to speak to a Customer Service representative</p> <p>Press “7” to hear this menu again</p>

The total is \$80. For some Seniors benefits are broken into \$40 + \$40. This is due to two separate funding sources. For some Seniors, it will say \$80. Both ways, the total is still \$80.

Please Note: Seniors **do not** need to call in to activate their FMNP card. Their cards will be automatically activated by DSHS; however, it will take a few days.



2025 FARMERS MARKET FOOD ACCESS CALENDAR

Month	General	WIC & Senior Farmers Market Nutrition Program (FMNP) 	SNAP Market Match (SMM) 	SUN Bucks 
January	Jan 16, 12:00-1:00 pm: Farmers Market Food Access Forum (virtual). "Getting Ready for the 2025 Season!"	New FMNP application cycle for farmers ("growers") starts: 2025-2027.	Jan 1: FMs are no longer allowed to record any part of EBT card number when distributing SNAP Market Match.	
February	Feb 21-22: WSFMA Conference, Bremerton	<i>FMNP workshops at WSFMA conf and FMNP Team is at Trade Show.</i>	<i>SMM staff at workshop and Trade Show.</i>	<i>Pending roll out information from DSHS & OSPI.</i>
March	Mar 15: WSFMA 2025 Member Applications due Mar 13, 18, 20 & 27: WSFMA Boot Camp (virtual) Mar 15: Online form to order 2025 "Regional Farmers Market Food Access Directories" opens	Mar 25, 12:00-2:00pm: Required FMNP Training for Farmers Markets for new managers and new farmers markets.	2025 SMM welcome email sent in early March. ¹ March 6: 2025 SMM Kick-Off training. This training is mandatory for all seasonal markets. March 11: SNAP Market Match Data Collection Transition Training.	
April	Apr 17, 12:00-1:00pm: FM Food Access Forum (virtual) Apr 30: Deadline to order 2025 "Regional Farmers Market Food Access Directories"	Apr 1: FMNP application due from all returning farmers ("growers") and farm stands ("farm stores").		
May		May 1: Deadline for farmers market to apply for FMNP authorization if it was not authorized in 2024.		
June	2025 WA State Farmers Market Directories shipped. June 30: End of WA State FY	June 1: FMNP season starts. WIC and Senior FMNP shoppers can use benefits.		

¹ SMM welcome email includes budget details and resources. 2025 SMM currency will be mailed early March to the physical (non-PO Box) mailing address listed in SMM application.

Month	General	WIC & Senior Farmers Market Nutrition Program (FMNP) 	SNAP Market Match (SMM) 	SUN Bucks 
July	July 1: Beginning of WA State FY			
August	Aug 3-9: National Farmers Market Week			
September	Sept 30: End of Federal FY 2025		Opens: Online application to participate in SNAP Market Match in 2026	
October	Oct 1: Beginning of FFY2026	Oct 31: FMNP season ends. Growers can continue to accept <i>WIC Fruit & Vegetable Benefits</i> .	Closes: SNAP Market Match Application for 2026	
November	Nov 13: Farmers Market Food Access Forum (virtual)		Contract review by DOH.	
December	Dec 11: Farmers Market Food Access Forum (virtual)	Dec 31: FMNP farmers market update form ² due for year-round markets	SNAP Market Match Kick-Off training for Year-Round Farmers Markets participating in SMM in 2026 ³ .	
Contacts	(206) 706-5198 foodaccess@wafarmersmarkets.org	800-841-1410 Ext. 2, Option 2 FMNPTeam@doh.wa.gov	(360) 236-3148 SNAP.MarketMatch@doh.wa.gov	https://sunbucks.dshs.wa.gov/en/

² Farmers Markets agreements with DOH for FMNP are good for 3 years (2024-2026). For FMs that are already authorized, DOH will send an update form to check business hours, locations, and capture any other changes.

³ 2026 SMM currency and “welcome email” with budget details and resources, etc. will be emailed in mid-December.