



# Let's Eat!

## Preparing the Ideal Mix of Tents & Trucks

Pam Saito

Owner, Five Hooks Seafood

Manager, Sammamish Farmers Market

Kelli Diann Gordon

Manager, Issaquah Farmers Market

Board Member, WSFMA



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[fivehooksseafood.com](http://fivehooksseafood.com)





# What We'll Learn

- ▶ Types of Food
- ▶ Creating the Mix
- ▶ Onboarding New Businesses
- ▶ Permits
- ▶ Communication
- ▶ Truck Tips
- ▶ Tent Tips
- ▶ Collaboration Exercise
- ▶ Q & A



# Ice Breaker

What is the best meal you've eaten outside?

Describe all the senses.



# Types of Food

- ▶ Smells great
- ▶ Smells funky
- ▶ Very popular
- ▶ Uses fryers
- ▶ Culturally significant



# Creating the Mix

- ▶ What percentage of prepared food makes sense for YOUR market?
- ▶ Placement
- ▶ Neighbors
- ▶ Rule of thumb



# Onboarding New Businesses

- ▶ Do they have a business license?
- ▶ Sales goals
- ▶ Equipment
- ▶ Permits
- ▶ Temperature control
- ▶ Hand wash station
- ▶ Employees
- ▶ Service ware
- ▶ Health department inspection
- ▶ Scheduling
- ▶ Load in/load out





# Permits

- ▶ Food Handlers Permit
- ▶ Commissary Kitchen
- ▶ Fire Permit
- ▶ Insurance
- ▶ Health Department



# Communication

- ▶ Menu changes
- ▶ New products
- ▶ Employees
- ▶ Absences
- ▶ Expiring permits or licenses
- ▶ Load in/load out expectations
- ▶ Policy changes
- ▶ Sick policy



# Tent Tips

- ▶ Controlling the splatter
- ▶ Fire extinguishers
- ▶ Line management
- ▶ Waste management
- ▶ Hand wash station
- ▶ Weights
- ▶ Tent
- ▶ Taking care



# Truck Tips

- ▶ Load in
- ▶ Length of trucks
- ▶ Generators
- ▶ Spill kit
- ▶ Drip pan



# Let's Eat

Find a partner!

Talk through opportunities for prepared food in your upcoming season.

Produce 2 communication objectives or strategies to help YOU manage prepared food vendors in the upcoming season.

Elect a representative from your group to share.

Q&A

# Links & Contact Info

- ▶ Call or text us!
- ▶ Pam: 562-713-2746
- ▶ Kelli Diann: 304-952-3655
- ▶ Directory of Local Health Departments
  - ▶ <https://www.naccho.org/membership/lhd-directory?searchType=standard&lhd-state=WA>
  - ▶ Search by state or zip code
- ▶ Regional Fire Authorities
  - ▶ <https://mrsc.org/explore-topics/public-safety/fire-ems/regional-fire-authorities>
  - ▶ Regional fire authorities may contain several different departments
- ▶ Food Worker Permit
  - ▶ <https://doh.wa.gov/community-and-environment/food/food-worker-and-industry/food-worker-card>
  - ▶ Issued by the state, valid anywhere in Washington
- ▶ Washington State Farmers Market Management Toolkit, Food Safety
  - ▶ <https://www.wafarmersmarkettoolkit.org/chapter-9/food-safety-at-farmers-markets/>