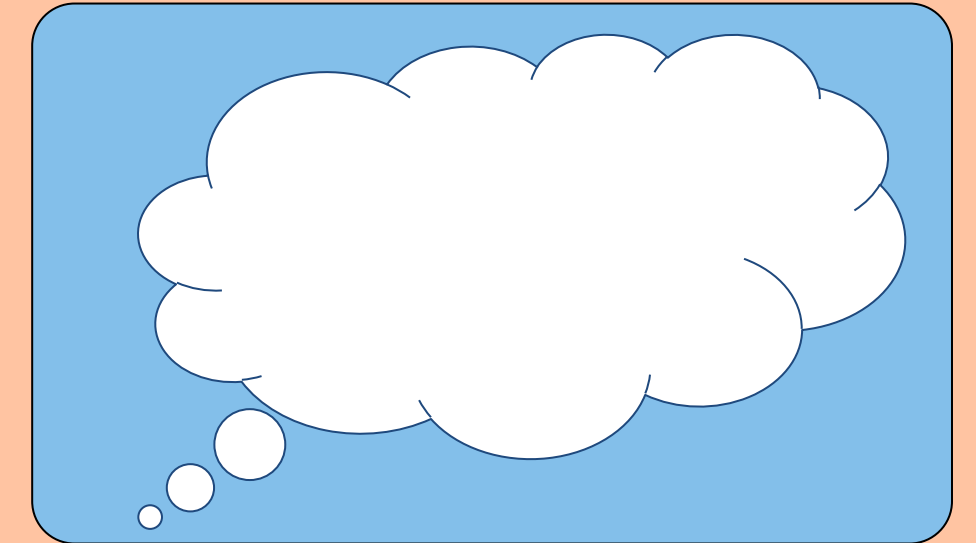


Making sense



of the

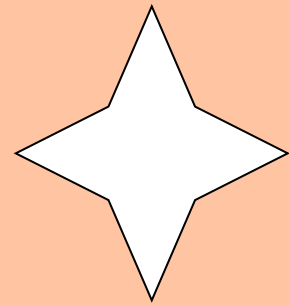
Alphabet

Soup

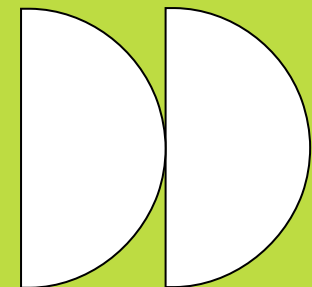
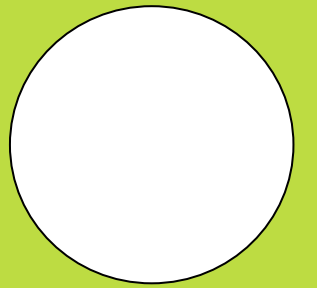
*Food Access
Programs Explained*

Overview

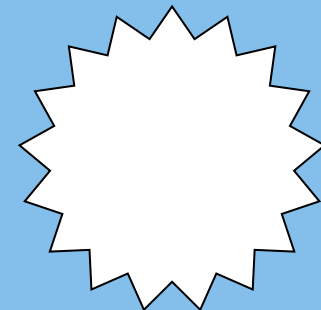
**Introduction to Food
Access Terminology**



Small Group Scenarios



Sharing/Discussion



Resources!

Food Access Program Acronyms



EBT

Electronic Benefits Transfer

- Often used as an interchangeable term with SNAP
- *Technically* EBT is the card while SNAP is the benefit

SNAP

Supplemental Nutrition Assistance Program

- May also be called Food Stamps or EBT
- Eligible for SNAP Market Match



SNAP Market Match

- DOH-funded program that increases SNAP customers' spending ability by matching dollar-for-dollar



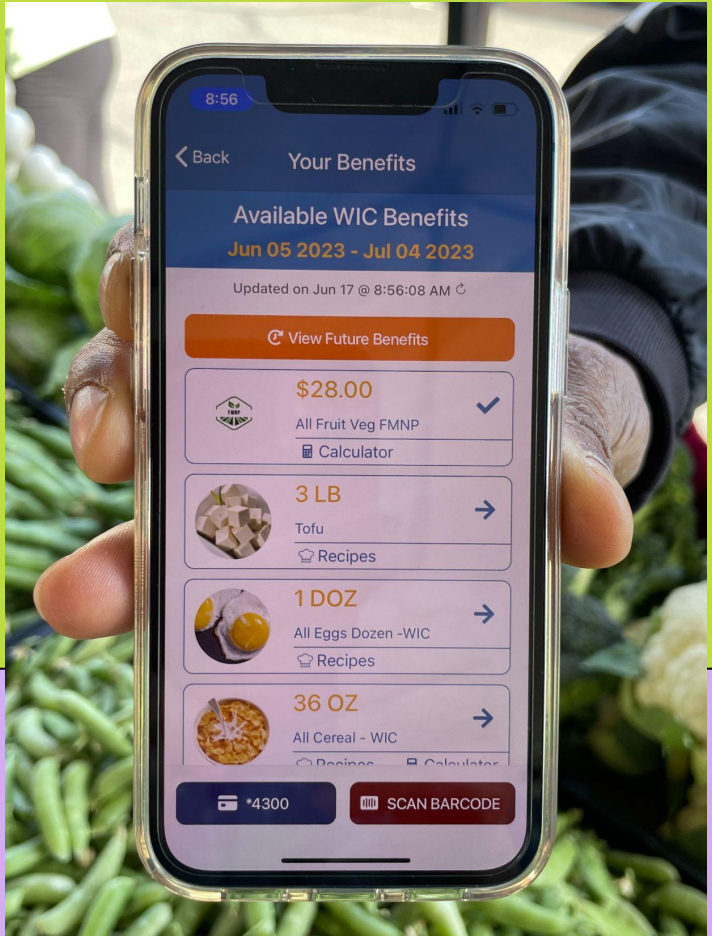
SUN
Bucks

AKA Summer EBT

- Permanent, nationwide program
- Funds for school age children of EBT-eligible families
- Eligible for SNAP Market Match



Farmers Market Nutrition Program (FMNP)



SFMNP



Senior Farmers Market Nutrition Program

- DOH program
- Eligible seniors get \$80 per season to use June–October

WIC



Women, Infants, & Children

- DOH program with many benefits, *including* FMNP and CVB benefits
- Customers generally refer to their benefits as WIC
- \$30–90/household to use June–October

~~CVB~~

~~Cash Value Benefit~~

FRUIT & VEGETABLE

- Year-~~round~~ **BENEFITS** benefit, allotted monthly

Eligible Items

EBT (SNAP), SUN Bucks

- Fruits, vegetables, mushrooms, fresh herbs
- Vegetable starts and seeds
- Baked goods, bread
- Meat, eggs, dairy products
- Jam, jelly, honey, pickles, nuts, salad dressing

SNAP Market Match

- Produce items only – fruits, vegetables, mushrooms, fresh herbs, vegetable starts

WIC FMNP/Fruit & Vegetable Benefits

- Fresh fruits, vegetables, mushrooms, herbs

Senior FMNP

- Fresh fruits, vegetables, mushrooms, herbs
- Honey

WHAT CAN YOU BUY?

Poulsbo Farmers Market - Currency Sheet

EBT Tokens



CAN be used for these EBT eligible items:
(Must be packaged for consumption off site)

- | | | |
|--------------------|---------------------|------------------|
| • Fruits | • Baked Goods | • Bread |
| • Vegetables | • Jams & Jellies | • Dairy Products |
| • Vegetable Starts | • Syrup & Honey | • Nuts |
| • Seeds | • Meat/Fish/Poultry | • Mushrooms |

NO hot or prepared food or drink products - No cash back given

Debit/Credit Tokens



CAN be used for any market items. They spend just like Cash!

SNAP Market Match



CAN ONLY be used for these eligible items:

- | | |
|--------------|--------------------|
| • Fruits | • Herbs |
| • Vegetables | • Vegetable Starts |
| • Mushrooms | |

NO honey, hot/prepared food or drink products - No cash back given



pre-2021 punch card



2021 punch card

PFM Frequent Shoppers Cards are worth \$5 with any vendor once the card has been filled with 8 punches.

** 1 card per sales transaction * No cash back or change given **

WIC/Senior FMNP

CAN Purchase with FMNP QR Code:

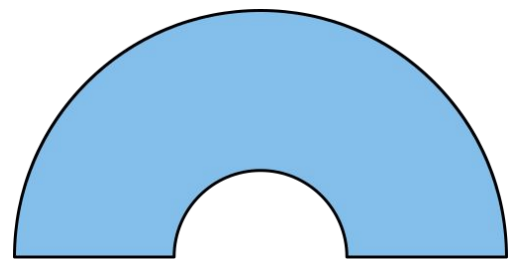
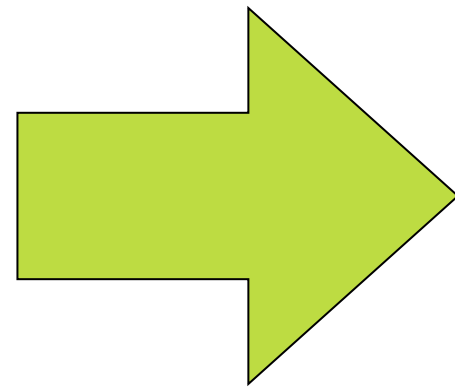
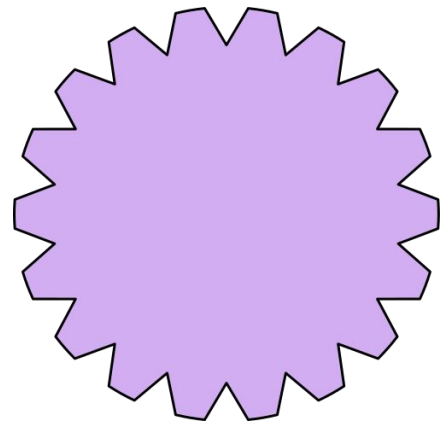
- | | |
|---------------------------|-----------------------------|
| Fresh Fruits & Vegetables | Edible Fresh Cut herbs |
| Honey (Seniors ONLY) | <i>*No cash back given*</i> |

Look for the FMNP Sign at the vendors booth



CHECK IN!

Let's test our knowledge 😄

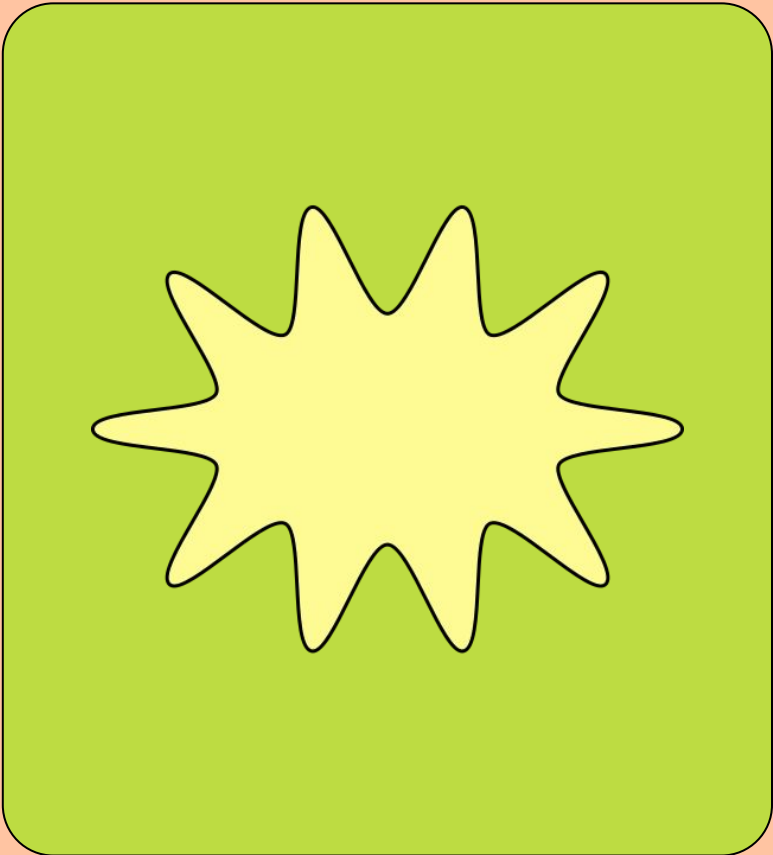
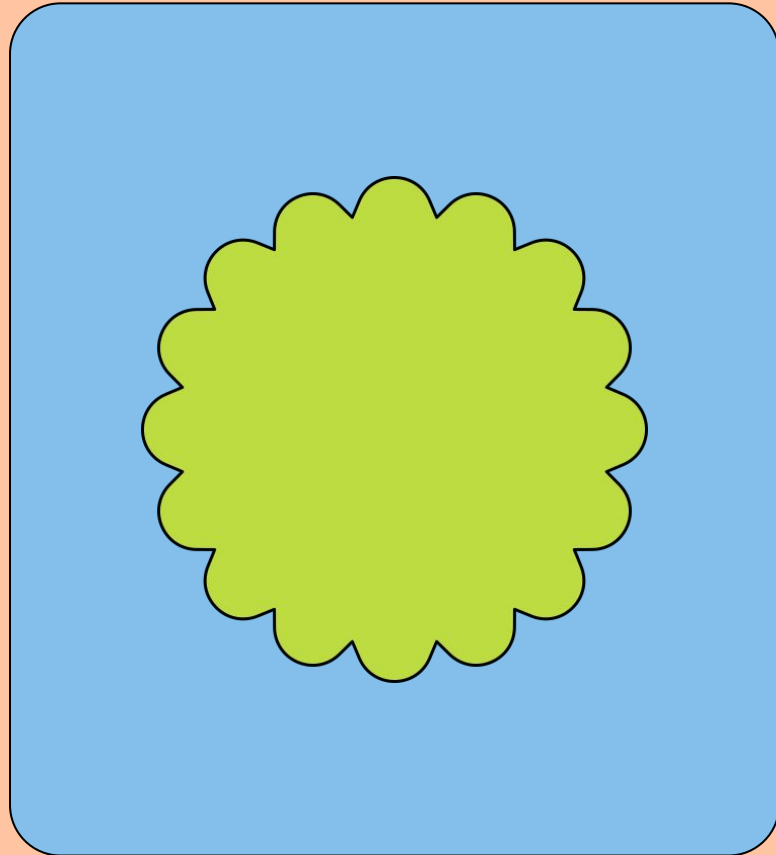
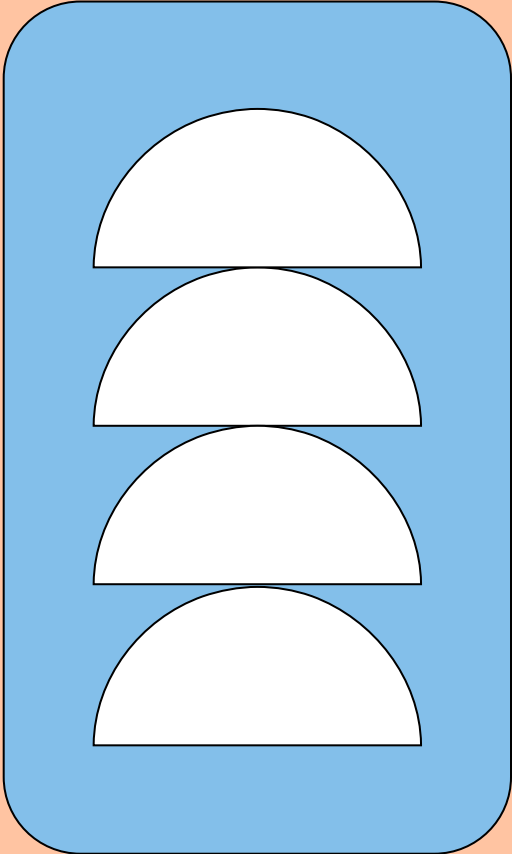


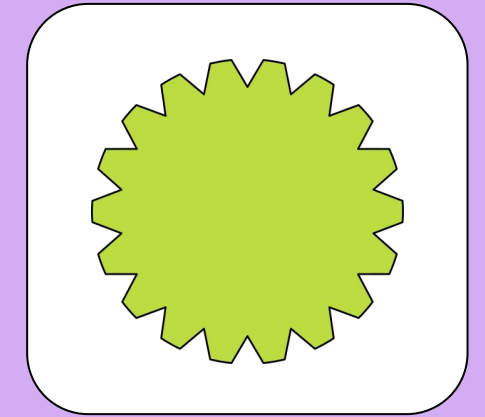
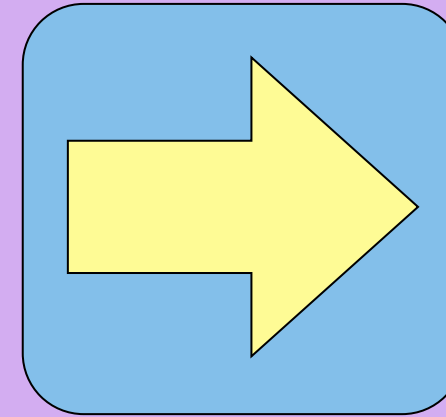
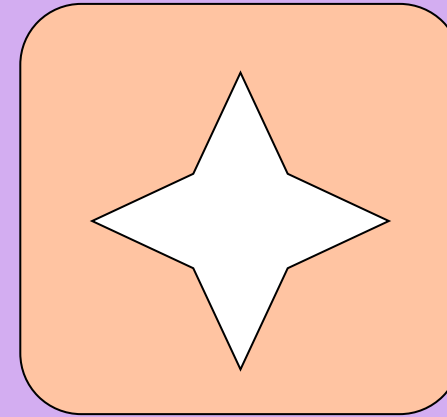
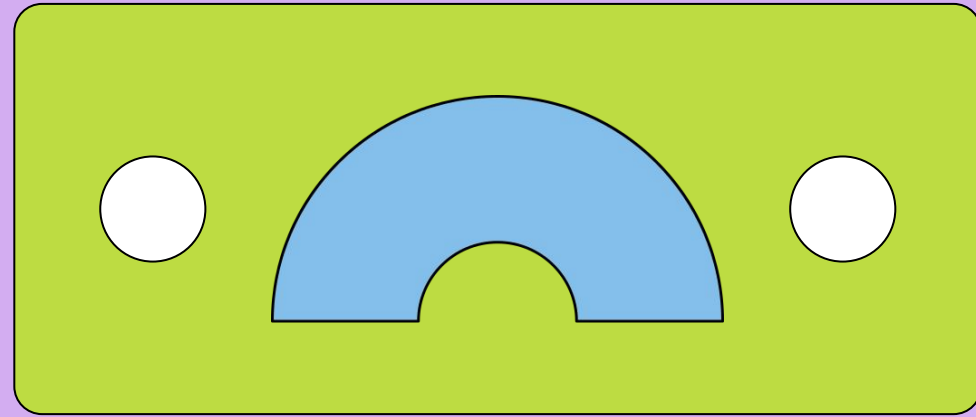
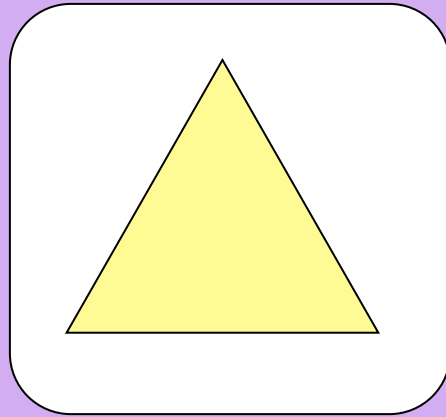
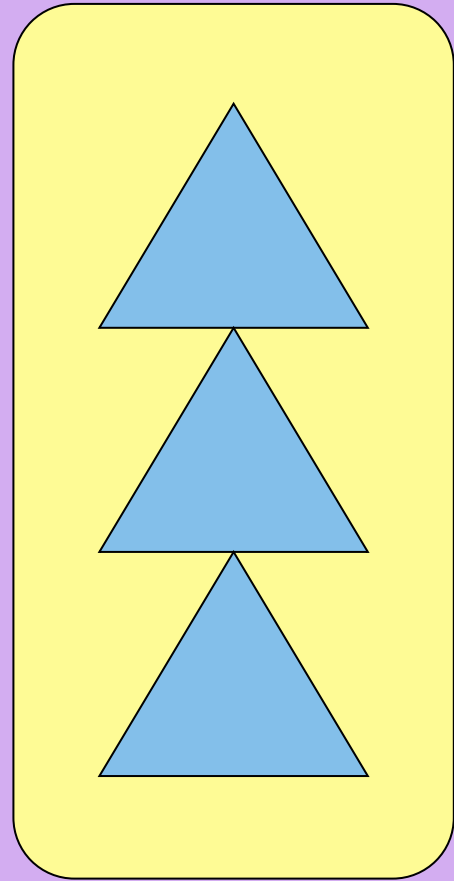
Related Acronyms

- **DOH** – Department of Health
- **DSHS** – Department of Social and Health Services
- **FNS** – Food and Nutrition Service, a part of the United States Department of Agriculture (USDA)
 - Authorized SNAP retailers will have an FNS permit number
- **GusNIP** – Gus Schumacher Nutrition Incentive Program
- **POS** – Point of Sale terminal or device
- **SNAP-Ed** – Nutrition education branch of the SNAP program



What is the day-of role of the market manager?

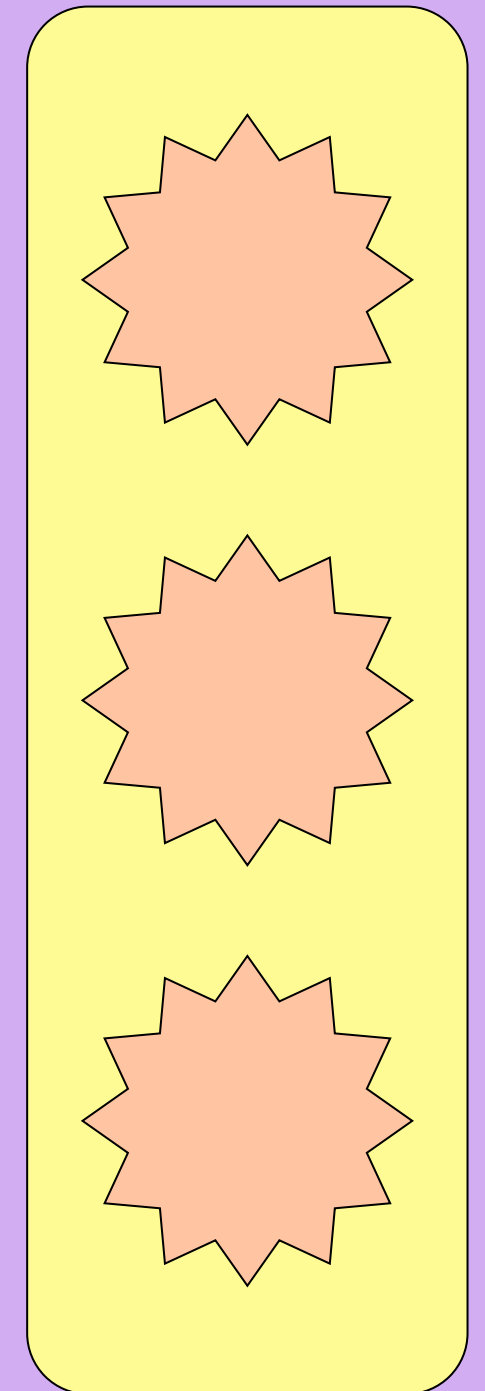
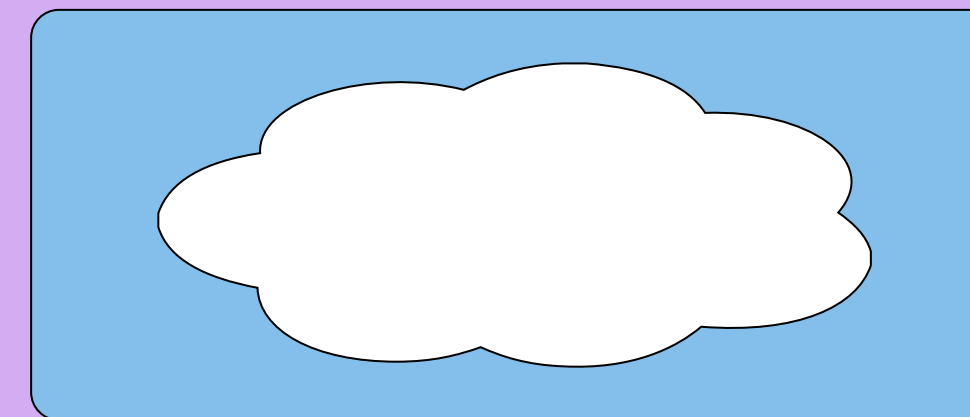
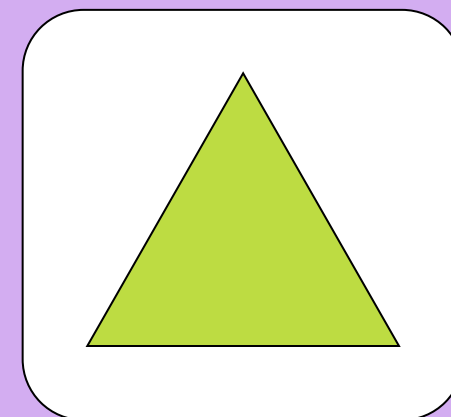
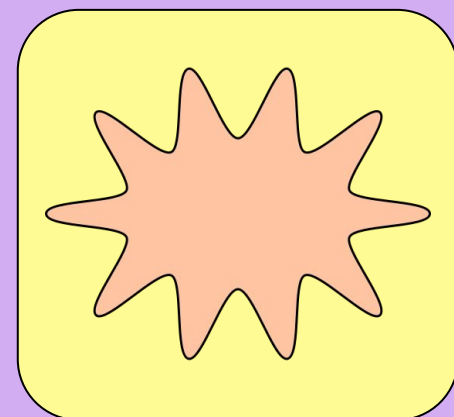
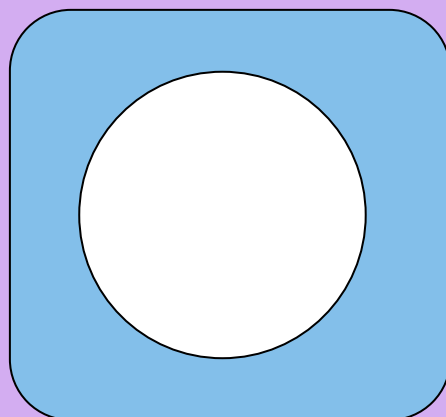
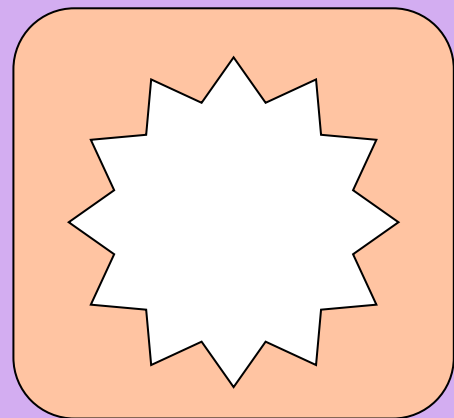


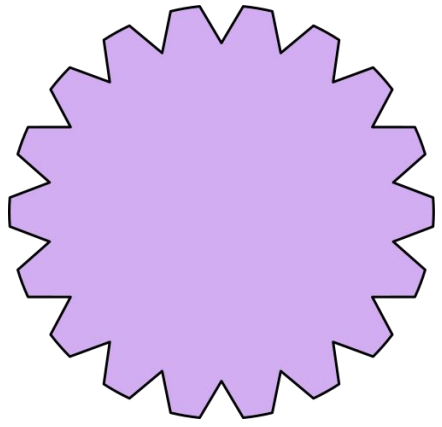


Market Scenarios

Please get into a group of 3-4 people and take turns in the following roles:

1. Customer
2. Market staff
3. Person next in line

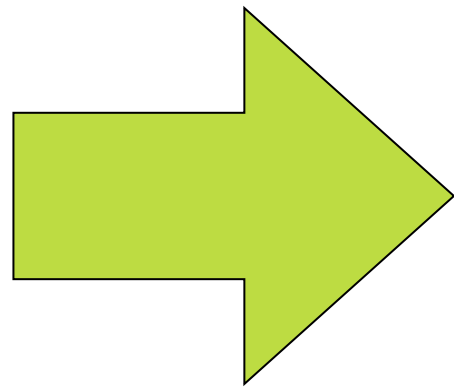




Scenario 1



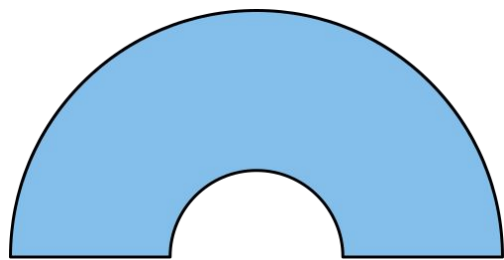
CUSTOMER presents a Senior FMNP card at the INFO BOOTH and says "I was told to come here to get tokens."



Scenario 2



CUSTOMER at the INFO Booth: "Someone told me I could use my EBT card at the market."



Scenario 3

Scenario 4

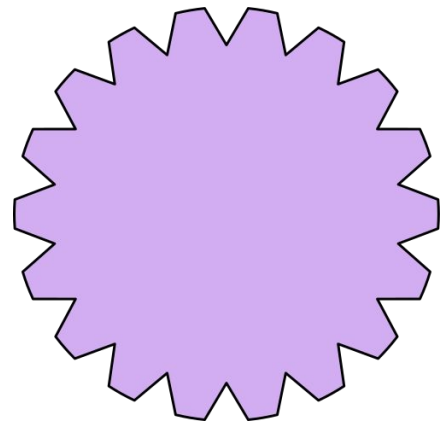


CUSTOMER at the INFO BOOTH:
“Wait, we can use WIC here?”



CUSTOMER at the INFO BOOTH:
“I want to do the full match. Is this where I come to do that?”

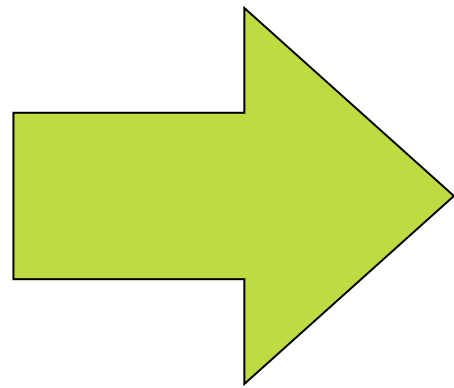




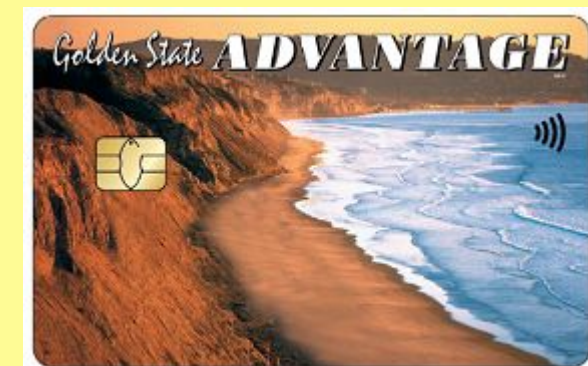
Scenario 5



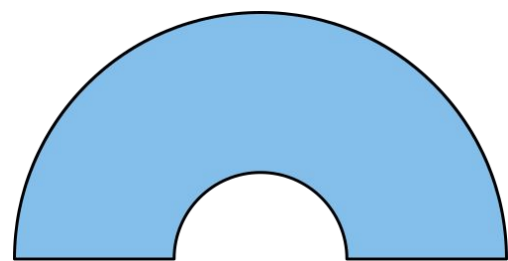
CUSTOMER returns to the INFO BOOTH after doing an EBT transaction and presents their SNAP Market Match Bucks: "I just tried to use these for honey, but the honey vendor said she can't take them."



Scenario 6



CUSTOMER at the INFO Booth: "Can I use my California EBT card here?"



Scenario 7

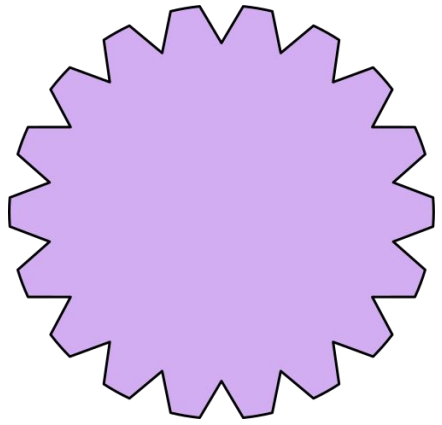


CUSTOMER with a SFMNP card: "Can you check my balance?"

Scenario 8

**CUSTOMER with a WIC card:
"I'll be so bummed when November hits and I can't use this anymore."**

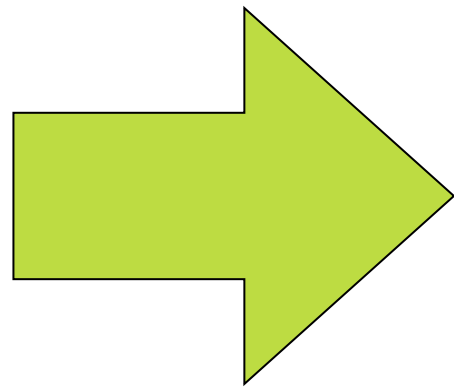




Scenario 9

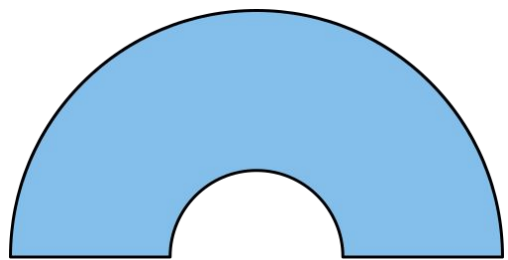


CUSTOMER comes to the INFO BOOTH with a SUN Bucks card: "I've never used this before. How does it work?"



Scenario 10

CUSTOMER notices a sign about using EBT at the market: "How do I get signed up for this?"



Scenario 11



MEAT VENDOR brings Snap Market Match to the INFO BOOTH: "Someone just paid me with these."

Scenario 12

CUSTOMER with an FMNP card: "Where can I use this? I just tried and that farmer said he can't take it."





Group Troubleshooting



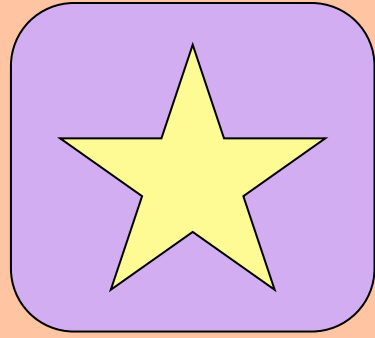
What if your
POS system
goes down?

What about
vendors who
don't accept
FMNP?

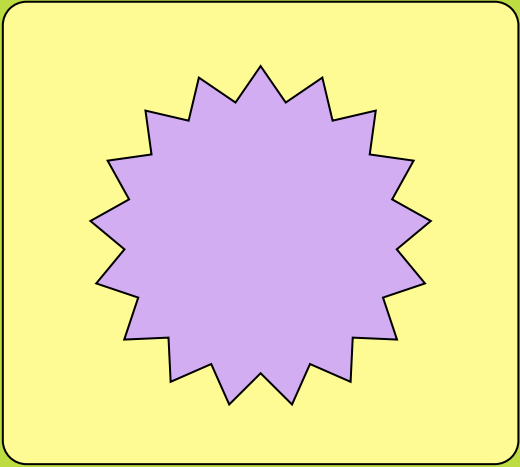
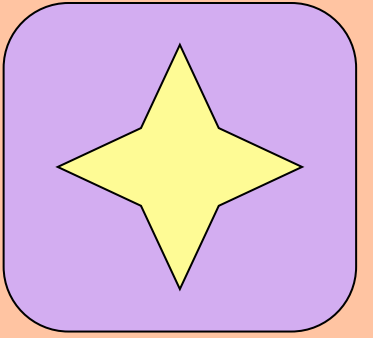
What if a
customer wants
to pay with
expired SNAP
Market Match
Coupons?

Discussion

- What did you learn?
- What was helpful?
- Any scenarios you have encountered that we did not practice?
- Give us your elevator pitch when asked about a specific program.



Thank you!



Rebecca Landerholm
Poulsbo Farmers Market Manager
rebecca@poulsbofarmersmarket.org
360-779-6720

Enjoy the Conference!!