



BRIDGING THE GAP: STRENGTHENING FARMERS MARKET-CITY PARTNERSHIPS



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KEY POINTS



FARMERS' MARKETS & CITY COLLABORATION

Understanding the mutual benefits of
farmers' markets and city
collaboration



STAKEHOLDER ENGAGEMENT

- Identify key stakeholders
- Establish regular communication
- Implement feedback mechanisms



MUTUAL GOALS & VISION ALIGNMENT

- Economic Development
- Community Health & Wellness
- Cultural & Social Engagement

Downtown Pasco Development Authority
presents

PASCO

Farmers Market. EST. 1984

EVERY SATURDAY



9am to 1pm
MAY 13th to
OCT 28th

fresh produce
food
crafts
live music

Located at the newly renovated
PEANUTS PARK PLAZA
109 S 4th Street Pasco, WA

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CAFÉ ARTE

EVENTS & INFO
www.downtownpasco.org/pasco-farmers-market



STRATEGIES FOR PRODUCTIVE PARTNERSHIPS

- Clear communication
- Shared vision alignment
- Collaborative decision-making
- Resource sharing
- Trust-building



FINANCIAL & RESOURCE SHARING

- Utilize shared infrastructure
- Collaborate on joint marketing
 - Seek grant opportunities

Q&A