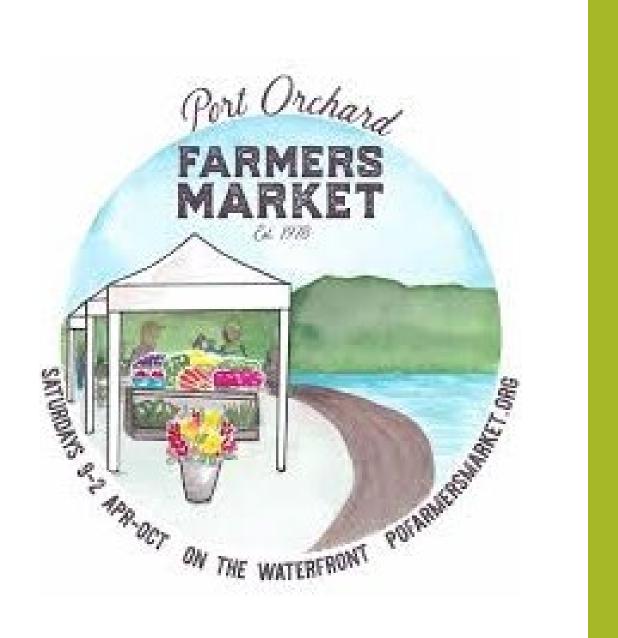


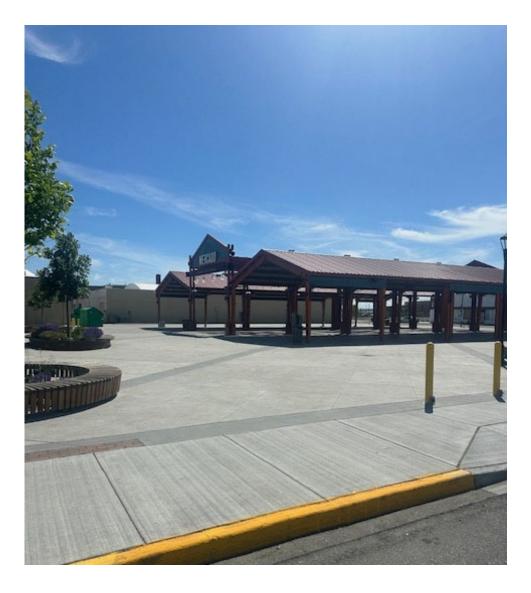
BRIDGING THE GAP: STRENGTHENING FARMERS MARKET-CITY PARTNERSHIPS

### BRIDGING THE GAP: STRENGTHENING FARMERS MARKET-CITY PARTNERSHIPS

Damien Davis, Pasco Farmers Market Erika Anderson, Port Orchard Farmers Market Heidi Fenton, Port Orchard CityCouncil and FM Board



# KEY POINTS



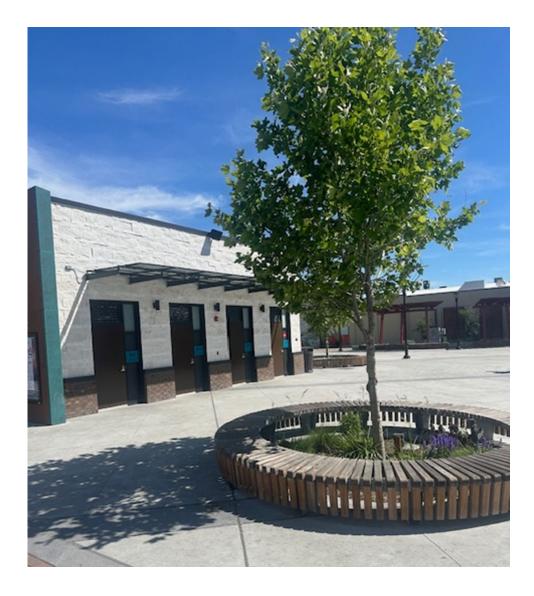
#### FARMERS' MARKETS & CITY COLLABORATION

Understanding the mutual benefits of farmers' markets and city collaboration



#### STAKEHOLDER ENGAGEMENT

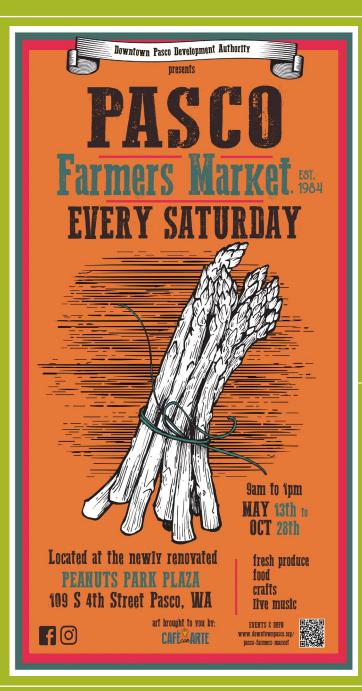
Identify key stakeholders
Establish regular communication
Implement feedback mechanisms



### MUTUAL GOALS & VISION ALIGNMENT

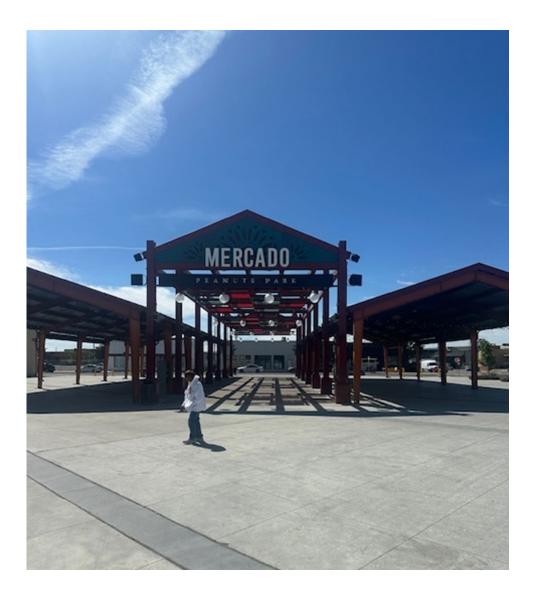
• Economic Development

- Community Health & Wellness
- Cultural & Social Engagement



## STRATEGIES FOR PRODUCTIVE PARTNERSHIPS

Clear communication
Shared vision alignment
Collaborative decision-making
Resource sharing
Trust-building



## FINANCIAL & RESOURCE SHARING

• Utilize shared infrastructure

• Collaborate on joint marketing

• Seek grant opportunities

