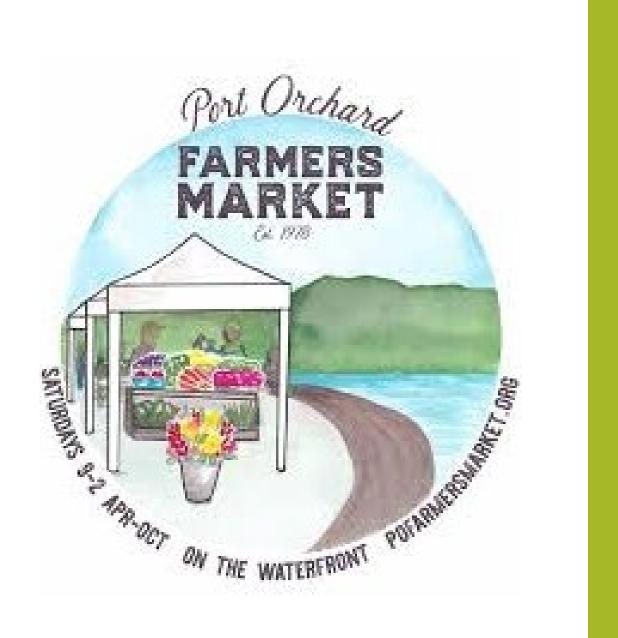


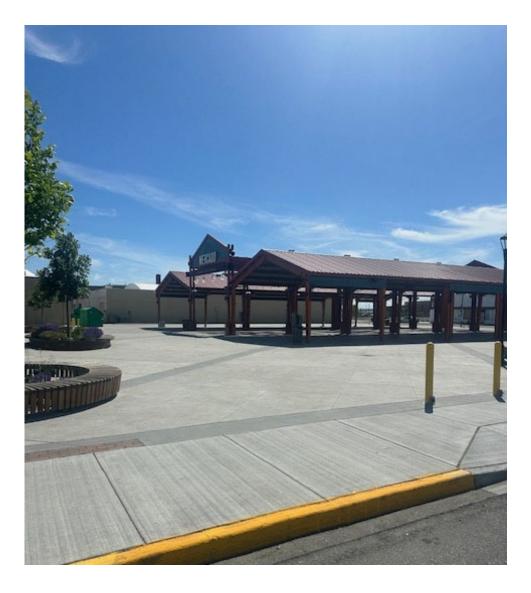
BRIDGING THE GAP: STRENGTHENING FARMERS MARKET-CITY PARTNERSHIPS

BRIDGING THE GAP: STRENGTHENING FARMERS MARKET-CITY PARTNERSHIPS

Damien Davis, Pasco Farmers Market Erika Anderson, Port Orchard Farmers Market Heidi Fenton, Port Orchard CityCouncil and FM Board



KEY POINTS



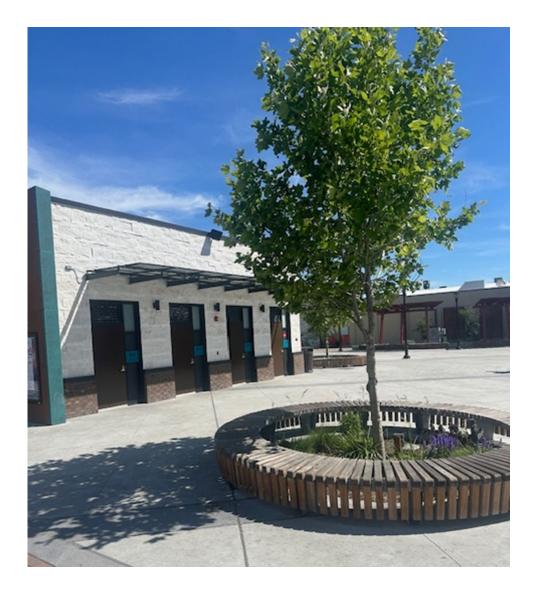
FARMERS' MARKETS & CITY COLLABORATION

Understanding the mutual benefits of farmers' markets and city collaboration



STAKEHOLDER ENGAGEMENT

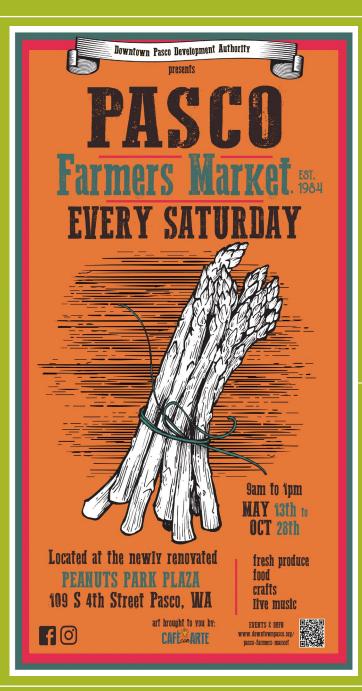
Identify key stakeholders
Establish regular communication
Implement feedback mechanisms



MUTUAL GOALS & VISION ALIGNMENT

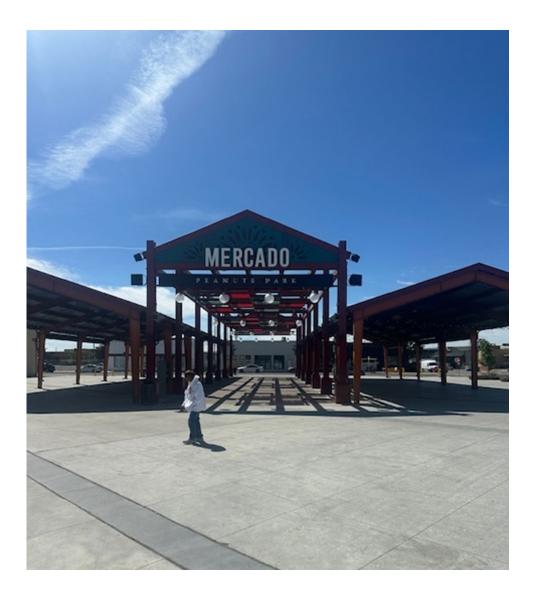
• Economic Development

- Community Health & Wellness
- Cultural & Social Engagement



STRATEGIES FOR PRODUCTIVE PARTNERSHIPS

Clear communication
Shared vision alignment
Collaborative decision-making
Resource sharing
Trust-building



FINANCIAL & RESOURCE SHARING

• Utilize shared infrastructure

• Collaborate on joint marketing

• Seek grant opportunities

