



Food Access Signage Check List

Having clear and consistent signage helps your shoppers can easily navigate your farmers market and use their food access currencies. Signage may also be a requirement of the food access program.

Program	Image	Placement	Notes & Tips	Where to Get Signs
WIC & Senior Farmers Market Nutrition Program (FMNP)		<input type="checkbox"/> Grower Booth required if grower is authorized to accept FMNP <input type="checkbox"/> Info Booth recommended	<p>There are directions printed on the back of signs. The Senior FMNP sign is for HONEY vendors only.</p> <p>June to October.</p>	<p>DOH, FMNP Team</p> <p>Call (800) 841-1410</p> <p>Email FMNPTeam@doh.wa.gov</p>
WIC Fruit and Vegetable Benefit		<input type="checkbox"/> Grower Booth recommended <input type="checkbox"/> Info Booth recommended	<p>This benefit started being accepted at farmers markets in 2023 and is still new to growers and shoppers.</p> <p>Accepted year-round.</p>	<p>DOH, FMNP Team</p> <p>Call (800) 841-1410</p> <p>Email FMNPTeam@doh.wa.gov</p>
SNAP EBT A-board		<input type="checkbox"/> At farmers market entrance(s) recommended	<p>More than one A-board may be needed if farmers market has multiple entrances.</p> <p>SNAP Market Match and SUN Bucks stickers are available to put on these A-boards.</p>	<p>DOH, SNAP Market Match</p> <p>Or WSFMA</p>
SNAP EBT Banner		<input type="checkbox"/> At Info Booth recommended	<p>Measures 2 feet x 10 feet</p>	<p>DOH, SNAP Market Match</p> <p>Or WSFMA</p>
SNAP EBT "Accepted Here"		<input type="checkbox"/> Info Booth, required	<p>There are a variety of these signs that can work. Important thing is to be sure to have one of them.</p>	<p>USDA FNS</p> <p>goEBT.com, Shop</p>
SNAP Market Match		<input type="checkbox"/> Stick on SNAP EBT A-board, recommended	<p>This is an 8-inch sticker</p>	<p>DOH, SNAP Market Match</p> <p>Call (360) 236-3148</p> <p>Email SNAP.MarketMatch@doh.wa.gov</p>

Program	Image	Placement	Notes & Tips	Where to Get Signs
SNAP Markt Match		<input type="checkbox"/> Vendor booth: <i>required</i> if selling eligible products <input type="checkbox"/> Info Booth <i>recommended</i>		DOH, SNAP Market Match Call (360) 236-3148 Email SNAP.MarketMatch@doh.wa.gov
SUN Bucks or Summer EBT		<input type="checkbox"/> Stick on SNAP EBT A-board, <i>recommended</i>	This is an 8-inch sticker	WSFMA

Add any other food access programs your market manages to this table.

Please note that the abundance of signage from all the different food access programs is usually confusing to your market volunteers, shoppers, and growers. We recommend promote your food access programs as a bundle or “menu” of options rather than individually. This makes it easier for your shoppers, volunteers, market staff, and vendors to see everything you available in one place.

Recommended resource: “Guide to Fresh Produce Signage Standards and Organic Integrity” from the WSFMA. Available as hard copy from the WSFMA and on WSFMA website (In Vendor Resources) in English and Spanish.