

FARMERS MARKET SCORECARD

How well are you working with your City?¹

Current Status of Farmers' Markets	Score	Potential Future Level of Support & Key Action Areas	Score	Total
Supportive and aligned policy				
Are Farmers' Markets supported in your Comprehensive Plan and/or Regional Plan?	Yes = 5 No = 0	If no, is there a willingness to include policy to support farmers markets as an amendment or part of an update?	Yes = 5 No = 0	
Are farmers' markets supported in other strategic plans?	Yes = 5 No = 0	If no, is there a willingness to include policy to support farmers markets in other plans?	Yes = 5 No = 0	
Are farmers' markets allowed to operate in all or some zones, at the discretion of the local government?	Yes = 5 No = 0	If no, is there a willingness to allow markets in some or all zones?	Yes = 5 No = 0	
Do farmers' markets have long term tenure (i.e. >3 yrs) in their operating spaces?	Yes = 5 No = 0	If no, is the town/city willing to provide long-term leases on public land?	Yes = 5 No = 0	
Are farmers' markets centrally located and easily accessible by foot traffic?	Yes = 5 No = 0	If no, would you be willing to allow markets on accessible public land?	Yes = 5 No = 0	
Do you allow markets on public land?	Yes = 5 No = 0	If no, would you be willing to allow markets on public land?	Yes = 5 No = 0	
Do you allow markets on private land?	Yes = 5 No = 0	If no, would you be willing to allow markets on private land?	Yes = 5 No = 0	
Administration				
Is the process for permitting markets clear and streamlined?	Yes = 5 No = 0	If no, is there a willingness to identify and address these barriers? Please describe what these barriers may be.	Yes = 5 No = 0	
Are permit costs for farmers' markets fair and affordable?	Yes = 5 No = 0	If no, is there a willingness to lower permit rates for farmers' markets?	Yes = 5 No = 0	

¹ Source: *Planning for Successful Farmers' Markets in Towns and Cities: A Best Practice Guide for Municipalities*, BC Association of Farmers Markets (2012?).

<https://bcfarmersmarket.org/for-markets-vendors/bcafm-publications/>

Current Status of Farmers' Markets	Score	Potential Future Level of Support & Key Action Areas	Score	Total
Is there a designated person on both the farmers' market and local government side?	Yes to one = 5 Yes to two = 10	If no, are one or both groups willing/able to designate a liaison?	Yes = 5 No = 0	
Is the farmers' market promoted on the City's website?	Yes = 5 No = 0	If no, is there a willingness to mention, link to or provide a separate page with market information?	Yes = 5 No = 0	
Is the farmers' markets mentioned in the City's promotional materials?	Yes = 5 No = 0	If no, is there a willingness to mention, link to, or provide mention of the markets in promotional materials?	Yes = 5 No = 0	
Logistics				
Are markets permitted to post permanent signage and wayfinding for the market?	Yes = 5 No = 0	If not, is there a willingness to either allow the markets, or have the town/city, provide permanent market signage?	Yes = 5 No = 0	
Are traffic and parking a challenge for the market and/or surrounding areas?	Yes = 0 No = 5	If yes, is there a willingness: <ul style="list-style-type: none"> - Relax parking regulations? - Provide tow service for cars parked in market areas? - Provide allowances for loading areas and vendor parking? - Develop other strategies? If no, please describe why not.	Yes = 5 No = 0	
Infrastructure				
Are there sufficient services (water, electricity) to run the market effectively?	Yes = 5 No = 0	If no, are there viable strategies for provision of these services?	Yes = 5 No = 0	
Do you provide water hook-ups at market locations?	Yes = 5 No = 0	If no, is there a willingness to provide water hook-ups?	Yes = 5 No = 0	
Do you provide public washrooms at market locations?	Yes = 5 No = 0	If no, is there a willingness to provide public washrooms?	Yes = 5 No = 0	
Bonus Points				
Do you currently provide small grants or incentives to markets?	Yes = 5 No = 0	If not, is there a willingness to provide small grants and/or incentives?	Yes = 5 No = 0	
Total Score				