



2025 FARMERS MARKET FOOD ACCESS CALENDAR

Month	General	WIC & Senior Farmers Market Nutrition Program 	SNAP Market Match 
January	Jan 16, 12:00-1:00 pm: Farmers Market Food Access Forum (virtual). "Getting Ready for the 2025 Season!"	New FMNP application cycle for farmers ("growers") starts: 2025-2027. Farmers selling at farmers markets during the winter who want to accept WIC Fruit & Veg Benefits will need to apply to DOH.	Jan 1: FMs are no longer allowed to record any part of EBT card number when distributing SNAP Market Match.
February	Feb 21-22: WSFMA Conference, Bremerton <ul style="list-style-type: none"> ▪ Food access workshops ▪ State partners at Trade Show 		
March	Mar 15: WSFMA 2025 Member Applications due Mar 13, 20 & 27: WSFMA Boot Camp (virtual) Mar 15: Online form to order 2025 "Regional Farmers Market Food Access Directories" opens	Mar 25, 12:00-2:00pm: Required FMNP Training for Farmers Markets for new managers and new farmers markets.	2025 SMM welcome email with budget details, resources, etc. will be emailed early March. 2025 SMM currency will be mailed early March to the physical (non-PO Box) mailing address listed in SMM application. 2025 SMM Kick-Off training will take place late March. This training is mandatory for all seasonal markets to either attend virtually or watch the recording which will be sent out afterwards.
April	Apr 17, 12:00-1:00pm: FM Food Access Forum (virtual) Apr 30: Deadline to order 2025 "Regional Farmers Market Food Access Directories"	Apr 1: FMNP application due from all returning farmers ("growers")	
May		May 1: Deadline for farmers market to apply for FMNP authorization if they were not authorized in 2024.	

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June	2025 WA State Farmers Market Directories shipped June 30: End of WA State FY	June 1: FMNP season starts	
July	July 1: Beginning of WA State FY	July 1: Deadline for farmers who were not authorized in 2024 to submit their application to DOH for the 2025-2027 FMNP cycle.	
August	Aug 3-9: National Farmers Market Week		
September	Sept 30: End of Federal FY 2025		SNAP Market Match Application for 2026 opens (online)
October	Oct 1: Beginning of FFY2026	Oct 31: FMNP season ends. Growers can continue to accept <i>WIC Fruit & Vegetable Benefits</i> .	SNAP Market Match Application for 2026 closes
November	Nov 13: Farmers Market Food Access Forum (virtual)		Contract review by DOH.
December	Dec 11: Farmers Market Food Access Forum (virtual)	Dec 31: FMNP farmers market update form ¹ due for year-round markets	SNAP Market Match Kick-Off training for Year-Round Farmers Markets participating in SMM in 2026. 2026 SMM currency will be mailed to Year-Round Farmers Markets. 2026 SMM welcome email with budget details, resources, etc. will be emailed mid-December.

Pending: Any information on SUN Bucks for 2025

¹ Farmers Markets agreements with DOH for FMNP are good for 3 years (2024-2026). For FM's that are already authorized, DOH will send an update form to check business hours, locations, and capture any other changes.