



WASHINGTON STATE
FARMERS MARKET
ASSOCIATION

FARMERS MARKET FOOD ACCESS FORUM



November 21, 2024

Purpose & Plan

How FMNP fits into Multiple Currencies & SNAP-Ed

WIC & Senior Farmers Market Nutrition Program (FMNP) Highlights from 2024 & Updates for 2025

Fast Feedback & What's Ahead...

Next Farmers Market Food Access Forum

December 19, 2024 🍎 12:00 – 1:00 pm

Focus on SNAP Trends at Farmers Markets with Joe Lesausky, Food Access Director, Michigan Farmers Market Association

**Funded by USDA Supplemental Nutrition Assistance Program – SNAP.
This institution is an equal opportunity provider.**



www.wafarmersmarkets.org

 Find a Market

ABOUT ▾

MARKET SUPPORT ▾

VENDOR RESOURCES

2025 CONFERENCE ▾

FOOD ACCESS ▾

MEMBERSHIP ▾

Food Access at Farmers Markets

WIC & Senior Farmers Market Nutrition Program (FMNP)

Farmers Market Food Access Forums

FARMERS MARKET FOOD ACCESS FORUMS

Date, 12:00 pm	Topic
Thurs, Dec. 19	SNAP Trends at FMs
Thurs, Jan. 16	Getting Ready for 2025 Season
<i>See you Feb. 21-22 @ WSFMA Conference in Bremerton!</i>	
Tues, Mar. 25	FMNP Manager Training (2 hours)
Thurs, Apr. 17	SNAP-Ed Programs

Registration
is Open



WASHINGTON STATE
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FARMERS MARKET CONFERENCE

February 21 - 22, 2025



KITSAP
CONFERENCE CENTER
BREMERTON HARBORSIDE

FARMERS
MARKET
Conference!
→





WA SNAP-Ed's goal:

To make it easier for people who are eligible for SNAP/Basic Food to eat healthy and be physically active.



Think of SNAP-Ed as the *Nutrition* branch of SNAP.

We work to ensure that all people have access to nutritious foods and opportunity for physical activity, conducive to lifelong health.



SNAP-Ed's e-FMNP & SNAP Market Match Campaign

SNAP Market Match

Use SNAP at farmers markets

Get up to **\$25** per day

Scan to find markets near you

Use your **WIC QR code** at farmers markets

Get up to **\$90** to spend on **seasonal produce**

WICFMNP.com

Washington State Department of **HEALTH**

Washington SNAP-Ed is funded by the USDA. This institution is an equal opportunity provider.

Get \$80 to spend at participating farmers markets

from the **Senior Farmers Market Nutrition Program**

Bring your new **SFMRNP card** when you shop. Have the grower scan it when you make a purchase, and then enter your PIN.

Enjoy your favorite fresh foods all season long!

SeniorFMNP.com

Washington State Department of Social & Health Services
Transforming lives



WIC & SENIOR

Farmers Market Benefits WELCOME HERE!

USDA & Washington State Sponsored
Farmers Market Nutrition Program

HONEY
MAY BE REDEEMED BY
SENIORS ONLY

† 960-107 CS March 2024 For persons with disabilities, this document is available in other formats. Please call 800-525-0127 (TTY 711) or email doh.information@doh.wa.gov



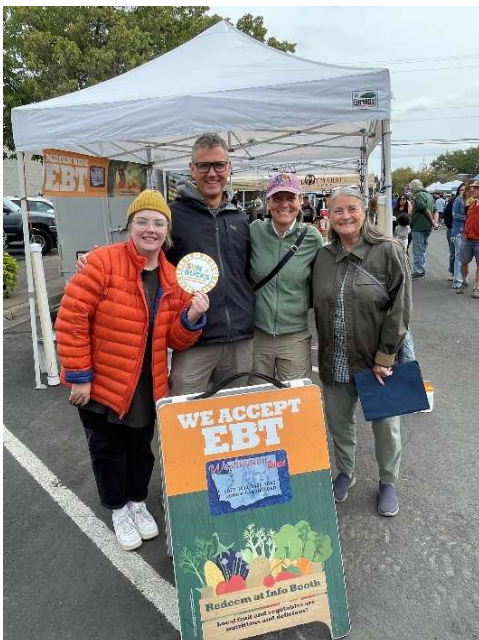
- Signs up Seniors so they can get FMNP from **Area Agencies on Aging (AAAs)** or local Senior Centers
- People get SNAP EBT BENEFITS
- SNAP-Education

Works with families participating in **Women, Infants & Children (WIC)** who get FMNP & Fruit & Veg benefits from WIC agencies & local WIC clinic

SNAP-Education

- **Senior Farmers Market Nutrition Program (FMNP)**
- SNAP POS Equipment
- SNAP-Ed for WA State

- **WIC Farmers Market Nutrition Program (FMNP)**
- **WIC Fruit & Vegetable Benefits**
- SNAP Market Match
- SNAP-ED partners (mostly County)





NICK LEE & KATHERINE FLORES
Farmers Market Nutrition Program & WIC



CAMERON AKITA
Farmers Market Nutrition Program for Seniors



Today's Food Access Forum Vocabulary

ALTSA = Aging and Long-Term Support Admin, part of DSHS

Benefits = FMNP money

CVB = Cash Value Benefits which is same as Fruit & Vegetable Benefits

DOH = Washington State Dept of Health

DSHS = Washington State Dept of Social & Health Services

Farm Stores = Farm stands or produce stands authorized by DOH to accept FMNP

Growers = Farm vendors authorized by DOH to accept FMNP

Issuance = Getting benefits to Seniors or WIC participants

Overallocation = When more money than is actually available is distributed

Participants = Low-income Seniors or families participating in the WIC program

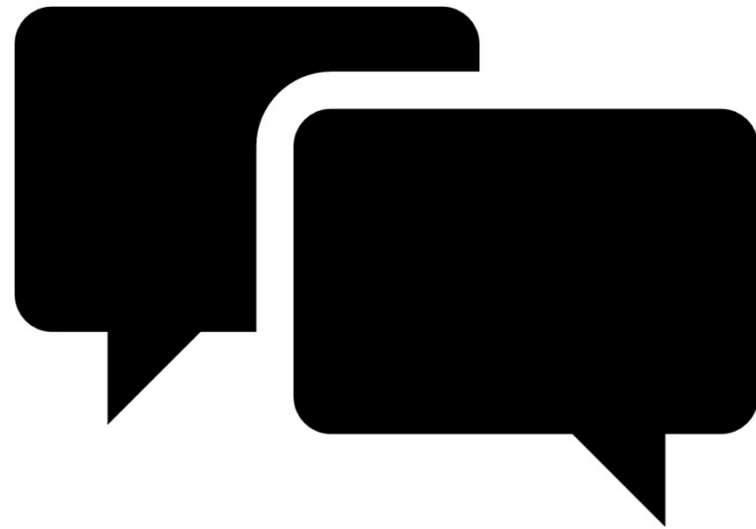
Settlements = Money paid to Growers

SFMNP = Senior Farmers Market Nutrition Program

SNAP-Ed = Supplemental Nutrition Assistance Program (SNAP) Nutrition Education

WIC = Women, Infants, and Children (WIC) Nutrition Program

Your Fast Feedback?





WASHINGTON STATE
FARMERS MARKET
ASSOCIATION

FOOD ACCESS FORUM

*How are we doing?
SNAP Redemption Trends
at Farmers Markets*



Thurs. December 19, 2024
12:00 to 1:00 pm