



2024 HIGHLIGHTS

Farmers Market Nutrition Program WIC & Senior

Washington's Farmers Market Programs

- **WIC Farmers Market Nutrition Program (FMNP) Overview**

- Total funding \$800,000 food dollars
- Number of participants served 35,312
- Program administered by DOH

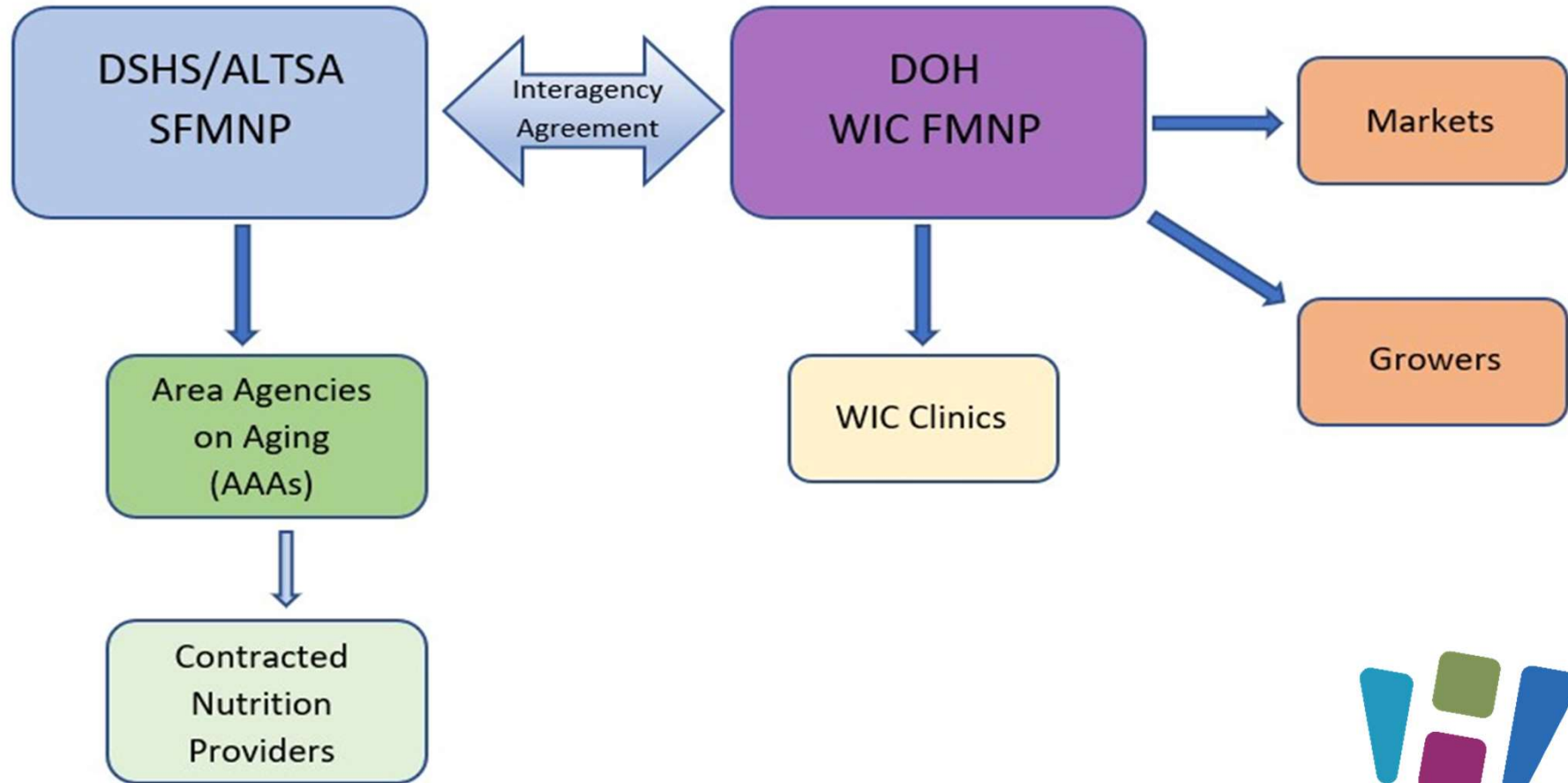
- **Senior Farmers Market Nutrition Program (SFMNP) Overview**

- Total funding \$2.98M food dollars
 - Roughly 82% State-funded
- Number of participants served 36,657
- Program administered by DSHS

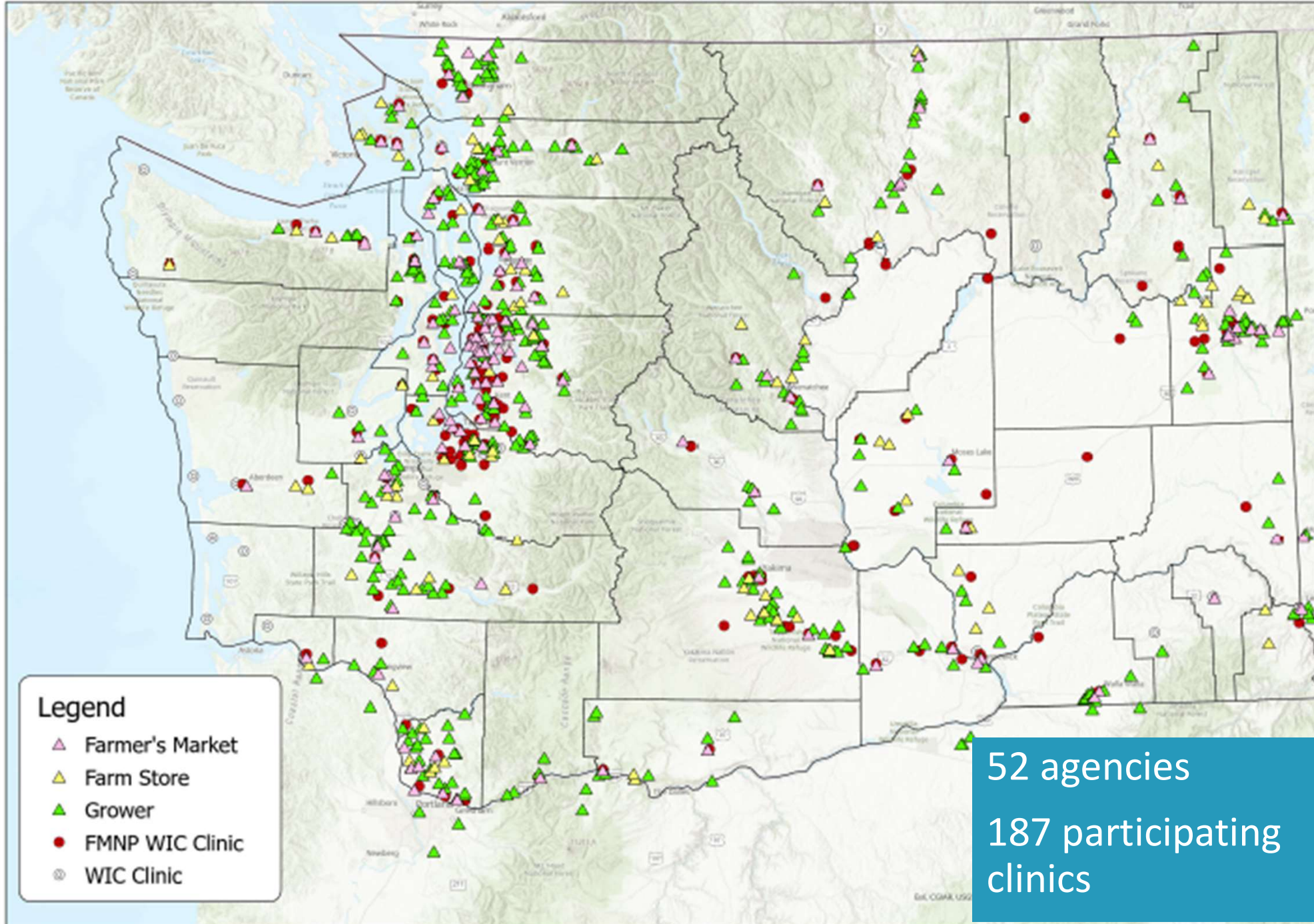




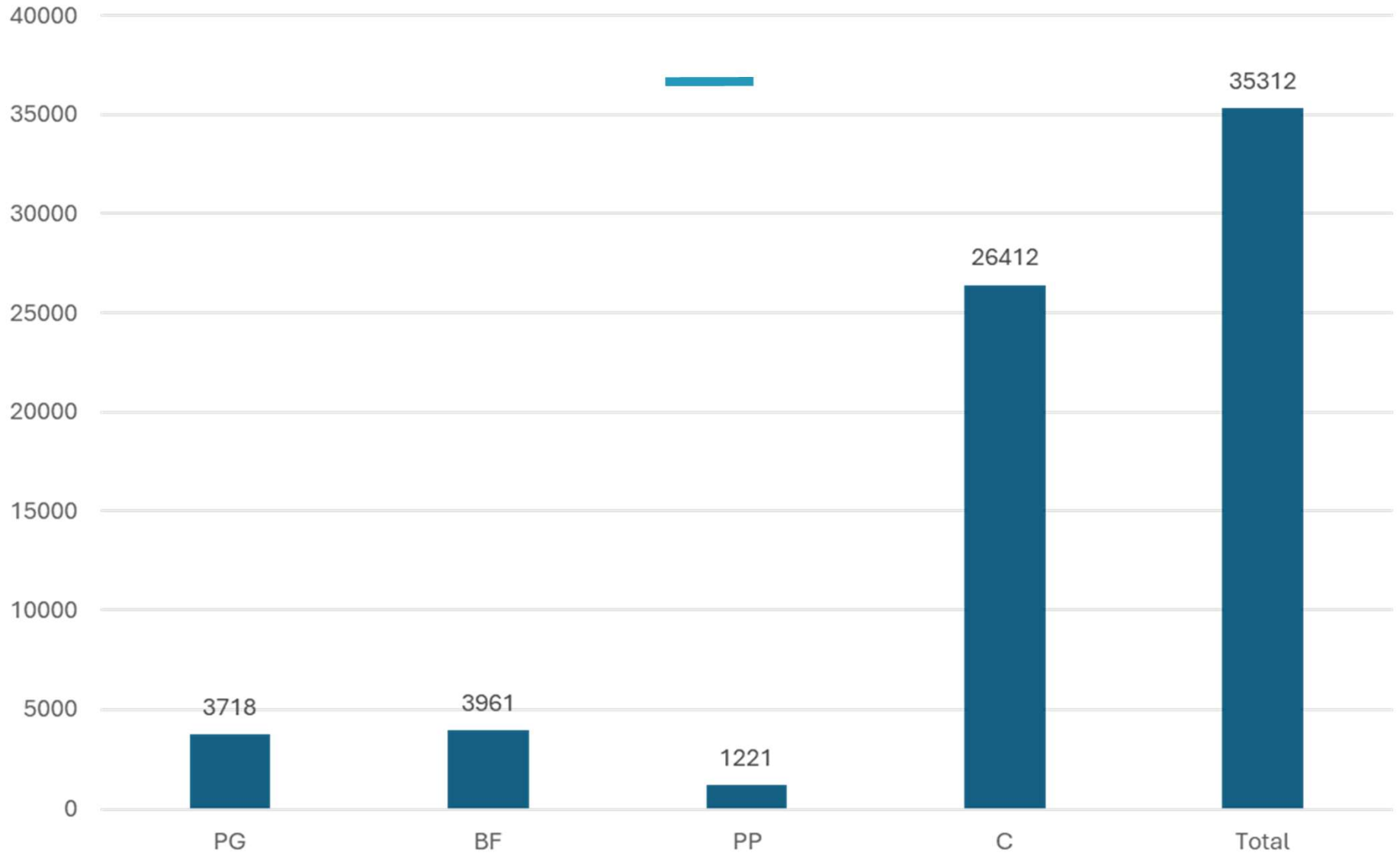
Program Administration



WIC FMNP Locations



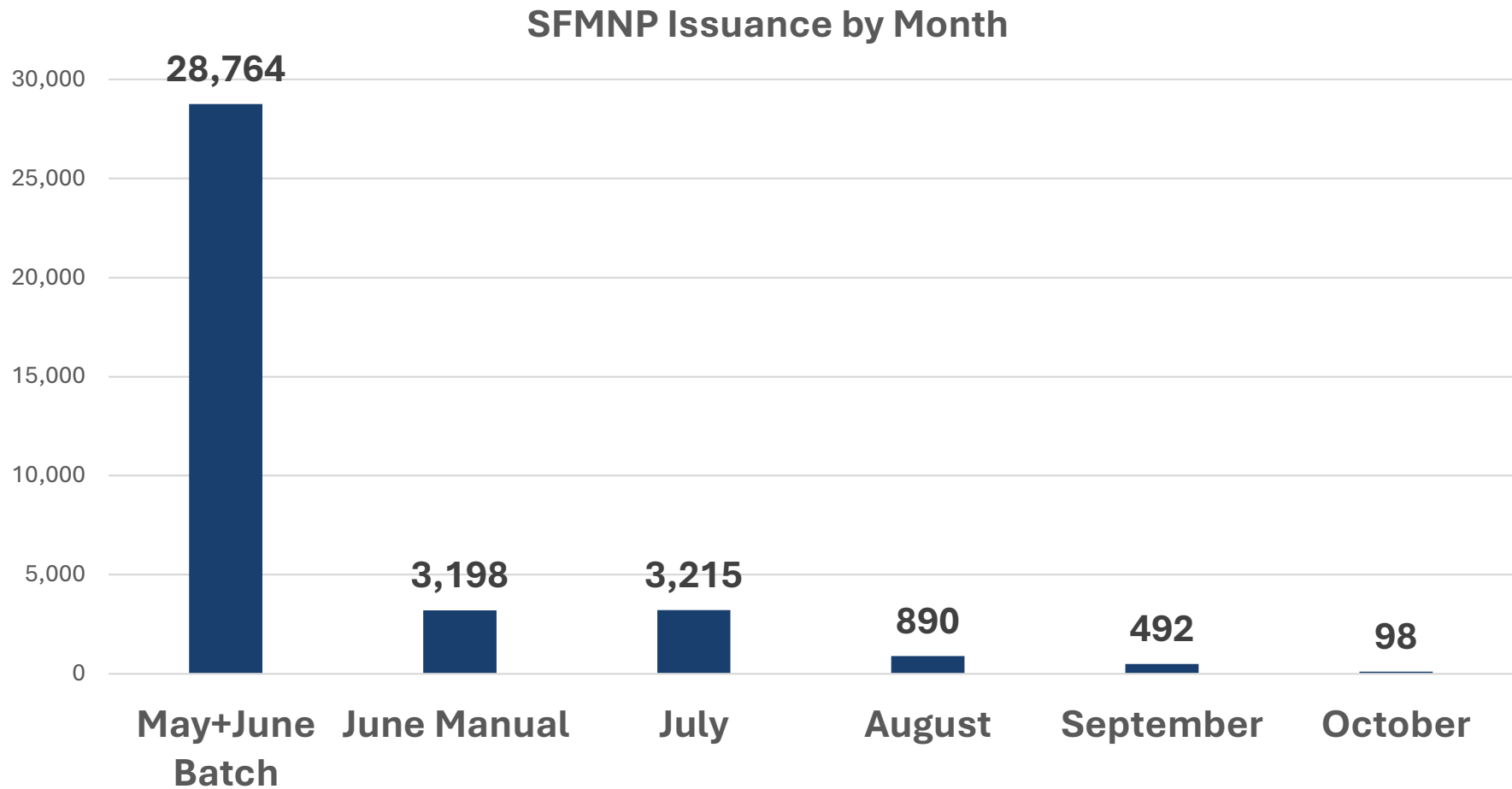
WA WIC FMNP Participation by Issuance



- Benefits issued 99.69%
- Overallocated 32% Total of \$1,061,128.80



SFMNP Participation by Issuance



SFMNP – Local Agencies

- Programs across all **13 Area Agencies on Aging (AAAs)**
- **98.6%** benefits issued
- **36,657 participants** issued benefit cards



Eligible Foods

- Locally grown, unprocessed (except for washing), fresh fruits, vegetables and cut herbs
- “Locally grown” means Washington grown; or grown in bordering counties of Idaho or Oregon

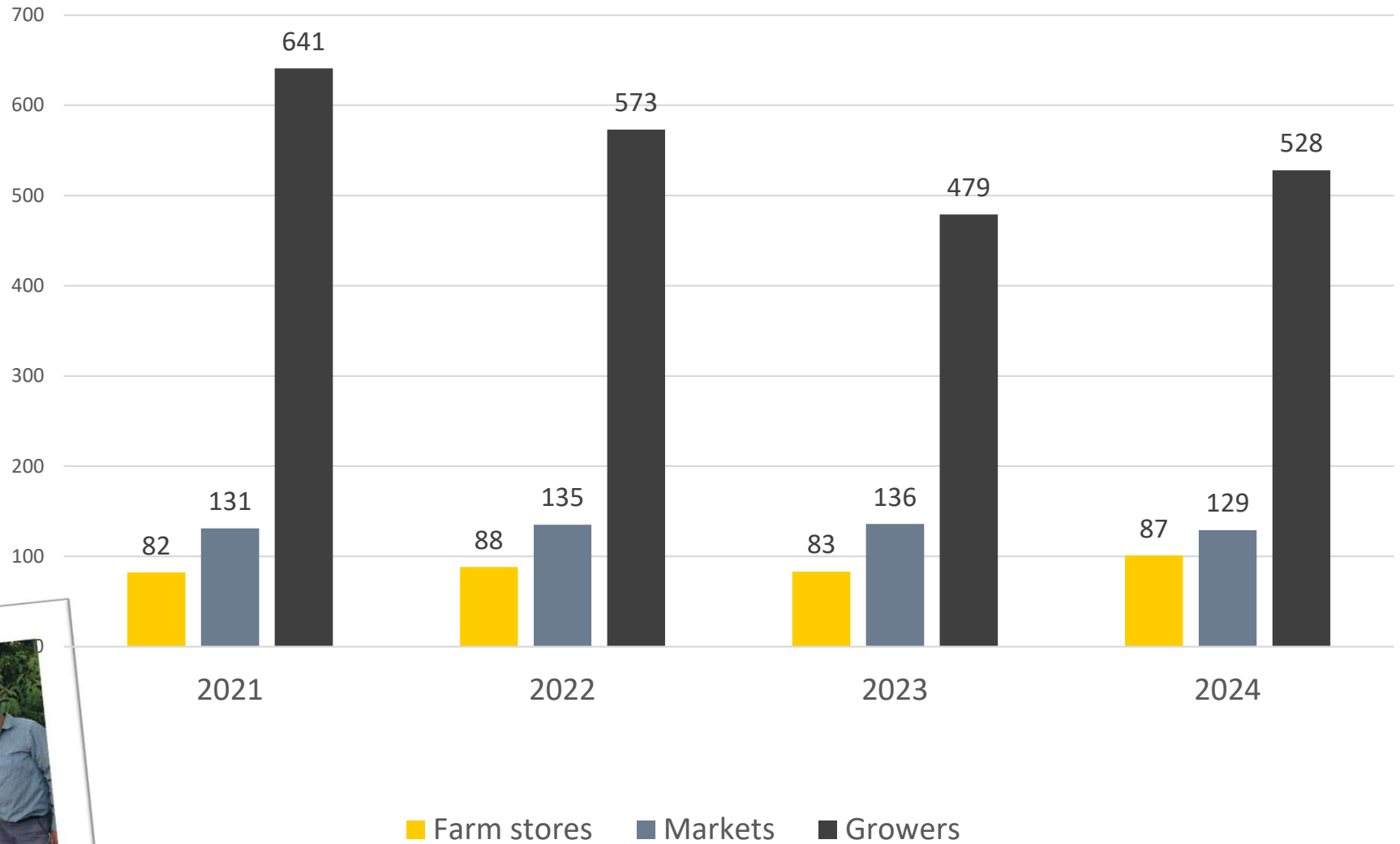


Honey Producers

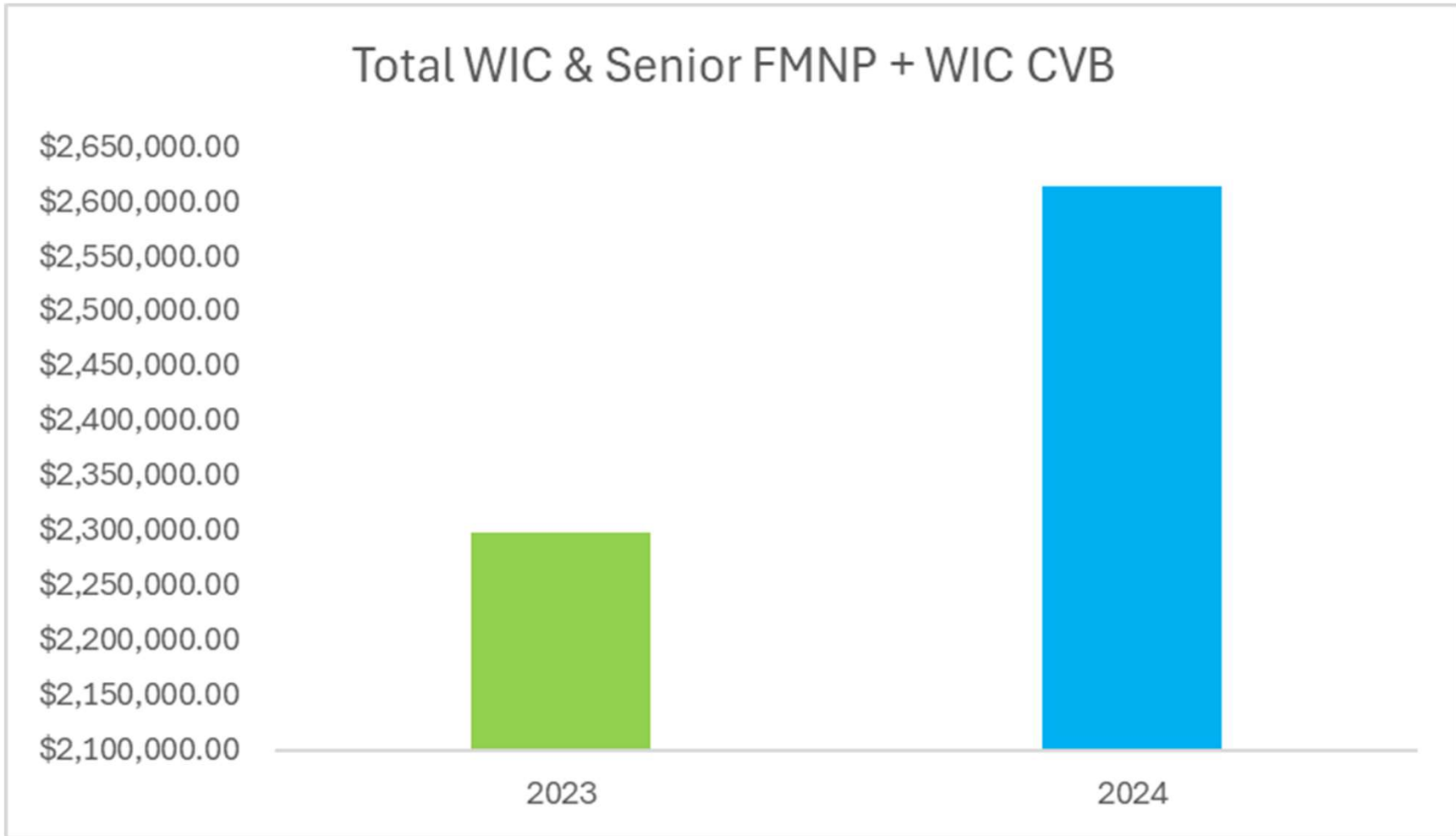
- Locally produced honey can be purchased with the **Senior FMNP benefits only**
- Exclusively honey producers **can't** take WIC FMNP benefits
- Unprocessed or prepared beyond their natural state except for usual harvesting
- Honey growers must register with the WSDA and follow their rules



FMNP Vendors



Overall Redemption (WIC & Senior FMNP + WIC CVB)



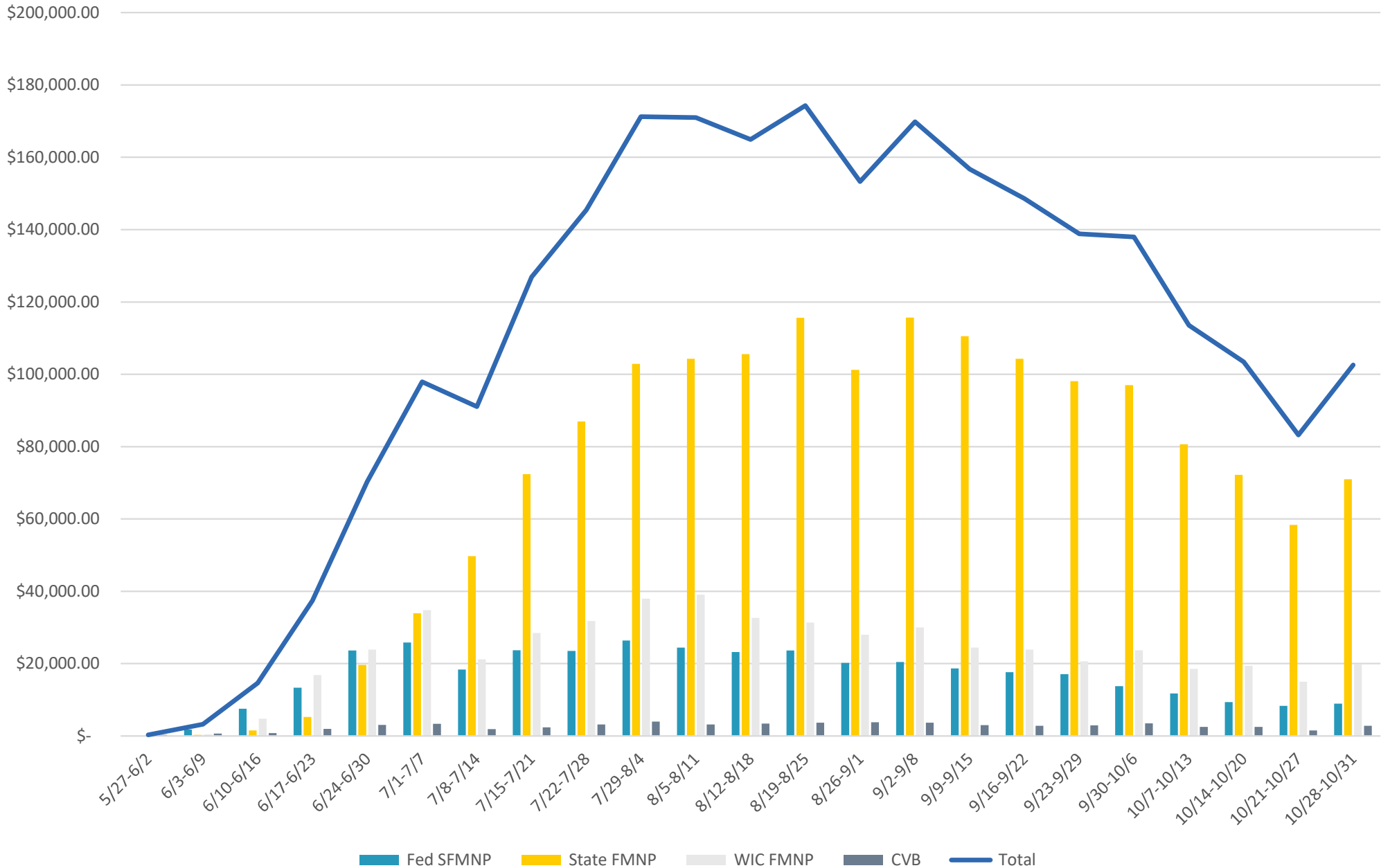
Total WIC & Senior FMNP + WIC CVB	2023	2024
	\$ 2,297,759.31	\$ 2,613,574.63



YTY change: + \$ 315,815.32

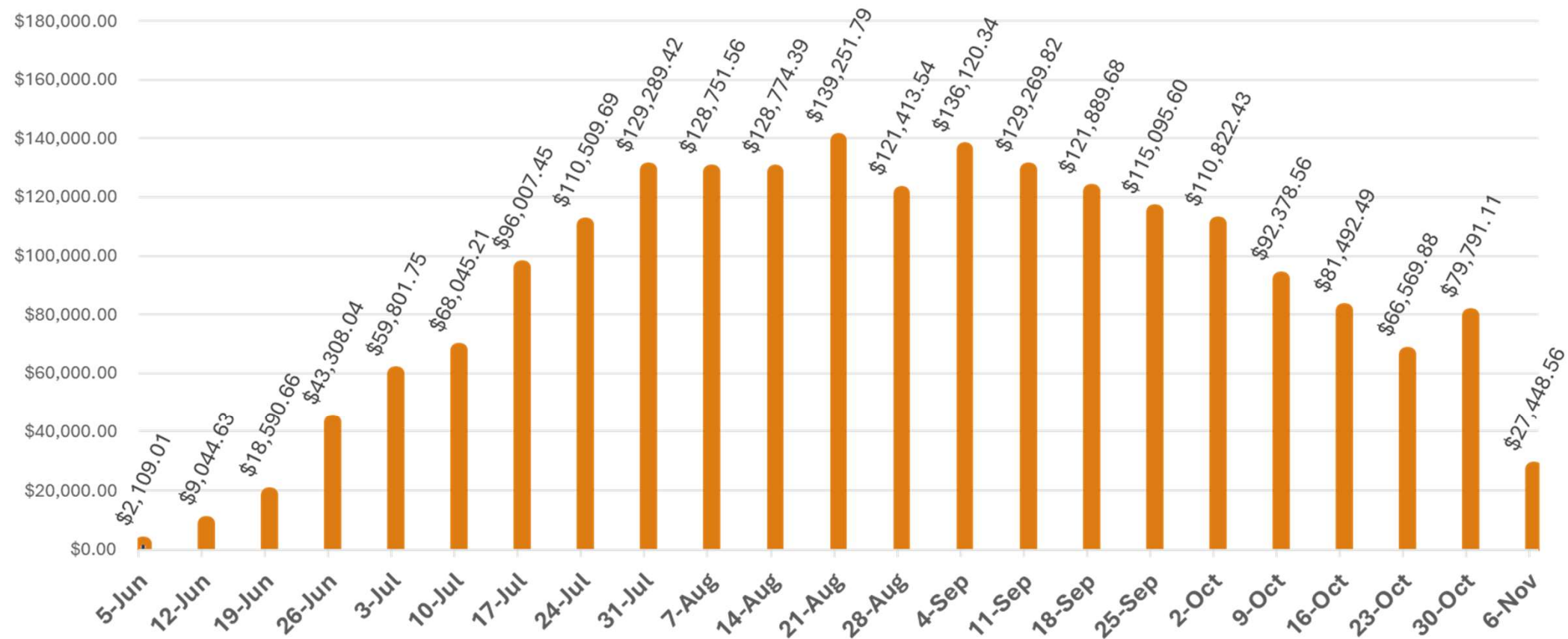
Weekly Settlements

Week-to-Week FMNP Totals 2024



SFMNP Weekly Settlements

SFMNP Weekly Redemption



2024 Weekly Raw Data

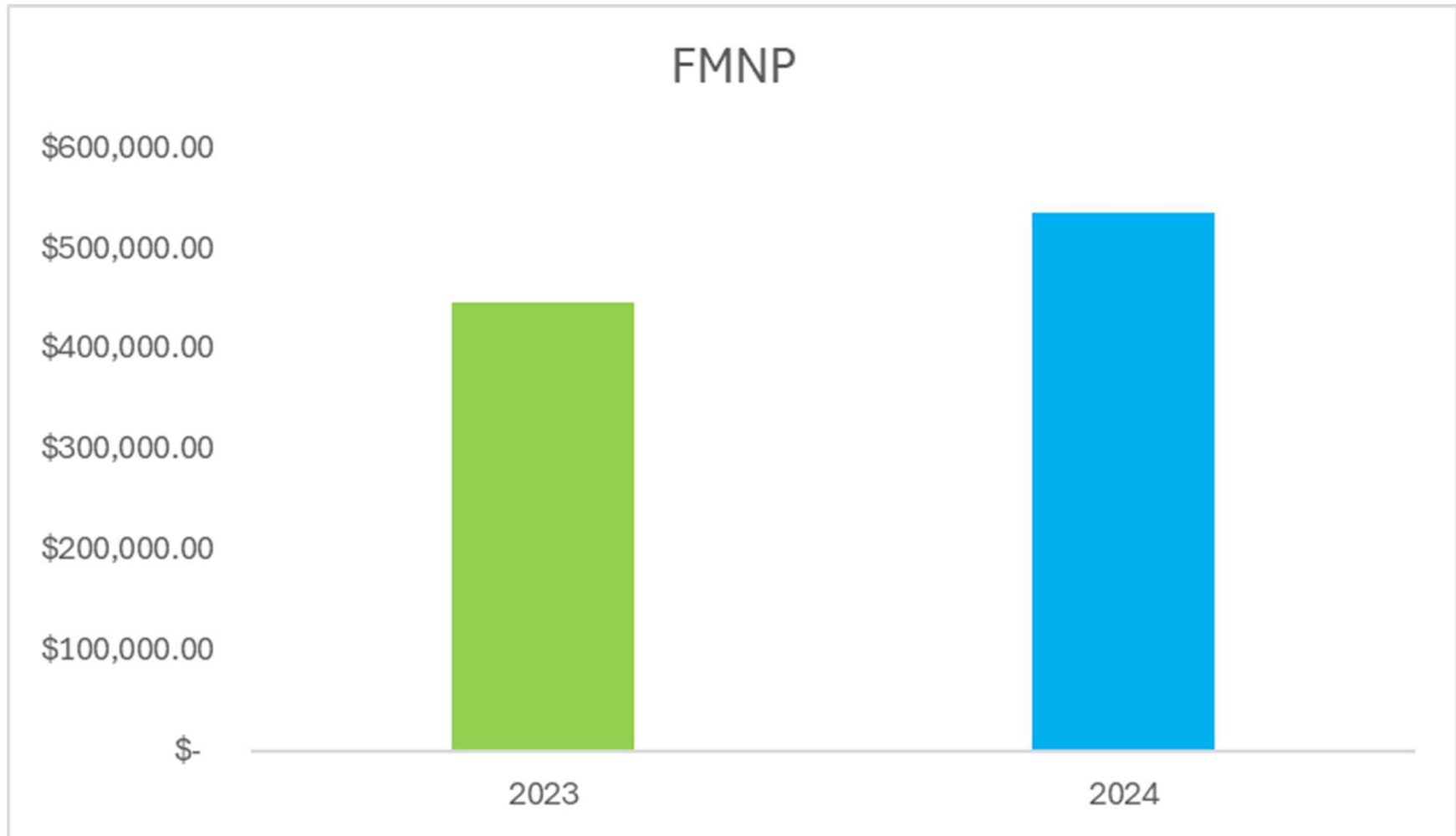
Month	Week	Fed SFMNP	State FMNP	WIC FMNP	CVB	Total
June	5/27-6/2	\$ -	\$ -	\$ -	\$ 296.80	\$ 296.80
June	6/3-6/9	\$ 1,790.25	\$ 318.76	\$ 432.49	\$ 678.50	\$ 3,220.00
June	6/10-6/16	\$ 7,529.47	\$ 1,515.16	\$ 4,788.71	\$ 812.54	\$ 14,645.88
June	6/17-6/23	\$ 13,355.35	\$ 5,260.31	\$ 16,822.97	\$1,952.22	\$ 37,390.85
June	6/24-6/30	\$ 23,650.54	\$ 19,657.50	\$ 23,889.41	\$3,084.07	\$ 70,281.52
July	7/1-7/7	\$ 25,855.41	\$ 33,946.34	\$ 34,768.85	\$3,389.12	\$ 97,959.72
July	7/8-7/14	\$ 18,344.19	\$ 49,701.02	\$ 21,155.15	\$1,900.80	\$ 91,101.16
July	7/15-7/21	\$ 23,696.60	\$ 72,337.85	\$ 28,485.15	\$2,387.26	\$126,906.86
July	7/22-7/28	\$ 23,530.26	\$ 86,993.43	\$ 31,753.58	\$3,189.11	\$145,466.38
August	7/29-8/4	\$ 26,408.07	\$102,881.35	\$ 37,965.79	\$3,986.72	\$171,241.93
August	8/5-8/11	\$ 24,430.23	\$104,337.83	\$ 39,058.10	\$3,167.75	\$170,993.91
August	8/12-8/18	\$ 23,199.33	\$105,594.56	\$ 32,655.32	\$3,450.17	\$164,899.38
August	8/19-8/25	\$ 23,626.53	\$115,625.26	\$ 31,369.59	\$3,669.72	\$174,291.10
August	8/26-9/1	\$ 20,207.50	\$101,255.01	\$ 27,979.10	\$3,819.10	\$153,260.71
September	9/2-9/8	\$ 20,427.45	\$115,692.89	\$ 30,000.18	\$3,682.69	\$169,803.21
September	9/9-9/15	\$ 18,701.05	\$110,568.77	\$ 24,431.00	\$3,003.93	\$156,704.75
September	9/16-9/22	\$ 17,607.66	\$104,321.35	\$ 23,850.97	\$2,795.02	\$148,575.00
September	9/23-9/29	\$ 17,078.36	\$ 98,138.49	\$ 20,646.29	\$2,960.57	\$138,823.71
October	9/30-10/6	\$ 13,795.06	\$ 97,027.37	\$ 23,721.82	\$3,466.37	\$138,010.62
October	10/7-10/13	\$ 11,746.93	\$ 80,677.61	\$ 18,564.77	\$2,542.05	\$113,531.36
October	10/14-10/20	\$ 9,396.79	\$ 72,169.70	\$ 19,389.31	\$2,503.25	\$103,459.05
October	10/21-10/27	\$ 8,331.57	\$ 58,339.72	\$ 15,014.22	\$1,546.46	\$ 83,231.97
October	10/28-10/31	\$ 8,920.84	\$ 70,941.27	\$ 19,909.76	\$2,832.57	\$102,604.44

2023 vs. 2024 All Programs

	2023	2024	Δ
Federal SFMNP	\$ 422,574.22	\$ 384,592.28	\$ (37,981.94)
CVB	\$ 47,071.71	\$ 62,168.77	\$ 15,097.06
FMNP	\$ 444,902.42	\$ 534,977.10	\$ 90,074.68
State SFMNP	\$ 1,383,210.96	\$ 1,631,836.48	\$ 248,625.52
Total SFMNP	\$ 1,805,785.18	\$ 2,016,428.76	\$ 210,643.58



WIC FMNP 2023 vs. 2024

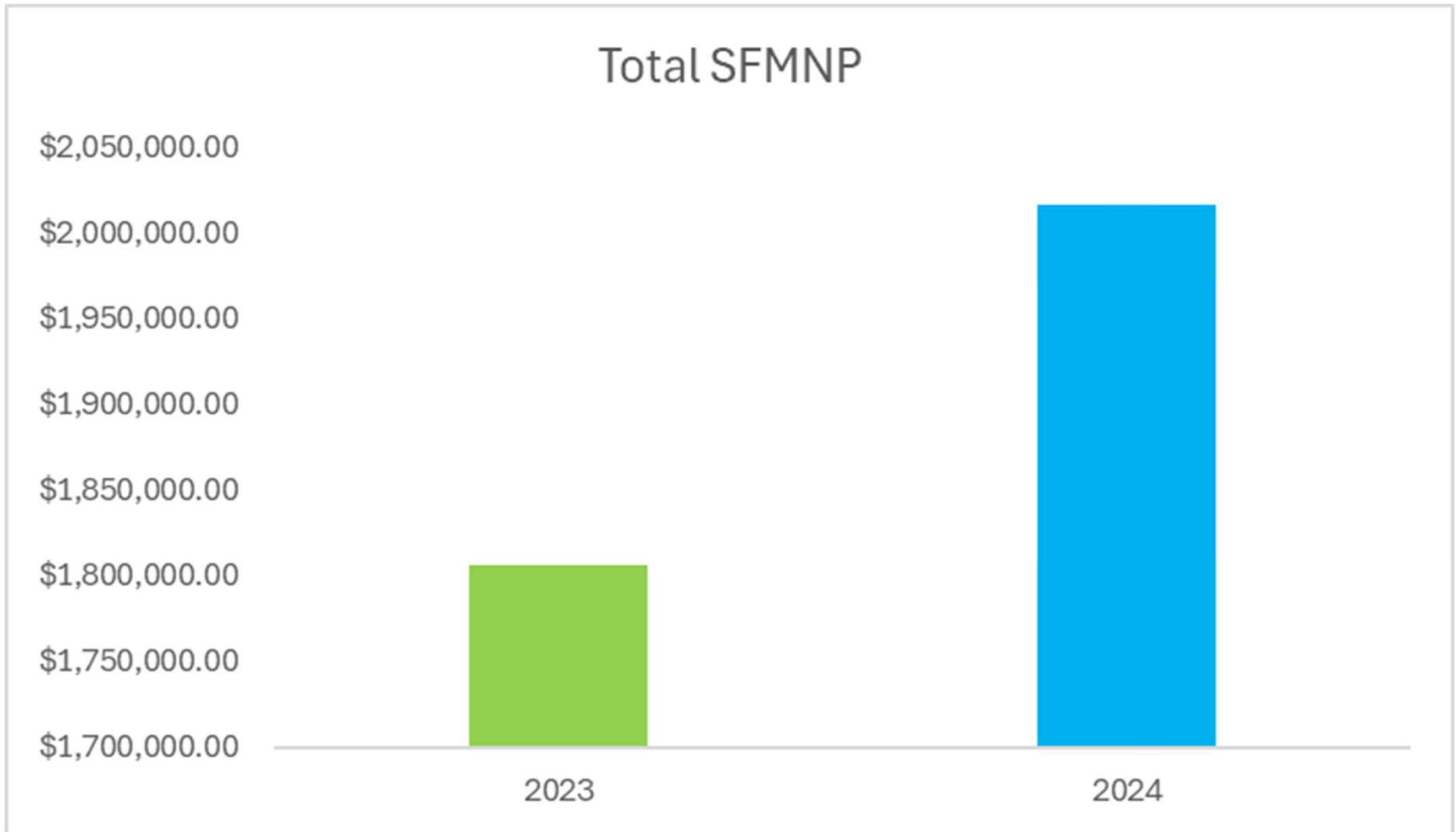


	2023	2024
FMNP	\$ 444,902.42	\$ 534,977.10



YTY change: + \$ **90,074.68**

Total SFMNP 2023 vs. 2024



	2023	2024
Total SFMNP	\$ 1,805,785.18	\$ 2,016,428.76



YTY change: + \$ **210,643.58**

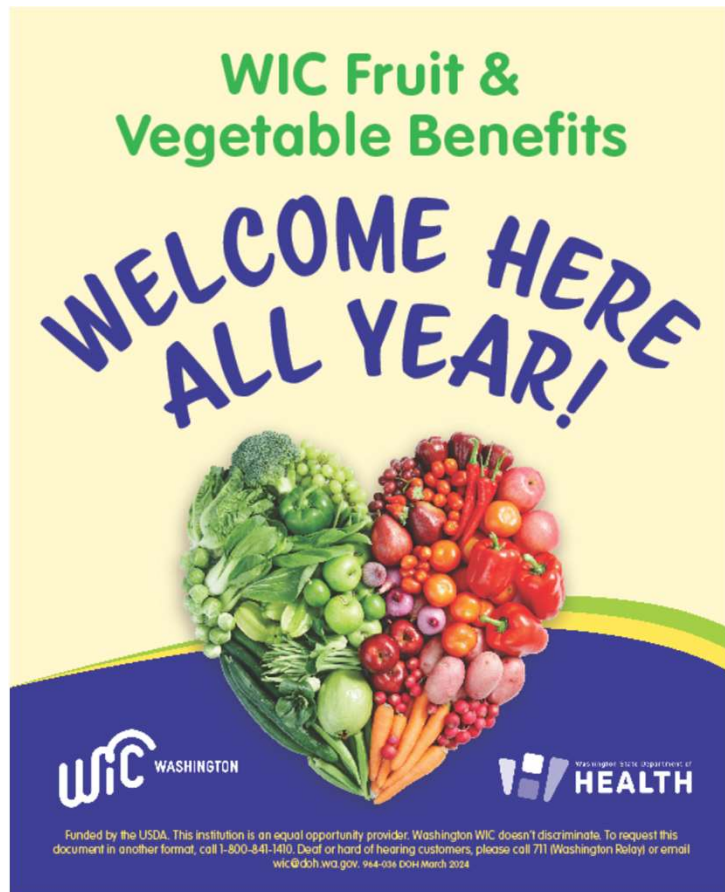
Top Earners among FMNP Growers 2024



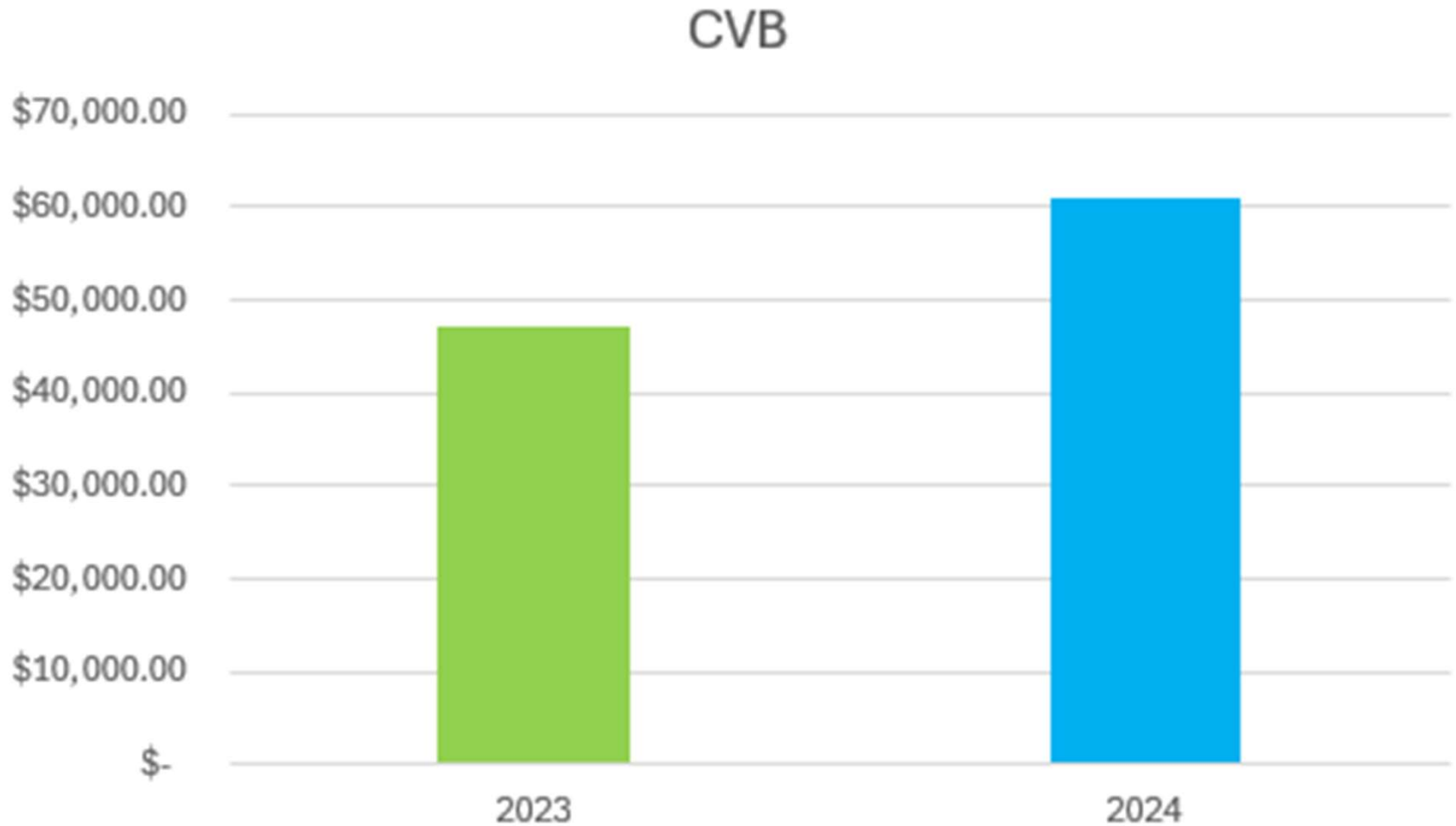
FMNP Total by Vendor	
WIC FMNP, SFMNP, CVB	
A	\$138,426.10
B	\$111,446.81
C	\$83,897.87
D	\$79,853.83
E	\$65,353.32
F	\$50,787.91
G	\$50,128.24
H	\$47,536.35
I	\$47,099.34
J	\$41,220.62
K	\$40,534.66
L	\$40,503.15
M	\$39,531.27
N	\$33,773.35
O	\$33,702.05
P	\$33,247.44
Q	\$32,850.56
R	\$32,050.40
S	\$31,885.99
T	\$28,435.12

Monthly Fruit and Vegetable Benefits –CVB-

- **Year-round** WIC participants can use their “monthly fruit and vegetable” benefit at authorized Markets and Farm stores



WIC CVB in 2023 vs. 2024

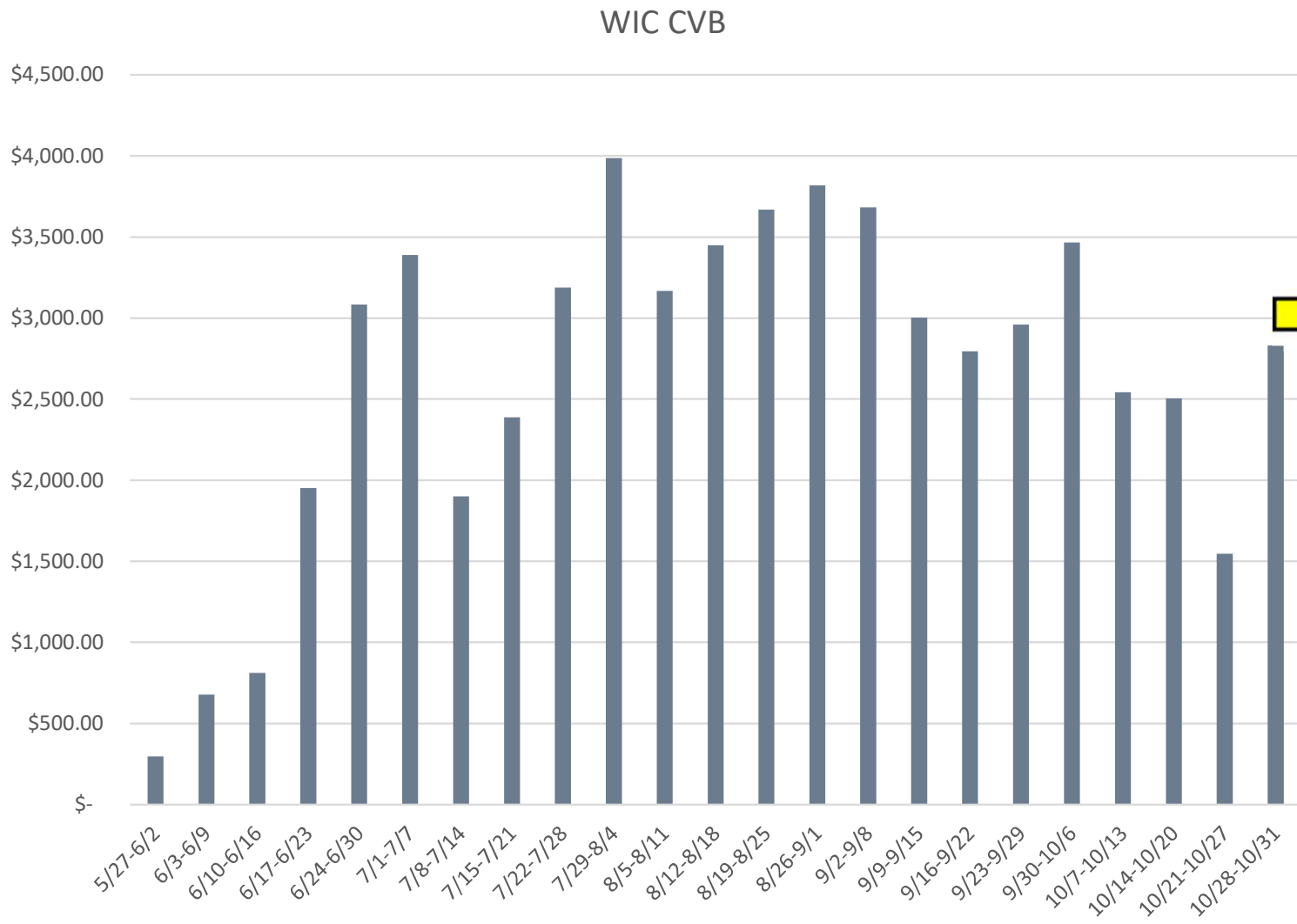


	2023	2024
Fruit and Vegetable Benefit (CVB)	\$ 47,071.71	\$ 62,168.77



YTY change: +\$ **15,097.06**

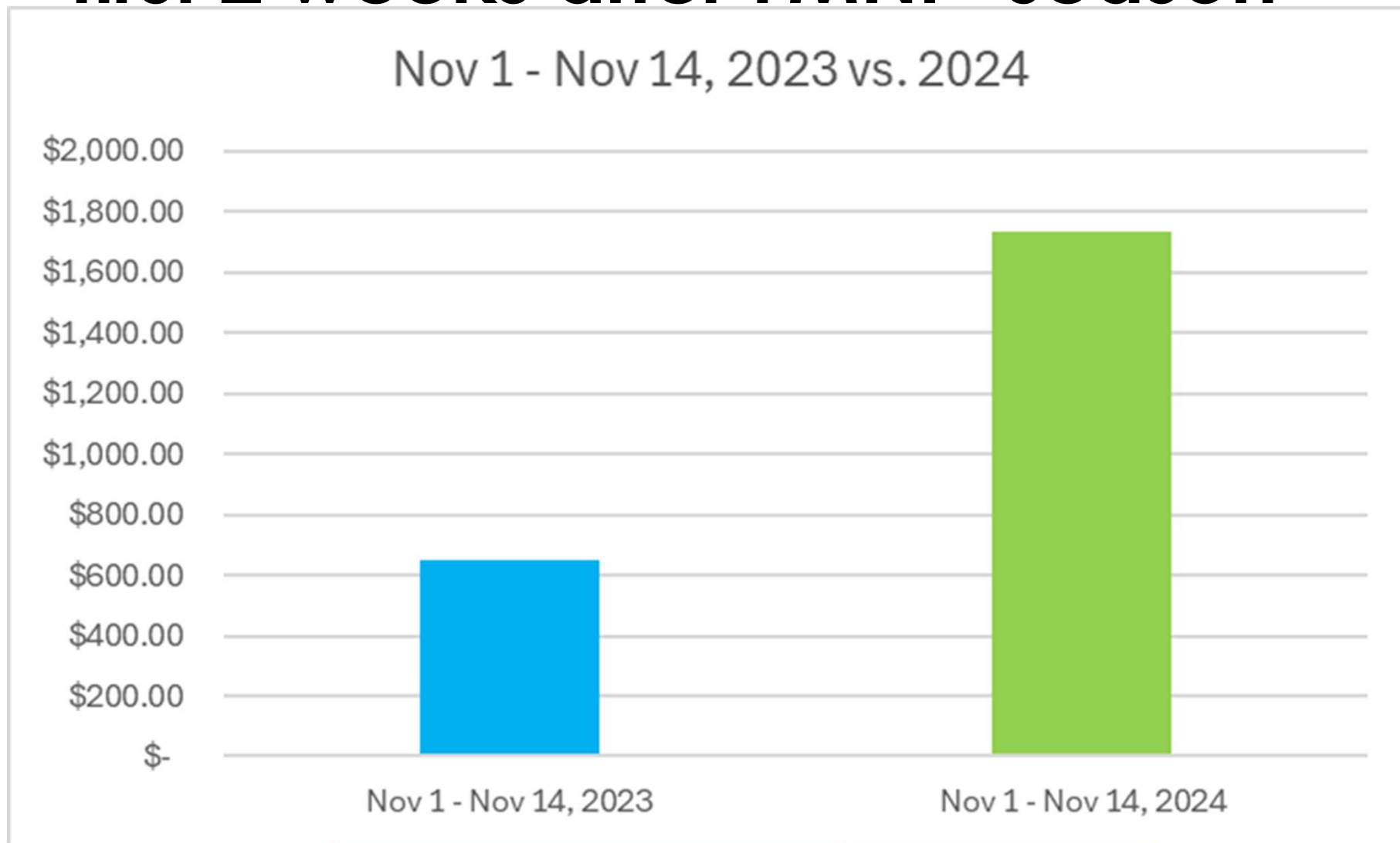
Weekly Fruits and Vegetables Benefit (CVB) 2024



Week	CVB
5/27-6/2	\$ 296.80
6/3-6/9	\$ 678.50
6/10-6/16	\$ 812.54
6/17-6/23	\$1,952.22
6/24-6/30	\$3,084.07
7/1-7/7	\$3,389.12
7/8-7/14	\$1,900.80
7/15-7/21	\$2,387.26
7/22-7/28	\$3,189.11
7/29-8/4	\$3,986.72
8/5-8/11	\$3,167.75
8/12-8/18	\$3,450.17
8/19-8/25	\$3,669.72
8/26-9/1	\$3,819.10
9/2-9/8	\$3,682.69
9/9-9/15	\$3,003.93
9/16-9/22	\$2,795.02
9/23-9/29	\$2,960.57
9/30-10/6	\$3,466.37
10/7-10/13	\$2,542.05
10/14-10/20	\$2,503.25
10/21-10/27	\$1,546.46
10/28-10/31	\$2,832.57



WIC Fruit & Vegetable Benefit –CVB- first 2 weeks after FMNP season



Nov 1 - Nov 14, 2023

\$ 651.42

Nov 1 - Nov 14, 2024

\$ 1,736.22

Looking into the 2025 Season

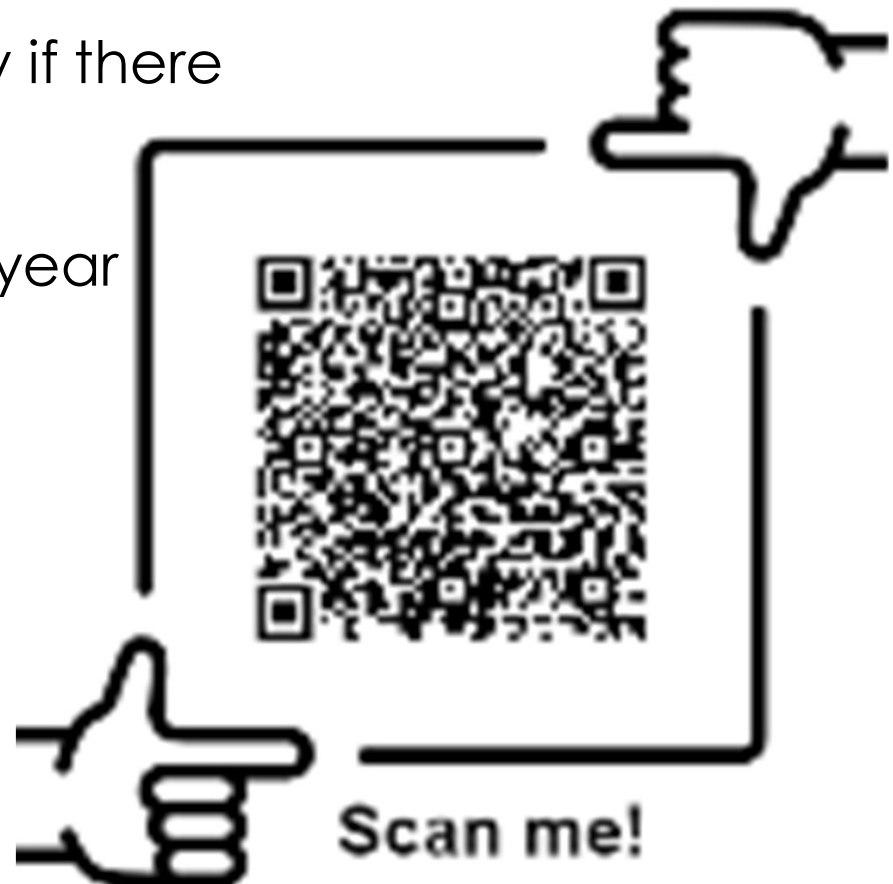
Markets:

- www.WICFMNP.com
- In the middle of their agreement 2024-2026



New Markets

- FMNP will consider a new market only if there is a participant access need
- Must be in operation for at least one year before applying
- Be in a fixed location



Growers in the 2025 Season

Growers/ Farm stores:

- All growers and farm stores need to apply for the 2025 – 2027
- Separate agreements for Farm Stores and Growers
- www.WICFMNP.com



- Training
- Will receive a copy of the signed agreement





[Webpage](#)

Under Growers, Markets, and Farm stores



FMNP Materials



Newsletter

FMNP Newsletter October

Washington State Department of Health sent this bulletin at 10/04/2024 02:00 PM PDT



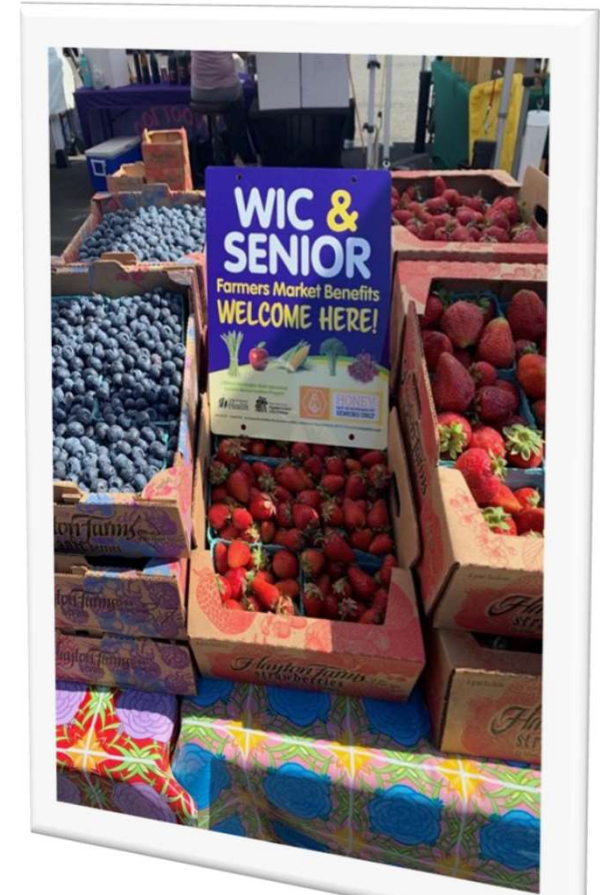
WIC and Senior Farmers Market Nutrition Program Monthly Newsletter

October 2024

Welcome to Washington State's Farmers Market Monthly Newsletter. You're receiving this because you are associated with markets, growers, clinics, or other involved parties who serve WIC and Senior participants.

Season June 1 – October 31

- **Authorized Growers must:**
 - Display the FMNP sign
 - Market manager should have extra signs
 - Accept FMNP benefits throughout the season
 - Understand the FMNP rules



Monitors

Visits:

- 24 Markets
- 64 Growers
- 10 Farm Stores

Best practices observed:

- Printed map with FMNP authorized vendors
- A-Board with vendors taking transactions that day
- Printing
- Social media
- Webpages (<https://spokanevalleyfarmersmarket.org/>)
- Inviting WIC Clinic staff to the market



Please use your benefits while you can! The WIC and Senior Farmers Market Nutrition Program (FMNP) expires on October 31, 2024. This is a summer only program in addition to regular WIC benefits. If you are a WIC participant, your benefits do not expire. Only the additional summer FMNP benefits program is expiring. You can always ask our managers and market staff if you need clarification. Just don't miss your chance to use them while you can.



Best Practices

UPCOMING EVENTS



FREE KIDS ACTIVITIES EVERY WEEK!

We are excited to have the KERNEL program: KIDS EATING RIGHT – NUTRITION AND EXERCISE FOR LIFE! Kids ages 5-12 are invited to join in for a fun, FREE educational activity each market. Kids that participate will receive a \$2 voucher to purchase their own produce and learn about healthy eating!



DOUBLE YOUR MONEY WITH SNAP MARKET MATCH

Families and individuals enrolled in SNAP (Supplemental Nutrition Assistance Program), formerly known as food stamps can stretch their SNAP EBT dollars at the Spokane Valley Farmers Market. This means you can get more for your money when using SNAP EBT to shop for fresh fruits and veggies!



WIC & SENIOR FARMERS MARKET BENEFITS

WIC Farmers Market Nutrition Program (WIC FMNP) is part of the Special Supplemental Nutrition Program for lower income Women, Infants, and Children (WIC). The WIC Program provides healthy foods, nutrition education, and referrals to health and other social services. Senior Farmers Market Nutrition Program (SFMNP) is part of the DSHS Aging and Long-Term Support Administration (ALISA). The Senior FMNP improves nutrition for lower income adults over age 60 with nutritious meals a variety of group settings in the community, and home delivered meals for seniors who are unable to leave their homes.

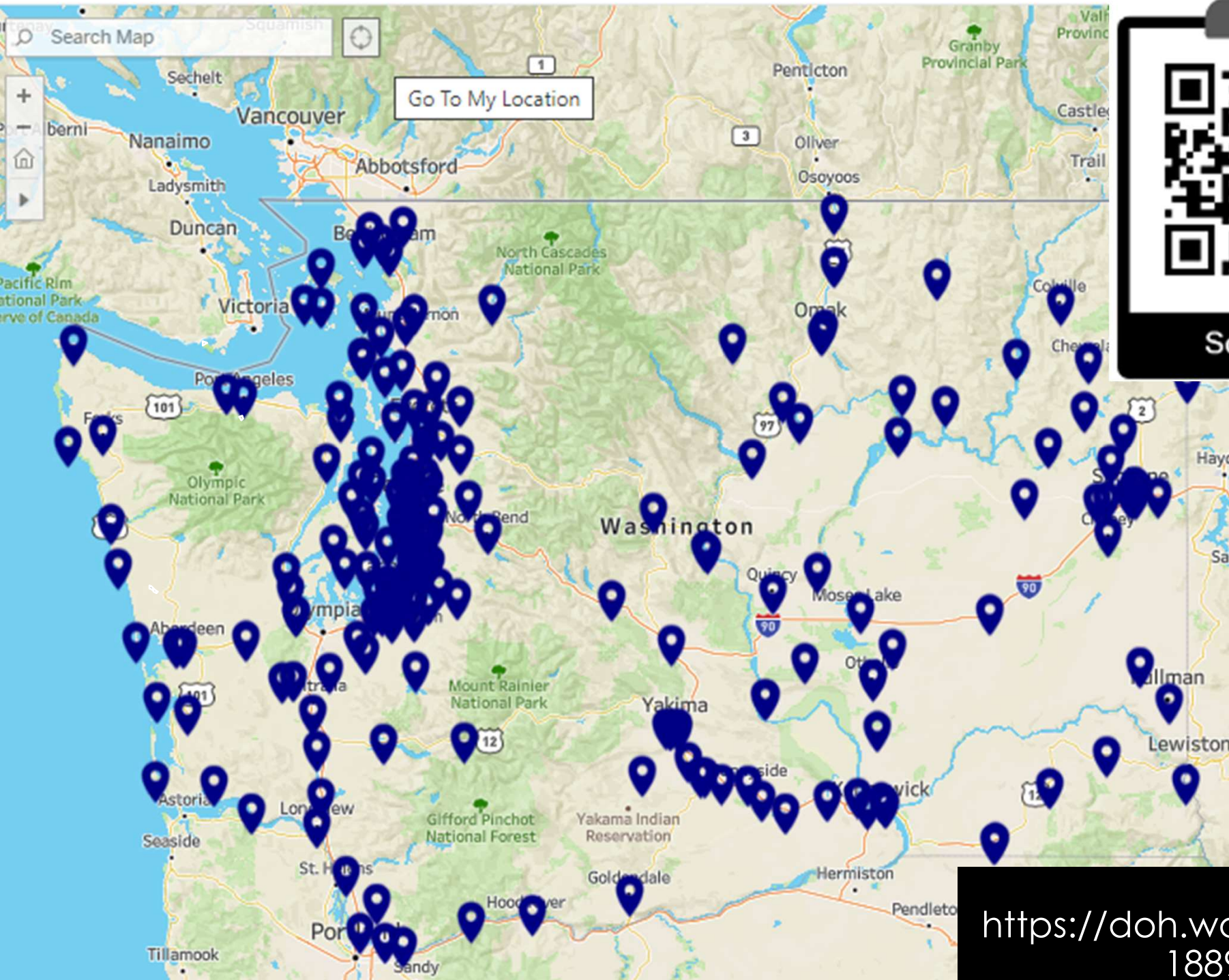
Spokane Valley Farmers Market



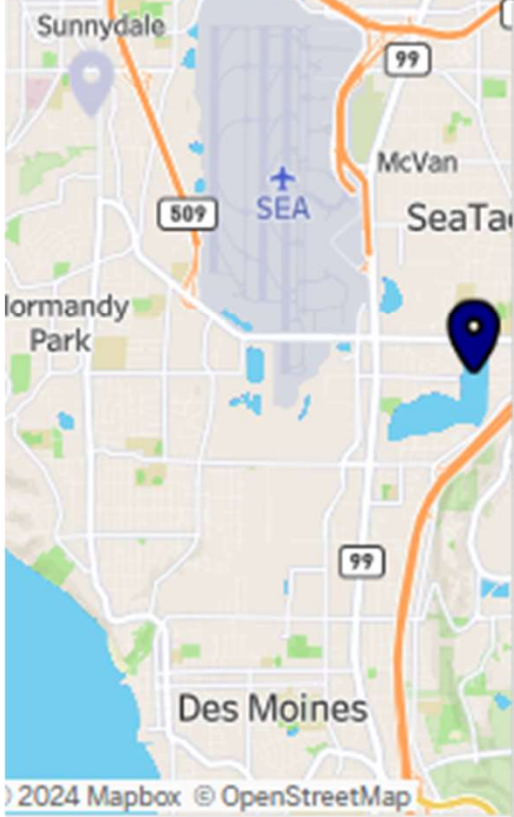
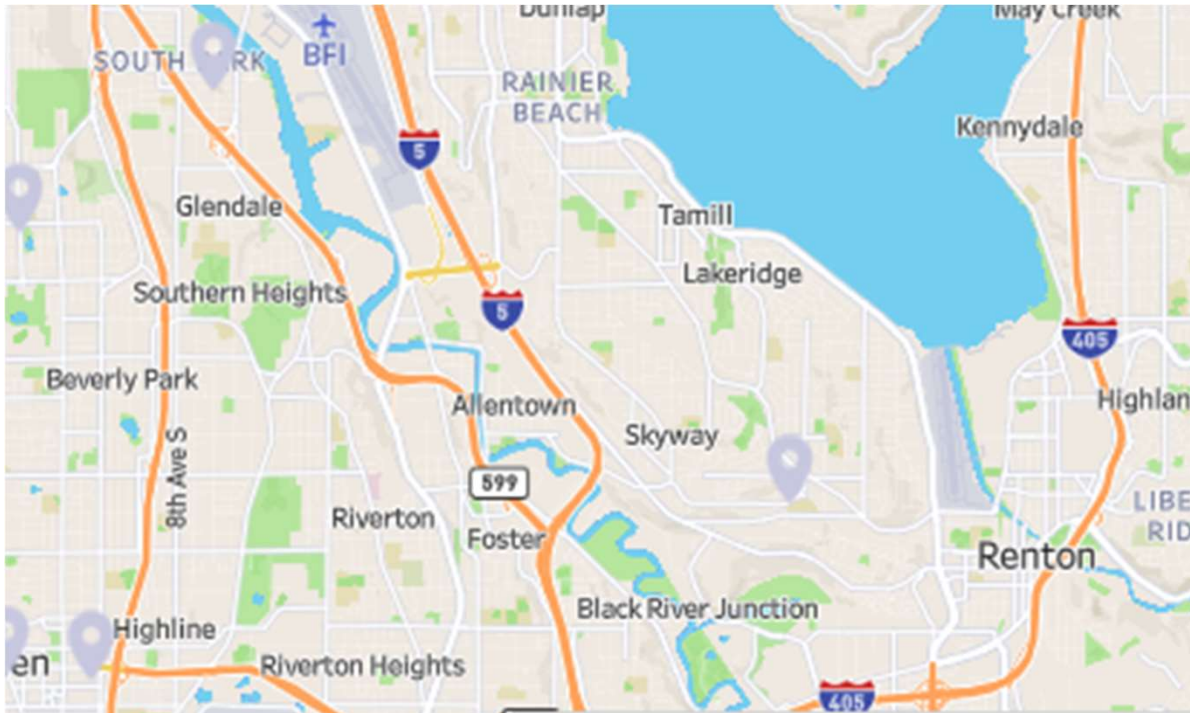
How Shoppers Sign-up for the Programs

WIC FMNP - WIC MONTHLY FRUIT AND VEGETABLE BENEFIT [CVB]

Welcome to the Washington WIC Clinic Locator



<https://doh.wa.gov/node/18893>



PHSKC-HealthPoint-Sea Tac

4040 S. 188TH STREET, SUITE 201

SEATAC, WA, 98188

Phone Number: 206-477-1870

Hours of Operation:

- Monday: Closed
- Tuesday: 8:00am - 5:00pm
- Wednesday: 8:00am - 5:00pm
- Thursday: Closed
- Friday: Closed
- Saturday: Closed

Special Notes:

[Click here to get contacted by this clinic](#)
[Open Google Maps for this clinic location](#)



<https://doh.wa.gov/node/18893>

Call the Help Me Grow WA Hotline at **1-800-322-2588**.

How to Apply for SFMNP Benefits





Local Programs

- **13 Area Agencies on Aging (AAAs)**
- **Contracted Nutrition Providers**
- [Local Contact List.docx](#)
- **Participant Eligibility**
 - **60+, 55+ for Native American/Alaska Native**
 - **Household Income <185% FPL**
 - **WA Resident**
- **Participants must apply each season**
- [General program information](#)

Counties / Areas Served	Contact Information	Local Program Information, Webpage
Clallam, Jefferson, Grays Harbor, Pacific	<ul style="list-style-type: none"> • Janis Housden Phone: 360-379-5064 Email: janis.housden@dshs.wa.gov 	<ul style="list-style-type: none"> • Application period: Open in May • www.O3A.org
Whatcom, Skagit, San Juan, Island	<ul style="list-style-type: none"> • Whatcom & San Juan Counties: Christina Martinez, Whatcom Council on Aging Phone: 360-733-4030 Email: mealsonwheelswhatcomsjc@gmail.com • Skagit County: Renee Nelson, Skagit County Public Health Phone: 360-416-1511 Email: reneec@co.skagit.wa.us • Island County (Whidbey & Camano Islands): Debbie Metz, Island Senior Resources Phone: 360-321-1600 Email: debbiem@islandseniorservices.org • AAA: Michael Dunckel, Northwest Regional Council Phone: 360-676-6749 or 800-585-6749 Email: michael.dunckel@dshs.wa.gov 	<ul style="list-style-type: none"> • Application period: Mid-April - May
Snohomish County	<ul style="list-style-type: none"> • Linda Vizmanos: Phone: 425-388-7317 Email: linda.vizmanos@snoco.org 	<ul style="list-style-type: none"> • Application period is closed for the 2024 season. • https://snohomishcountywa.gov/1002/Nutrition-Programs
King	<ul style="list-style-type: none"> • Community Living Connections: Phone: 206-962-8467 or 844-348-5464 	<ul style="list-style-type: none"> • Application period is closed for the 2024 season. • https://www.agingkingcounty.org/what-we-do/healthy-aging/#sfmnp
Pierce	<ul style="list-style-type: none"> • Pierce County Aging and Disability Resource Center: Phone: 253-798-4600 Email: seniorfarmersmarket@piercecounitywa.gov 	<ul style="list-style-type: none"> • Application period: May - September • Piercecounitywa.gov/farmersmarket
Lewis, Mason, Thurston	<ul style="list-style-type: none"> • Valerie Aubertin Phone: 360-664-3162 ext. 146 Email: LMTSFMNP@dshs.wa.gov 	<ul style="list-style-type: none"> • Application period: April 15 – September 30 • www.lmtaaa.org
Clark, Cowlitz, Klickitat, Skamania, Wahkiakum	<ul style="list-style-type: none"> • Clark County: Meals on Wheels People Phone: 360-946-2666 • Cowlitz County: Lower Columbia CAP Phone: 360-762-3111 • Wahkiakum County Health & Human Services: Phone: 360-795-8630 Ext. 209 • Skamania County Senior Services: Phone: 509-427-3990 • Klickitat County Senior Services: Phone (Goldendale): 509-773-3757 	<ul style="list-style-type: none"> • Application period: Varies by county; May/June until all SFMNP benefits issued • Clark County Meals on Wheels People: www.mowp.org/SFMNP



Mark Your Calendar



Date	Deadline
April 1, 2025	Applications for returning growers
May 1, 2025	Applications for new markets
June 1, 2025	FMNP/SFMNP season begins
July 1, 2025	Applications for new growers to FMNP
September 30, 2025	WIC Clinic staff end issuing benefits
October 31, 2025	Last day to accept FMNP benefits
Year-round	WIC Monthly Fruit and Vegetables benefits (CVB)

Contacts



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