

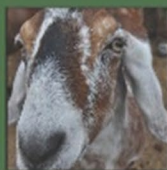


Washington
State Department of
Agriculture

2019

HANDBOOK *for* SMALL AND DIRECT MARKETING FARMS

REGULATIONS AND STRATEGIES FOR FARM AND FOOD BUSINESSES



WSDA Regional Markets Program

Supporting the local food economy across
Washington

Ivy Fox and Micha Ide



WSDA Regional Markets Program

We work to strengthen the economic viability of small and direct-marketing farms and ranches, increase the availability of healthy, locally-grown foods for all Washingtonians, and support robust local food and agricultural economies.

We offer technical assistance, publications, marketing resources, trainings, and regulatory guidance to farms and local buyers of Washington agricultural products.



Different Forms of Support



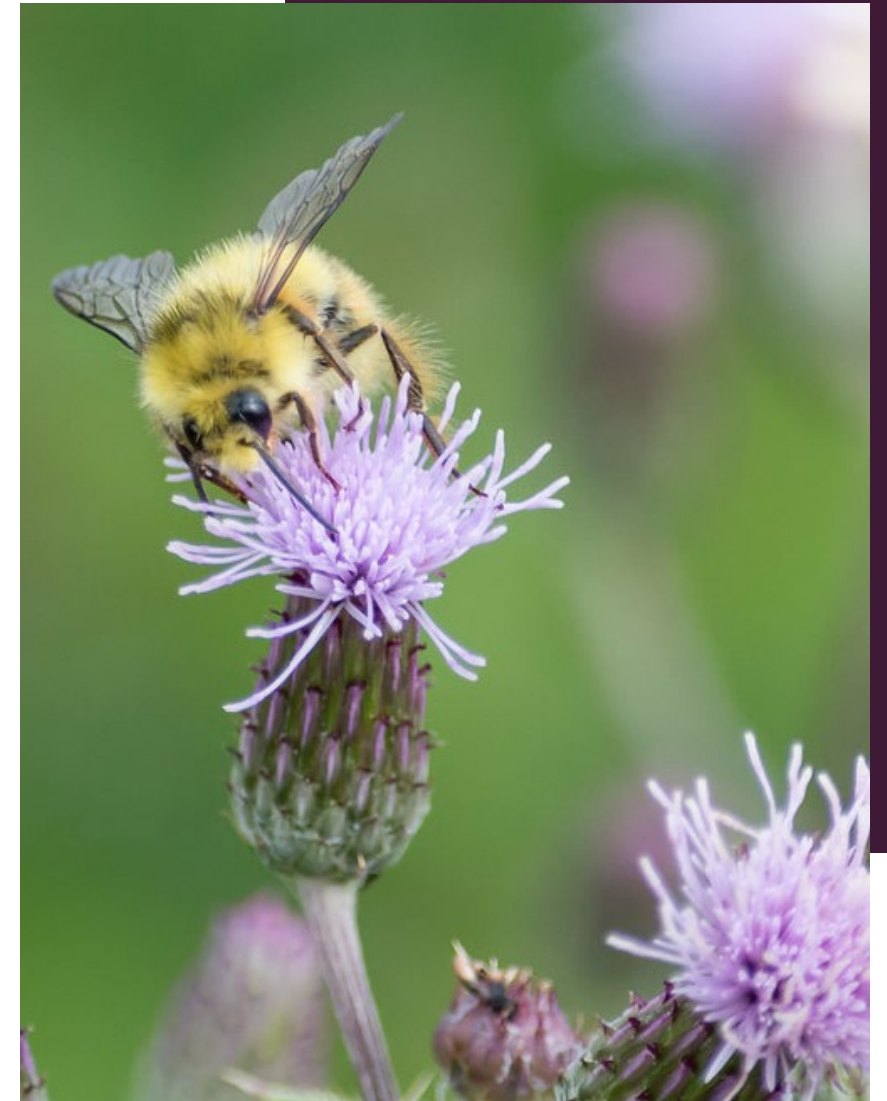
Grant Programs



Local Purchasing Programs /
Expanded Market Opportunities



Publications, Business Assistance,
Regulatory Guidance & Connections



All contribute to building strong local food economies.

Supporting small and direct marketing farms, ranches, and local food businesses across Washington



Small Farm Direct Marketing Assistance

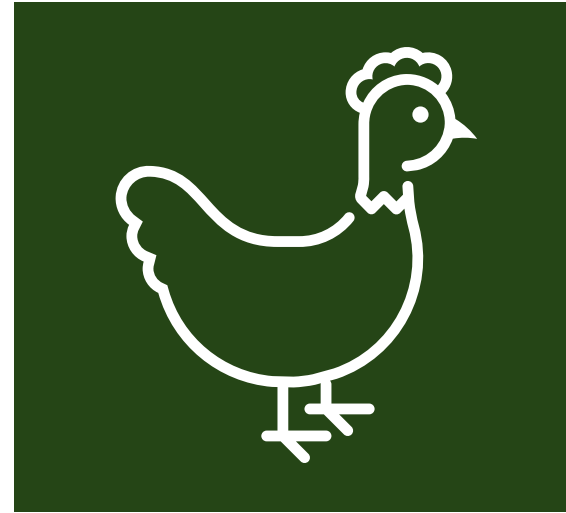
Micha Ide



Farm to School

Annette Slonim
Claire Finnerty

GRANTS!



Meat & Poultry Assistance

Sarah Lemon



Local Food System Infrastructure

Ivy Fox
Galen VanHorn

GRANTS!



Grants from WSDA



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**Local Food
System
Infrastructure
Grant**



**Farm to School
Purchasing Grant**



**Meat Processing
Infrastructure and
Capacity Grant**



**Resilient Food
System
Infrastructure
Grant**

www.agr.wa.gov/grants



Commodity crops
Specialty Crops
Shellfish and seafood
Manufactured foods
Beers, wine, spirits

Establishing a labeling and promotion program for Washington food and agricultural products

Presented By: Lora Liegel, Program Administrator










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Key Program Elements

What is it? A new WSDA program to support Consumers, Producers and our Agricultural Economy.

What will it do?

-  Create consistency for identifying WA product
-  Help producers market their product
-  Increase marketplace visibility
-  Build confidence about where food comes from
-  Help institutions identify WA products
-  Increase competitiveness
-  Bolster WA's reputation for high quality, safe food

Timeline?

Now through April – get stakeholder feedback on program design (**from you!**)

Eligibility Requirements

Membership Structure

Market channels and needs

June: report of recommendations sent to legislature

Fall and into 2025: name the program, create logo, website, seek additional funding, membership

Want to learn more? Contact Lora Liegel • lora.liegel@agr.wa.gov • 360-489-4077