



WASHINGTON STATE
FARMERS MARKET
ASSOCIATION

2024 Farmers Market Boot Camp

● General Sessions

Tuesday, March 19 & 26
from 9:00am-12:30pm (Pacific)

- Core principles of farmers market operations and organizations
- Panel with seasoned market managers and board members
- Deep dive into market layouts, vendor management, and data to collect
- Check list of typical permits needed and regulations markets/vendors must follow
- Food access programs 101

● Washington Session

Tuesday, April 2 from 9:00 am to
12:30 pm (Pacific)

- Learn about the WSFMA resources and meet partners from WSDA, DOH, local Health Dept, WSLCB, SNAP, SNAP Market Match, WIC and Senior FMNP, and others

Just hired? Just elected? The Farmers Market "Boot Camp" is for new (and returning) Market Managers, staff, and Board Members who are racing towards opening day.

This virtual training provides a solid foundation to help launch your farmers markets season. We don't want you to have to start from scratch! We'll share templates and tools to refine what you have or fill in any gaps. The pace is fast and Boot Camp is designed to be interactive so you can get your questions answered from experienced market leaders.

The WSFMA is pleased to work with six State Partners on Boot Camp so that we can learn together and create lasting connections from state to state.

◆ Tickets are \$75 for farmers markets affiliated with the WSFMA and our State Partners. \$100 for general admittance.

Registration is open!



Via Eventbrite
Virtual via Zoom



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wafarmersmarkets.org/2024-boot-camp/

