Position: WSFMA Regional Lead
Reports to: Food Access Coordinator
Location: King or Pierce County, remote will be considered

Founded in 1979, the WSFMA is a 501c3 nonprofit organization that works statewide, primarily through key member services, training, and education (including an annual conference), data, and advocacy. The WSFMA currently has a small staff with an office at Pike Place Market in Seattle. Please review our website to learn more about our organization.

Position Overview
The WSFMA Farmers Market Regional Lead (“Regional Lead”) serves as part of a statewide Regional Leads Team that helps farmers markets run successful food access programs such as WIC and Senior Farmers Market Nutrition Program (FMNP), SNAP, SNAP-Ed, and SNAP Market Match. Our goal is that farmers markets are a vital source of fruits, vegetables, and other local foods for SNAP and FMNP shoppers, promoting healthy eating for everyone. The WSFMA works closely with the Washington Department of Health and Human Services (DSHS), Department of Health (DOH), and regional partners to coordinate opportunities, measure outcomes, track changing technology, and share best practices.

WSFMA is seeking a part-time, independent contractor to support the current Regional Lead in her work with farmers markets in King and Pierce Counties. The role of the Regional Lead is to connect farmers market organizations to resources, including technical assistance, and to act as a liaison between WSFMA and local farmers markets. The Regional Lead is also responsible for collaborating with regional agencies working on SNAP-Ed programming to provide expertise in working with farmers markets and reaching customers. WSFMA provides strategic direction and oversight.

Responsibilities include, but are not limited to:
- Build and maintain local network of food access and local food stakeholders around farmers markets in King and Pierce Counties
- Work with SNAP-Ed partners to identify SNAP-Ed priorities for regional farmers markets.
- Provide one-on-one technical assistance to farmers markets on SNAP EBT, SNAP-Ed, SNAP Market Match, and FMNP.
- Develop community strategies to increase SNAP eligible shoppers’ participation at farmers markets in coordination local agencies and statewide goals and projects.
- Help to facilitate nutrition education activities in coordination with SNAP-ED contractors to improve client knowledge and confidence in using SNAP benefits at farmers markets.
- Participate in development and promotion of farmers market SNAP EBT fruit and vegetable incentive match program and support other efforts to secure funding for the sustainability of this program.
- Distribute regional and state farmers market directories and other materials to key partners.
- Represent region in WSFMA trainings, conferences, and other speaking engagements.
- Collaborate with other members of the WSFMA Regional Lead team across the state.
- Complete and submit monthly reporting.
- Complete all evaluation requests to monitor progress of program.

Qualifications:
- Experience working with and organizing farmers markets. Farmers market management experience a plus.
- Expertise in farmers market food access programs, farmers market operations, and marketing.
- Familiarity with Farmers Markets in King and Pierce Counties.
- Knowledge and/or working relationships with community and cultural groups working in King and Pierce Counties on food access issues.
- Demonstrated experience as an effective communicator who takes a collaborative approach. A dynamic and engaging public speaker comfortable leading meetings.
- A self-starter comfortable working without direct supervision.
- Highly organized and able to juggle multiple projects while maintaining attention to detail.
- An innovative and flexible thinker able to design new projects and pilot new ideas with diverse stakeholders.
- Proficient in Microsoft Office.
- Valid driver’s license and ability to travel with personal transportation.

**Compensation**
This position is a part-time, contractor position with an hourly rate of $28.00 per hour.

**To Apply**
Please submit a letter and resume to info@wafarmersmarkets.org with Regional Lead in the subject line. Please outline experience working with WA farmers markets; SNAP, SNAP-Ed, SNAP Market Match, FMNP, and Fresh Bucks. Applications will be accepted until May 15, 2023. All qualified applications will receive consideration for employment without regard to race, color, religion, sexual orientation, gender identity, or national origin.