



QUEEN ANNE FARMERS MARKET

THE ONLY INDEPENDENT FARMERS MARKET IN SEATTLE

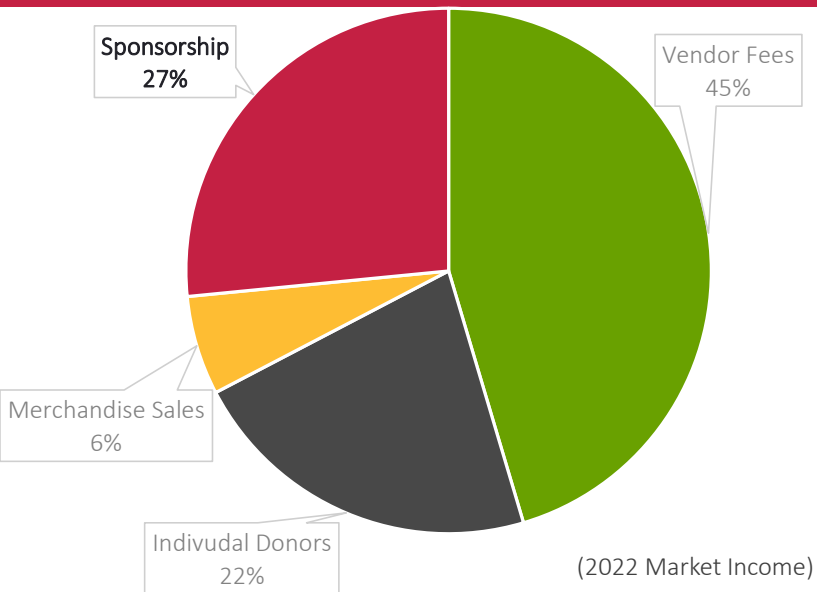
Building Community. Supporting Farmers. Championing Local

20 Week Season Thursdays, June –October

4 Saturday Market Days May, October, November & December

Market Stats & Data

68,000 Market Attendees
80+ Farmers & Food Artisans
23 Non-profit Organizations
23 Market Sponsors
1 Full-Time Staff/ 2 Day-of Staff
30+ Season Volunteers



Sponsorship Opportunities

Have an idea that you don't see here? We welcome new and creative ways to showcase your business while supporting QAFM in a way that makes the most sense for your budget and marketing goals.

Presenting Sponsor \$7,500

The biggest & best opportunity for your business to connect with 110,000+ community members, with the highest level of exposure

(0 of 3 Available)

Kids Program Sponsor \$5,000

Be an integral part of our 2022 Roots to Shoots Kids' Program, benefiting 500+ kids, encouraging education about & access to local fruits & vegetables all season!

(Only 1 Available)

Volunteer Sponsor \$4,000

QAFM Relies on devoted volunteers to execute the market all season long! Align your brand with their commitment.

(Only 1 Available)

Community Table Sponsor \$3,500

Your business can be the center of attention at our neighborhood's 40' long dinner table! Each week hundreds of market-goers will dine together & build community because of your sponsorship.

(Only 1 Available)

Information Tent Sponsor \$3,000

A community hub in the heart of the market, volunteers & staff direct market-goers to their favorite vendors, administer food access programs, champion local & much more with your support!

(Only 1 Available)

Market Music Sponsor \$3,000

Spotlight your business by supporting local musical performances in a prime location within the market. Families picnic and enjoy serenades because of your contribution!

(Only 1 Available)

Market Champion Sponsor \$1,500

Champion your business and QAFM all season long with a meaningful contribution! Your business booth on a select market day will shine!

Friend of the Market Sponsor \$500

Show your support for QAFM for only \$25 per market day.



	Presenting Sponsor	Kids' Program Sponsor	Volunteer Sponsor	Community Table Sponsor	Music Tent Sponsor	Information Tent Sponsor	Market Champion Sponsor	Friend of the Market Sponsor
Exclusivity	✓	✓	✓	✓	✓	✓		
Booth Days at Market	10	8	5	3	2	2	1	
Logo on Digital Marketing	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Market Banners	✓	✓	✓	✓	✓	✓	✓	
Newsletter Spotlight	✓	✓	✓	✓	✓	✓	✓	
Logo & Link on Website	✓	✓	✓	✓	✓	✓	✓	✓
Branded Market Area	✓	✓		✓	✓	✓		
Harvest Market Title	✓							
Logo on Poster	✓							
Logo on Volunteer Apparel			✓					

WHO TO CONTACT

Matt Kelly, Executive Director
 director@qafm.org • (206) 428-1983

QAFM Marketing Stats

WEBSITE

Unique Monthly Visitors	19,785
Monthly Page Views	33,873

SOCIAL

Facebook	4,200+ Fans
Instagram	4,000+ Followers
Impressions	100,000+

EMAIL

Newsletters Sent	28
Subscribers	1,600+
Open Rate	28%

COLLATERAL

Posters	500 Printed & Distributed
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Edward Jones
David R. Rice

PRESENTING
SPONSORS



metropolitanmarket

ASSISTED LIVING & MEMORY CARE
Aegis Living

COMMUNITY TABLE SPONSOR



INFORMATION TENT SPONSOR



MARKET MUSIC TENT SPONSOR



COMMUNITY TENT SPONSOR



TWENTY-ONE
BOSTON

MARKET CHAMPIONS



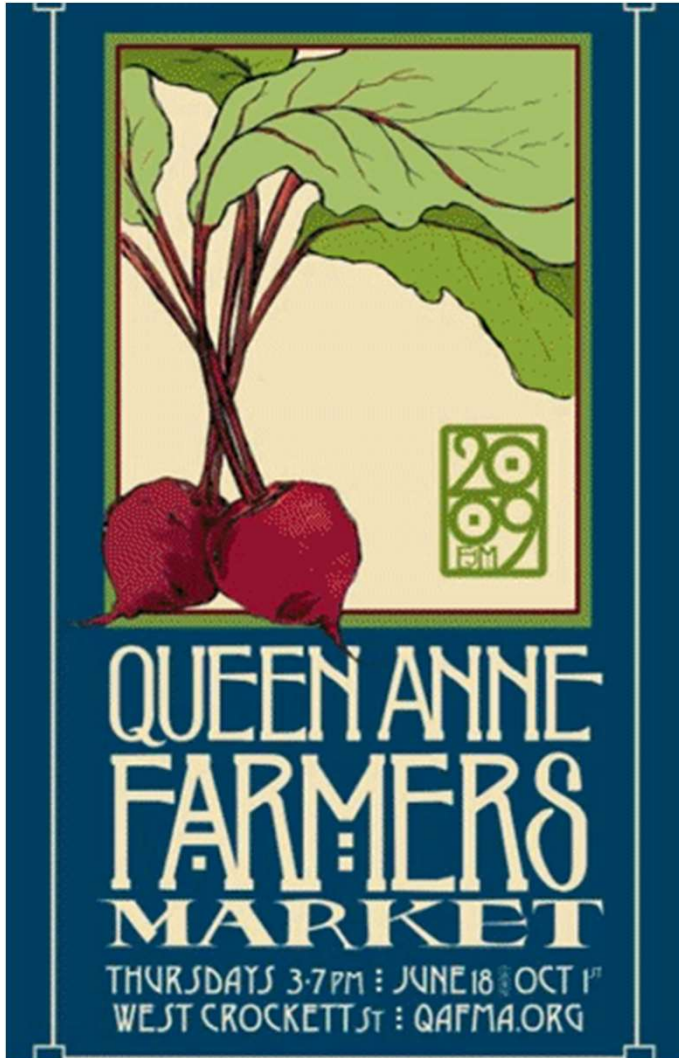
[HomeStreet]Bank



Friends of the Market



**Thank You
2022 Season
Sponsors**



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THANK YOU



Matt Kelly, director@qafm.org



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