



JEFFERSON
C O U N T Y
**FARMERS
MARKETS**

PORT TOWNSEND
& CHIMACUM

Community marketplace
where local farmers, artisans,
& small businesses thrive



**2023
Season**



Sponsorship



Invitation

SELL SPONSORSHIP

- Use your sponsorship packet to inspire— colorful, photos that tell your story
- Share successes in intro letter— attendance average, program successes, \$ distributed through SNAP Match/other food access programs
- Polished intro letter/package to support sponsor confidence

SHOW APPRECIATION



- Don't undersell what you are offering
- Sponsor benefits should reflect payment levels. They could include:
 - Logo on website + newsletter
 - Logo on printed rack cards, posters, or in advertisements
 - Sponsor banner with logo at events/music
 - Listing project/program sponsors in press releases about the project
- Extend a special invite to your opening day and recognize sponsors publicly at the event
- Add something extra that they are not expecting to show appreciation– thank you card, a gift from the market, t-shirt...

SPONSOR LEVELS

Examples

Level 1

Season sponsors invest in our operations so we can do what we do best— host awesome farmers markets!

Level 2

Farmers markets are for everyone. Support Black, Indigenous, and People of Color (BIPOC) in joining JCFM as new vendors with a contribution to our BIPOC Start-Up Business Fund. Your support covers vendor fees and other start-up costs for new BIPOC-owned market businesses.

Level 3

Support farmers market vibrance with free at-market live music, cooking demonstrations, kids' activities and special events

Level 4

Nourish community members experiencing food insecurity with your contribution to our food assistance matching funds and VegRx. With your support we serve about 800 low-income local households annually.



Thank you!!

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