

### **DEMOGRAPHICS:**

LOCATED IN SW WA 35 VENDORS, ALL AGRICULTURALLY BASED 16TH SEASON, JUNE-SEPTEMBER



### PARTNERING WITH NEIGHBORS TO FEED OUR COMMUNITY



- S ponsorships typically cover about 40% of operating budget
- Invitation letter and outreach promotes attendance, SNAP Market Match, FNMP, seeding small business, health and wellness resources, creating a community gathering place for all
- Can include in-kind donations, such as site, electricity, storage, garbage/recycle services, permits, goods
- May be earmarked for specific programs

# **COMMUNITY SPONSORS**

- \$2500-\$7500
- Offer presence in market, 2 -18 days per season, based on level
- May specifically support Produce Pals, music or health/ focused programs
- Primary sponsor is listed on all advertising materials and invited to participate in ribbon cutting ceremony on opening day
- Prominent display of logo in posters, press release, staff shirts, sponsor A-board displayed at market, profile in weekly newsletter and in social media posts



## **HEALTHY LIVING AND EVENT SPONSORS**

- \$250-\$1000 sponsorships
- May specifically support Produce Pals activities, health fair, chef demos, music, special event days, food access programs
- Includes market presence, logo and information in newsletters, social media posts, seasonal staff shirt and sponsor A-board





### SHOWER SPONSORS WITH FARMERS MARKET LOVE!

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