SNOHOMISH HARVESTED HOLIDAY MARKET

SATURDAY, NOVEMBER 19TH
10A-4P

VALLEY VIEW MIDDLE SCHOOL
14308 BROADWAY AVENUE SE
SNOHOMISH, WA 98296

farm fresh produce, artisan food, art, gifts, live music & more!
REGULAR SEASON
Thursday, May through September
3-7PM
Established 1991
Outdoors - Historic Downtown Snohomish

HOLIDAY MARKET
2nd to 3rd Saturday in November
10A-4P
Established 2019
Indoors - Middle or High School Campus
LAKE STEVENS

LAKE STEVENS HARVEST MARKET

LAKE STEVENS HARVEST MARKET

SUNDAY OCTOBER 30TH
10AM - 3PM | NORTH COVE PARK

SHOP LOCALLY FROM:
FARMS, ARTISANS, CRAFT FOOD &
BEVERAGES, AND MORE!

WWW.LAKESTEVENSFARMERSMARKET.ORG
REGULAR SEASON
Wednesdays, June through August
3-7PM
Established 2020
Outdoors - Park

HARVEST MARKET
Saturday in October - close to Halloween
10A-3P
Established 2020
Outdoors - Park
MARKET DETAILS & STRATEGY

ADDITIONAL OUTLET FOR VENDORS TO SELL
Utilize proximity to Thanksgiving and Holiday Season for support of local farms & businesses as well as "support local" mentality

LATE SEASON PRODUCE & FARMER SUPPORT
Timing allows farmers to off load any late season produce - especially if we’ve had a long summer. Customers feel they are getting better quality for holiday entertaining

SUPPORT FOR OUR SCHOOLS
Hosting the event at a school provides additional support wrapped into the cost of the venue - custodial, private parking, staffing

WEEKEND EVENT OFFERS VISIBILITY
Hosting our event on a weekend date allows for us to meet the needs of customers that may not visit us during the normal market season
OVERALL FEEDBACK & OUTCOME

CROWDS
We see far larger crowds with these special events year to year. The growth has been incredible year over year and we get inquiries early on for future events.

PARTNERSHIP OPPORTUNITIES
Weekends allow for additional partnership opportunities with City events, local Chambers, and other businesses that wouldn't otherwise be available.

VENDOR SALES
Most vendors report having above-average sales days with the majority reporting record-high numbers.

INCREASED VENDOR ATTENDANCE
Special events allow for larger capacity than weekly markets as well as additional vendors that may not have been able to participate in the regular season.
PHOTOS - SNOHOMISH
PHOTOS - LAKE STEVENS
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