

SNOHOMISH

SNOHOMISH HARVESTED HOLIDAY MARKET

SATURDAY, NOVEMBER 19TH
10A-4P

VALLEY VIEW MIDDLE SCHOOL
14308 BROADWAY AVENUE SE
SNOHOMISH, WA 98296

*farm fresh produce, artisan food, art, gifts, live
music + more!*



SNOHOMISH



REGULAR SEASON

Thursdays, May through September
3-7PM

Established 1991

Outdoors - Historic Downtown Snohomish



HOLIDAY MARKET

2nd to 3rd Saturday in November
10A-4P

Established 2019

Indoors - Middle or High School Campus

LAKE STEVENS

LAKE STEVENS HARVEST MARKET



LAKE STEVENS

Harvest Market

SUNDAY OCTOBER 30TH
10AM - 3PM | NORTH COVE PARK

SHOP LOCALLY FROM:
**FARMS, ARTISANS, CRAFT FOOD &
BEVERAGES, AND MORE!**

WWW.LAKESTEVENSFARMERSMARKET.ORG

LAKE STEVENS



REGULAR SEASON

Wednesdays, June through August

3-7PM

Established 2020

Outdoors - Park



HARVEST MARKET

Saturday in October - close to Halloween

10A-3P

Established 2020

Outdoors - Park

MARKET DETAILS & STRATEGY



ADDITIONAL OUTLET FOR VENDORS TO SELL

Utilize proximity to Thanksgiving and Holiday Season for support of local farms & businesses as well as "support local" mentality



SUPPORT FOR OUR SCHOOLS

Hosting the event at a school provides additional support wrapped into the cost of the venue - custodial, private parking, staffing



LATE SEASON PRODUCE & FARMER SUPPORT

Timing allows farmers to off load any late season produce - especially if we've had a long summer. Customers feel they are getting better quality for holiday entertaining



WEEKEND EVENT OFFERS VISIBILITY

Hosting our event on a weekend date allows for us to meet the needs of customers that may not visit us during the normal market season

OVERALL FEEDBACK & OUTCOME



CROWDS

We see far larger crowds with these special events year to year. The growth has been incredible year over year and we get inquiries early on for future events



VENDOR SALES

Most vendors report having above-average sales days with the majority reporting record-high numbers



PARTNERSHIP OPPORTUNITIES

Weekends allow for additional partnership opportunities with City events, local Chambers, and other businesses that wouldn't otherwise be available



INCREASED VENDOR ATTENDANCE

Special events allow for larger capacity than weekly markets as well as additional vendors that may not have been able to participate in the regular season

PHOTOS - SNOHOMISH



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PHOTOS - LAKE STEVENS



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