



The Auburn International Farmers Markets - 2021 Market Statistics

16 week Season - Sunday 10am - 3pm

1140 Auburn Way South, Les Gove Park

		Rain	Rain	Sunny	Too temp. Cancelled Market												
2021	TOTALS	6/6/21	6/13/21	6/20/21	6/27/21	7/4/21	7/11/21	7/18/21	7/25/21	8/1/21	8/8/21	8/15/21	8/22/21	8/29/21	9/5/21	9/12/21	9/19/21
Shopper Count	40,991	1,314	942	1,516		2,197	3,583	3,968	4,219	4,073	3,038	3,414	3,446	2,122	3,092	1,838	2229
Vendor Sales per Market Day	407,361	\$20,246.93	\$17,633.49	\$27,480.44		\$26,703.90	\$29,410.57	\$33,040.26	\$36,603.90	\$37,040.26	\$28,738.05	\$28,516.02	\$28,850.71	\$29,979.77	\$26,135.76	\$19,102.94	\$17,878.11
Vendor Count per Market Day	566	34	30	41		41	35	40	40	42	44	35	39	38	37	36	34
Total # of Stall Spaces per Market Day	699	44	41	52		50	44	48	49	51	53	42	48	45	44	46	42
Farmer - Producer	138	7	8	9		10	10	10	10	10	10	9	10	10	9	8	8
Farmer - Producer \$	113,229	\$3,972.00	\$5,875.00	\$7,505.00		\$7,508.00	\$9,044.10	\$9,082.50	\$8,281.47	\$8,602.85	\$7,564.77	\$8,225.18	\$8,094.44	\$10,261.22	\$8,544.00	\$5,633.50	\$5,035.00
Farmer - Reseller	61	4	5	4		4	4	4	4	4	4	4	4	4	4	4	4
Farmer - Reseller \$	65,726	\$2,801.00	\$3,251.00	\$3,164.00		\$2,675.80	\$3,812.59	\$4,930.00	\$5,283.32	\$5,280.64	\$5,221.92	\$5,284.00	\$4,841.57	\$5,551.00	\$5,103.02	\$4,178.83	\$4,347.73
Processed Food Vendors	159	9	9	11		11	9	10	12	12	13	11	11	11	10	11	9
Processed Food Vendors \$	110,727	\$6,114.86	\$5,100.14	\$7,974.10		\$6,456.60	\$7,134.76	\$8,321.50	\$13,545.75	\$10,674.50	\$7,576.30	\$7,346.00	\$7,648.20	\$7,025.55	\$5,917.30	\$4,937.70	\$4,954.00
Prepared Food Vendors	66	5	4	5		5	5	4	5	5	5	4	5	4	3	4	3
Prepared Food Vendors \$	58,650	\$3,173.87	\$1,988.85	\$3,754.39		\$4,894.00	\$5,641.62	\$4,774.76	\$6,054.26	\$6,209.27	\$3,484.06	\$4,057.84	\$4,147.00	\$3,724.00	\$3,035.44	\$1,784.41	\$1,926.09
Artisan/Craft Vendors	107	7	2	10		8	5	9	8	9	8	7	8	6	9	6	5
Artisan/Craft Vendors \$	50,392	\$3,270.00	\$650.00	\$4,186.00		\$4,483.00	\$2,985.00	\$4,848.00	\$3,439.00	\$4,988.00	\$3,915.00	\$3,603.00	\$4,120.00	\$3,418.00	\$3,536.00	\$1,833.00	\$1,118.29
Other Stall Spaces Provided	36	2	2	2		3	2	3	1	2	4	0	2	3	2	3	5
Non-Profit/Other Dollars Earned	9,855	\$915.20	\$768.50	\$894.95		\$686.50	\$792.50	\$1,083.50	\$0.00	\$1,285.50	\$976.00	\$0	\$0	\$1,219	\$0	\$736.00	\$497.00
Food Donated to Food Banks	4,365	309	250.5	293		252.5	248	248.5	361.5	408.5	423.0	220	237.5	284.0	356.0	232.00	241
EBT Tokens Distributed	\$28,128	\$960	\$1,080	\$1,162		\$1,157	\$2,439	\$2,388	\$3,001	\$1,905	\$2,116	\$1,668	\$2,464	\$2,133	\$2,184	\$1,834	\$1,637
EBT Tokens Redeemed	\$25,179	\$556	\$675	\$945		\$781	\$1,433	\$1,905	\$2,504	\$1,947	\$1,875	\$1,505	\$2,276	\$2,174	\$2,183	\$1,949	\$2,471
# of Transactions	892	39	38	36		35	74	81	83	56	63	57	78	69	71	60	52
SNAP Market Match Distributed	\$26,289	\$950	\$1,050	\$1,072		\$1,157	\$2,369	\$2,298	\$2,616	\$1,689	\$1,966	\$1,598	\$2,299	\$2,073	\$1,861	\$1,749	\$1,542
SNAP Market Match Redeemed	\$22,009	\$624	\$663	\$847		\$861	\$1,423	\$1,153	\$1,959	\$1,608	\$1,384	\$1,919	\$1,692	\$2,245	\$2,049	\$1,799	\$1,783
# Volunteers Helping with Market	100	7	8	9		7	2	7	6	8	7	5	4	5	8	8	9
# Volunteer Hours (valued at \$24.14/hr.)	230	18	18.5	22		18	6	17	10	18	13.5	11	9	10.5	21.5	16.84	20.5
Staff at Market (including Market manager)	42	3	3	3		3	4	3	3	3	3	2	3	2	2	3	2
Master Gardener Contacts	73													29	23	21	
Vaccinations at Market	58														17	20	21

Total number of unique vendors 2021 Market Grants Received: One purpose of the farmers markets is to provide a forum for the community to meet, interact and learn. Below are the organizations and non-profits that attended the