Charting Change & Embracing the Future of Farmers Markets Together
February 3, 10, 17 2022:
“Boot Camp” for Farmers Market Managers and Board Members

February 23 to 25, 2022:
2022 Washington Farmers Market Conference

Location: Virtual (via Whova)

Estimated Draw: 250+ based on historical attendance

Reach: Pacific Northwest (WA, OR, ID, AK) and beyond

Description: Please join the Washington State Farmers Market Association for our 2022 Conference. We provide timely training, sharing experience, and creating enduring connections to help farmers markets thrive.

Target: Farmers market organizers, managers, vendors, board members, volunteers, partners, sponsors, and more. 85% are nonprofit organizations.

Conference Website: wafarmersmarkets.org/conference/2022-feb/
SPONSORSHIP OPPORTUNITY

Why should you be a sponsor?

A virtual conference experience provides an exceptional opportunity to highlight your business or organization to key decision makers who have a vested interest in your products and services. Sponsorship signals your commitment to the future of farmers markets and allows you to personally demonstrate the value of your products or services. A variety of sponsorship opportunities are available so you may choose your level of support and exposure.

Our Goals

• To support and strengthen farmers markets by showcasing quality sponsors that provide products and services that can positively impact their operations.
• To promote Washington state’s robust farmers markets, agriculture, and abundance of locally produced and nutritious food.
• To continue WSFMA's tradition of providing a high caliber event that provides meaningful education, resources and connection.

The number and breadth of Exhibitors was excellent and gave attendees lots of exposure to the kinds of support services that they may not even realize they need.

- Conference participant
# EXHIBITOR & SPONSORSHIP LEVELS

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<thead>
<tr>
<th></th>
<th>Partner ($250)</th>
<th>Friend ($500)</th>
<th>Family ($1,000)</th>
<th>Hero ($1,500)</th>
<th>Champion ($5,000)</th>
<th>Presenting ($10,000)</th>
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<tbody>
<tr>
<td>Name listed on WSFMA website and promoted during the Conference</td>
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<td>Interactive Exhibitor Center on Whova.</td>
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<td>Opportunity to attend conference workshops and events.</td>
<td>1 Person</td>
<td>2 People</td>
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<td>3 People</td>
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<td>7 People</td>
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<tr>
<td>Opportunity to host “Roundtable Networking” session on Feb 23</td>
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<td>Logo featured on WSFMA website and promoted during the Conference</td>
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<td>Opportunity to present in the “Lightning Round” workshop</td>
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<td>Dedicated social media post (6,500+ followers)</td>
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<td>Name and logo promoted during the Farmers Market Week (August 2022)</td>
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Don’t see what you’re looking for? Please contact Colleen Donovan at info@wafarmersmarkets.org or (509) 899-0167.
READY TO SUPPORT FARMERS MARKETS?

Complete online form:
https://forms.gle/CxnCoiZC5sU3ahWt9

Email info@wafarmersmarkets.org.

Call the WSFMA at (206) 706-5198.

Matt Kelly, Conference Chair
Queen Anne Farmers Market
Director@qafm.org

Colleen Donovan, Executive Director
Washington State Farmers Market Association
colleen@wafarmersmarkets.org
(509) 899-0167