



• FARMERS MARKET CONFERENCE •

Adapt • Overcome • Thrive

CONFERENCE OVERVIEW

February 18, 2021:
“Boot Camp” for Farmers Market
Managers and Board Members

February 23 to 26, 2021:
2021 Washington Farmers Market
Conference

Location: Virtual

Estimated Draw: 250+ based on
historical attendance; potential for
more in 2021 due to virtual
opportunities

Reach: Pacific Northwest (WA, OR, ID,
AK) and beyond

Description: Please join the Washington State Farmers Market Association for our 2021 Conference. While it is our first ever virtual conference, this will be our 15th year of providing timely training, sharing experience, and creating enduring connections to help farmers markets thrive.

Target: Farmers market organizers, managers, vendors, board members, volunteers, partners, sponsors, and more. 85% are nonprofit organizations.

Website: wafarmersmarkets.org/2021-wsfma-conference/



SPONSORSHIP OPPORTUNITY



























“The number and breadth of exhibitors was excellent and gave attendees lots of exposure to the kinds of support services that they may not even realize they need.”

- 2020 Conference participant

Our Goals

- To support and strengthen farmers markets by showcasing quality sponsors that provide products and services that can positively impact their operations.
- To promote Washington state's robust farmers markets, agriculture, and abundance of locally produced and nutritious food.
- To continue WFSMA's tradition of providing a high caliber event that provides meaningful education, resources and connection.

EXHIBITOR & SPONSOR LEVELS

	Partner \$250	Friend \$500	Family \$1,000	Hero \$1,500	Champion \$5,000	Presenting \$10,000
Name listed on WSFMA website and promoted during Conference						
Exhibitor & Outreach Space on Whova						
Promotional listing in "Sponsor Directory"						
Opportunity to attend conference workshops and events.		1 Person	2 People	3 People	3 People	7 People
Dedicated social media post (5,500 followers)						
Up to 15-minute Presentation Slot						
Banner Ad on Whova Conference site						
Ad in Conference Program* [Deadline Jan. 31, 2021]			1/8 page	1/4 page	1/2 page	Full Page

Don't see what you're looking for? Please contact Colleen Donovan at info@wafarmersmarkets.org or (509) 899-0167.

READY TO SUPPORT FARMERS MARKETS?



Email info@wafarmersmarkets.org.



Call the WSFMA at (206) 706-5198.

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THANK YOU

for helping farmers
markets adapt,
overcome, and
thrive!

This was so well done! I've been to 1 million... conferences; few can hold a candle to this.

I love feeling connected to this amazing professional community.

*The collaboration and input from what works at other markets and resources are **INVALUABLE**.*

