



King County Farmers Markets: 2019

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Farmers Market Metrics for 2019	King County	Seattle	Other King County Cities
Number of Farmers Markets	41	15	26
Number of Farmers Markets Reporting	37	15	22
% FMs reporting	90	100	85
Aggregated Number of Market Days	864	425	440
# of Year-Round FMs	4	4	0
Average # of Market Days	24	28	21
# FM reporting	36	15	21
Total Sales for All Vendors	\$30,640,713	\$22,240,033	\$8,400,680
# FMs reporting	36	15	21
Total Sales for All Farm Vendors	\$18,941,519	\$14,611,931	\$4,329,588
# FMs reporting	36	15	21
Average Farm Sales per Farmers Market	\$526,153	\$974,128	\$206,171
Average Farm Sales per Market Day	\$609	\$2,292	\$469
% of All Vendor Sales from All Farm Vendors	62%	66%	52%
Total SNAP EBT redeemed ¹	\$277,660	\$225,158	52,502
Source: WS Dept of Health, FINI Project, 2020/05			
Average SNAP EBT per FM	\$9,916	\$14,072	\$4,375
# FMs reporting	28	16 ¹	12

¹ Data for SNAP includes Pike Place Market

Total Fresh Bucks SNAP Match Redeemed Source: WS Dept of Health, FINI Project, 2020/05	\$277,586	\$231,595	\$45,991
Average Fresh Bucks SNAP Match per FM	\$9,913	\$14,474	\$3,832
# FMs reporting	28	16 ²	12
Total Incentives Redeemed Including all incentives, e.g., FM and Non-FM Fresh Bucks; Helping Harvest, Market Bucks, VIGA Farm Bucks, Double Your Dollars	\$372,938	\$316,232	\$56,706
# FMs reporting	23	15	8
Farmers Market Nutrition Program: WIC & Senior Source: WS Dept of Health, 2019/06/07	\$410,072	\$126,936	\$283,136
Average FMNP per FM	\$11,390	\$8,462	\$13,483
# FMs reporting	36	15	21
Total number of pounds of food donated by farmers market and vendors	93,809	53,535	40,305
# FMs reporting	30	15	15
Total Number of Shopper Visits for Season	2,264,580	1,644,968	619,612
Average # of Annual Shopper Visits	62,905	109,665	29,505
# FMs reporting	36	15	21
Total Number of All Vendors Selling at FMs (not unique)	2,120	874	1,246
Average # of Vendors	61	58	62
# FMs reporting	36	15	21
Total Number of All Farms Vendors Selling at FMs (not unique)	850	444	406
Average # of Farm Vendors	24	30	20
# FMs reporting	36	15	21
% of Paid Market Managers	94	100	90
# FMs reporting	35	15	20
Aggregated Number of Farmers Market Volunteers	1,054	230	824
# FMs reporting	36	15	21

Data source: Washington State Farmers Market Association unless otherwise noted.

² Data for FMNP includes Pike Place Market

King County Farmers Markets

Farmers Market Organization	Farmers Market	2020	2019
City of Auburn	1. Auburn International Farmers Market		
Seattle FM Association (SFMA)	2. Ballard Farmers Market		
FM nonprofit	3. Bellevue Farmers Market		
FM	4. Bothell Friday Market *	not open	
Discover Burien	5. Burien Farmers Market		
Neighborhood FM (NFM)	6. Capitol Hill Farmers Market		
SnoValley Tilth	7. Carnation Farmers Market		
Neighborhood FM (NFM)	8. Columbia City Farmers Market		
Crossroads Bellevue	9. Crossroads Farmers Market *		
FM nonprofit	10. Des Moines Waterfront Farmers Market		
FM nonprofit	11. Duvall Farmers Market		
FM nonprofit	12. Enumclaw Plateau Farmers' Market		
FM nonprofit	13. Federal Way Farmers Market		
City of Issaquah	14. Issaquah Farmers Market *		
City of Kirkland	15. Juanita Friday Market *		
Living Well Kent Collaborative	16. Kent East Hill Farmers Market		
Kent Lions Club	17. Kent Farmers Market *		
FM nonprofit	18. Kirkland Wednesday Market		
Neighborhood FM (NFM)	19. Lake City Farmers Market	tbd	
Third Place Commons	20. Lake Forest Park Farmers Market		
Seattle FM Association (SFMA)	21. Madrona Farmers Market		
Neighborhood FM (NFM)	22. Magnolia Farmers Market	tbd	
FM nonprofit	23. Maple Valley Farmers Market		
FM nonprofit	24. Mercer Island Farmers Market		
Mt Si Metro Parks	25. North Bend Farmers Market		
Neighborhood FM (NFM)	26. Phinney Farmers Market	not open	
Pike Place Market PDA ⁺	27. Pike Place Market - City Hall Plaza	tbd	
Pike Place Market PDA	28. Pike Place Market - First Hill	tbd	
Pike Place Market PDA	29. Pike Place Market - South Lake Union	tbd	
Pike Place Market PDA	30. Pike Place Market - The Regrade	tbd	
FM nonprofit	31. Queen Anne Farmers Market		
FM nonprofit	32. Redmond Saturday Market *		
City of Renton	33. Renton Farmers Market		
Sammamish Chamber of Commerce	34. Sammamish Farmers Market		
FM nonprofit	35. Shoreline Farmers Market		
Food Innovation Network	36. Tukwila Village Farmers Market		
Neighborhood FM (NFM)	37. University District Farmers Market		
Vashon Island Growers Assn	38. Vashon Island Farmers Market	not open	
Seattle FM Association (SFMA)	39. Wallingford Farmers Market	tbd	
Neighborhood FM (NFM)	40. West Seattle Farmers Market		
FM nonprofit	41. Woodinville Farmers Market	not open	

tbd = Opening date is currently under consideration and will be announced at a later date.

* indicates that FM is not currently a member of the Washington State Farmers Market Association in 2020.

+ Pike Place Market day stalls are not included as they are classified as a Public Market.