

Vendor Recruitment

Vendor Retention

- Prioritize and promote farmers
- Managing vendor competition
- Increasing secondary sales on market day
- Assisting farmers
- Trends and observations
- What farmers appreciate



LOCAL
FALL CITY

 **Steel Wheel Farm**

BEES IN THE BURBS
BEEKEEPING AND BEE PRODUCTS



SEED
POTATOES

SEED
POTATOES



Steel Wheel Farm

LOCAL
FALL CITY, IA





OLIVER
FINEST IN
DIESEL
MACHINERY

OLIVER
FINEST IN
DIESEL
MACHINERY

CORESET

PAVING
MARKETS

AWARD





