



ELK KORUN

FARM

Recruitment

A photograph of a vegetable garden. In the foreground, there are several rows of leafy green plants, possibly chard or spinach, growing in a raised bed. The plants have large, dark green leaves with some reddish-purple stems. In the background, there is a white polytunnel or greenhouse structure. To the right of the polytunnel, there is a yellow building with a grey roof. The background is filled with tall, dark green evergreen trees under a clear blue sky. The word "Recruitment" is overlaid in large, black, sans-serif font across the center of the image.

Why do people volunteer?

- Give back to the community
- Spend time with their family
- Learn new skills
- Meet new people



The Golden Circle

WHAT

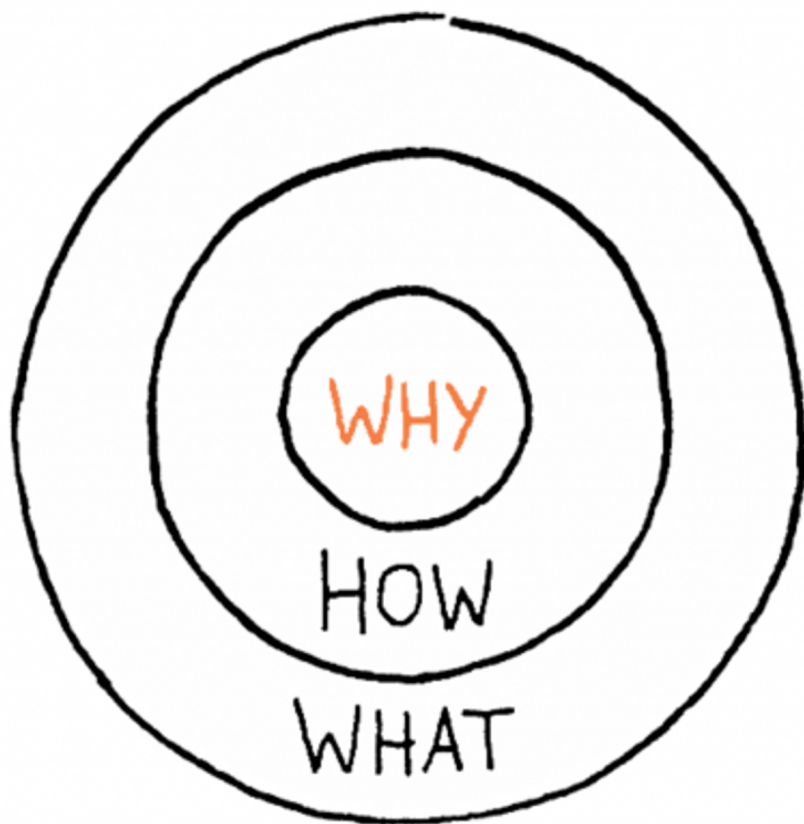
Every organization on the planet knows WHAT they do. These are products they sell or the services

HOW

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

WHY

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. WHY is a purpose, cause or belief. It's the very reason your organization exists.



Creative places to find volunteers

- Businesses with like-minded missions
- Tabling at Community Events
 - Find the people who believe what you believe
- Civic Groups
- Unique partnerships with local businesses
 - PCC in Columbia City

Management

A photograph of a vegetable garden. In the foreground, there are several rows of leafy green plants, possibly chard or spinach, growing in a raised bed. The plants are supported by wooden stakes. In the background, there is a white polytunnel or greenhouse structure. To the right of the polytunnel, there is a yellow building with a grey roof. The background is filled with tall evergreen trees under a clear blue sky. The word "Management" is overlaid in large, black, sans-serif font across the center of the image.

Elk Run Farm Management Philosophy

We belong to the
community

Everyone can contribute

Connect to our mission

Constantly ask for feedback

Try to say yes



Preparing volunteers before they arrive



- Let them know who to contact
- Send paperwork ahead of time
- Make sure they have clear physical directions
- Send roles/responsibilities
- Have a plan

Volunteer Self-Management

- Present the goals of the project
- Encourage volunteers to talk to each other
- Check back in to support



Retention

A photograph of a vegetable garden. In the foreground, there are several rows of leafy green plants, possibly chard or spinach, growing in a raised bed. The plants have large, dark green leaves with some reddish-purple stems. The garden is set up with black plastic mulch and wooden stakes. In the background, there is a white polytunnel or greenhouse structure with blue doors. To the right of the polytunnel, there is a yellow building with a grey roof. The background is filled with tall, dark green evergreen trees under a clear blue sky.

Preventing Problems

- Buddy system
- Treat volunteers as individuals
- Pay attention, take the time to watch your volunteers
- Help people find their strengths



Volunteer Appreciation



- Constant encouragement
- Thanking in person, often
- Figure out long term goals of returning volunteers and how to meet them
- Let them be creative