Shane Laib, Manager
Downtown Farmers Market
Walla Walla, WA

The Downtown Farmers Market is a program of the non-profit Downtown Walla Walla Foundation - A Washington Main Street Community.
Promoting the history, culture and commerce of Downtown Walla Walla.
Vendor Roster

50% Farmers / Processors
20% Artisans
20% Prepared Food
10% Other / Non-Profit
1997-2016

of a market in Downtown Walla Walla

We operate on Saturdays from May through October and we host a once a month Flea Market from April through November
1997-2016

- 1995 – 1997: DWWF works closely with City on establishing the market site and operation
- 1997 – 2006: DWWF operates weekly markets
- 2006 – 2012: Market operated by WWVFMA
- 2013 to Present: Market returned to DWWF management
How did we get HERE from THERE?

- Local Improvement District Process
  - $75,000 set aside for Farmers Market
  - Site Selection Part I & Budgetary issues
  - Site Selection Part II
  - Continued Partnerships
Local Improvement District Process

❖ Revitalizing Downtown Walla Walla
Local Improvement District Process

- Revitalizing Downtown Walla Walla
Local Improvement District Process

- Location, Location, Location

The Whitehouse-Crawford Planing Mill
 circa 1907
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Budgetary Issues
Local Improvement District Process

📍 Location, Location, Location
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Location, Location, Location
Local Improvement District Process

- Location, Location, Location
- Crawford Park
Local Improvement District Process

- Location, Location, Location
- Crawford Park & Market Pavilion
Farmers Market Signage

- Continued Partnerships - Volunteers
Farmers Market Bandstand

- Continued Partnerships – Volunteers & Sponsors
Farmers Market Bandstand

- Continued Partnerships – Volunteers & Sponsors
Operation of a weekly Farmers Market

- Continued Partnerships
  - Lease Agreement
  - No Parking Ordinance
  - ASCAP License
Operation of a weekly Farmers Market

- Continued Partnerships
Operation of a weekly Farmers Market

- Continued Partnerships
- Market Station
Operation of a weekly Farmers Market

- Continued Partnerships - Vendors
Operation of a weekly Farmers Market

- **Continued Partnerships - Vendors**
Operation of a weekly Farmers Market

- Continued Partnerships
- Food Access Coalition
- FMNP-SMNP
- FreshBucks
- WSU Master Gardeners
- Local Non-Profits
Operation of a weekly Farmers Market

❖ Annual Events

Downtown Farmers Market
Buy Fresh, Buy Local!

It’s COUNTY FAIR DAY at the Market!

August 29
Saturday
9 to 1 p.m.
Crawford Park
4th & Main
Don’t forget the
Twilight Market on
Thursdays in Heritage Park!

Come visit with royalty
& representatives from:
Walla Walla Fair & Frontier Days
Columbia County Fair
Milton-Freewater Pioneer Posse
Waitsburg Celebration Days

Wagon Rides • Western Activities • Farm Critters • Fun & Games
Operation of a weekly Farmers Market

- Annual Events

- Paint the Market Pink
  Saturday, September 26
  9am - 1pm
  Crawford Park
  Main & 6th Streets, Main Mella

- Cotton candy
- Princess make overs
- Hair extensions
- Henna tattoos
- Pie-in-the-face photo booth

Presented by:

- Farmers Market
- J.U.G.S. just us girls sharing
Where do we go from HERE?

 bian Capital Campaign