Happy Vendors, Happy Managers

Communication as a tool for success

With

Ivy Fox & Caleb Johns
Hi

We are

Ivy Fox

&

Caleb Johns
WHAT IS THIS WORKSHOP ABOUT?

Communication

Why it is a necessary part of a successful market

&

How to do it well
**communication**

kəˌmyō̆nəˈkāSH(ə)n/

*Noun*

• 1.
the imparting or exchanging of information or news. "direct communication between the vendor and Market Manager will produce greater understanding"

• 2.
means of connection between people or places, in particular.
Two Questions for you

What is success?

&

What do you hope to get from this workshop?
Why Communication Matters

It’s all about relationships
How do you improve the quality of relationships?
Systems Matter

Good systems are the key to happy managers, happy vendors and successful markets.

Hint: Ivy and Caleb think this is important
Systems for more than logistics.

There can be

Personal systems

Preparation systems

&

Communication systems
Technology – Friend or Foe?

Balance is the key
Communication is Personal:

- Acknowledge power dynamics
- Identify and respect diversity
- Take care of your personal growth and skills
Everyone writes a personal letter.

Answer these questions and we will mail you your letter in 6 months.

1. What is your biggest challenge during peak season?
2. What is something you would like to change about your communication?
3. Where can you push yourself to improve?
4. What systems do you need to change?
In Conclusion
More This

Basically

Less This