FARMERS MARKET RESOURCES
for Washington State

WA State Farmers Market Manual. Excellent overview for new markets and new managers. Hard copies may be available from the WSFMA or WSU Small Farms Program. It is also available at http://smallfarms.wsu.edu/marketing/ and the WSFMA website.

WA State Farmers Market Management Toolkit. The Toolkit offers more in-depth information as well as templates that markets can use. The binder format makes it easy to add new information. The Toolkit is also available at http://smallfarms.wsu.edu/marketing/ and the WSFMA website. A “2016 Update” will be released in early 2016. Each market can get a new hard copy and anyone can download materials. Suggestions for relevant and helpful materials are greatly appreciated!

For research on farmers markets and more educational resources, including the “Farmers Market Vendor Booth Guide,” please visit: http://smallfarms.wsu.edu/marketing/

Oregon State University also has a wealth of materials on farmers markets: http://smallfarms.oregonstate.edu/farmers-markets/main
The WSFMA website is currently being updated and will have a robust Resource Center in early 2016. Currently, resources are available in the “Farmers Market Management” and “Resource Center.” www.wafarmersmarkets.com

The national Farmers Market Coalition has resources from all over the country available on their website: http://www.farmersinspired.com/resources/farmers-market-resources/

If you can’t find something you are looking for, please email Colleen Donovan (colleen.donovan@wsu.edu) or Karen Kinney (execdirectory@wafarmersmarkets.com). We may have information that has not yet been posted online.