Addressing the Challenges of SNAP in Farmers Markets

Washington State Farmers Market Conference
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Today’s Session Goals

1. Review the Evolution of SNAP in Farmers Markets
2. Determine Barriers to Offering SNAP in FM
3. Explore Solutions and Resources
4. Offer Alternative Programs for Low Income Shoppers
Historic Reasons Why to Accept SNAP in Farmers Markets

1. Welcome All Community Members to FM
2. Increase Access to Healthy Foods
3. Increase Sales for FM Vendors
Farmers Market Coalition
SNAP Guide for Farmers Markets

https://farmersmarketcoalition.org/education/snap/
Alternative Farmers Market Programs for Low Income Shoppers

- Lloyd FM Voucher Program
  Portland, OR

- Farmers Market Flash
  Mount Vernon, WA
Farmers Market Coalition
Free SNAP EBT Equipment Program

https://farmersmarketcoalition.org/programs/freesnapebt/
WSFMA Conference Resources

• USDA FNS SNAP Sign-Up

• Wireless Card Devise Options
  ◦ TSYS Merchant Solutions
  ◦ FIS Global

• Contact WSFMA
Begin with the End in Mind

What does Success Look Like in Your Market?