<table>
<thead>
<tr>
<th>Organization</th>
<th>State</th>
<th>City/Region</th>
<th>P2P Program Name OR P2P Component</th>
<th>Program Size</th>
<th>Program Goal</th>
<th>Funding</th>
<th>Program Website</th>
<th>Point of Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brownsville Wellness Coalition</td>
<td>Texas</td>
<td>Brownsville</td>
<td>Promotoras, as part of the CHW program, help promote the FM</td>
<td>Not specified</td>
<td>To improve the health and well-being of the residents of Brownsville</td>
<td>Grants</td>
<td><a href="http://www.brownswellnesscoalition.com/">http://www.brownswellesscoa...n.com/</a></td>
<td>Veronica Rosenbaum (Executive Director/FM Market Manager) <a href="mailto:brownswellnesscoalition@gmail.com">brownswellnesscoalition@gmail.com</a> Dr. Rose Gowen, City Commissioner, Brownsville <a href="mailto:rose.gowen@cob.us">rose.gowen@cob.us</a></td>
</tr>
<tr>
<td>California Project Lean - CA Department of Public Health</td>
<td>California</td>
<td>Alameda, Fresno and Tulare counties</td>
<td>CalFresh Promotion Project (CFPP)</td>
<td>In Year 2 of the pilot program, 21 peer educators were trained and SB2 community members reached</td>
<td>Utilizes a peer educator approach to implement an educational curriculum with adults in communities with high rates of CalFresh eligibility</td>
<td>SNAP-Ed; The Network for a Healthy California</td>
<td><a href="https://www.cdph.ca.gov/programs/cpns/Documents/WorkProgramTraining/Proc...13.pdf">https://www.cdph.ca.gov/programs/cpns/Documents/WorkProgramTraining/Proc...13.pdf</a></td>
<td>Nestor Martinez (Project Officer, Nutrition Education and Obesity Prevention Branch, California Department of Public Health) <a href="mailto:Nestor.Martinez@cdph.ca.gov">Nestor.Martinez@cdph.ca.gov</a></td>
</tr>
<tr>
<td>Community Food and Agriculture Coalition of Missoula County</td>
<td>Montana</td>
<td>Missoula and Polson</td>
<td>Double Snap Street Team</td>
<td>4 Street Team members in Missoula + 1 in Polson</td>
<td>Outreach for Double SNAP (FM incentive program)</td>
<td>USDA Grant (a component of the Food Security and Strong Communities Project)</td>
<td><a href="http://www.missoulacfac.org/">http://www.missoulacfac.org/</a></td>
<td>Kim Gilchrist (Food Access Program Manager) <a href="mailto:kim@missoulacfac.org">kim@missoulacfac.org</a></td>
</tr>
<tr>
<td>DC Greens</td>
<td>District of Columbia</td>
<td>All 53 FMs in DC; emphasis on the wards most impacted by food insecurity</td>
<td>Community Champions (in addition to a 300+ FM Brigade to hand out incentives at the FM)</td>
<td>8 Community Champions &gt; 300 FM Brigade Volunteers</td>
<td>Outreach for Produce Plus (a DC DOH FM voucher program)</td>
<td>District of Columbia Department of Health</td>
<td><a href="http://dcgreens.org/produce-plus-champions/">http://dcgreens.org/produce-plus-champions/</a></td>
<td>Dominique Hazard (Outreach Specialist) <a href="mailto:dominique@dcgreens.org">dominique@dcgreens.org</a></td>
</tr>
<tr>
<td>Everyone’s Harvest</td>
<td>California</td>
<td>East Salinas</td>
<td>Utilization of a community member for FM outreach; plans to further develop the program</td>
<td>One community outreach worker</td>
<td>To double SNAP usage at the farmers market</td>
<td>USDA Farmers’ Market SNAP Support Grant (FMSSG)</td>
<td><a href="http://everyonesharvest.org/">http://everyonesharvest.org/</a></td>
<td>Hayley Redman (Program Coordinator) <a href="mailto:hreitiman@csumb.edu">hreitiman@csumb.edu</a></td>
</tr>
<tr>
<td>New Mexico Farmers’ Marketing Association</td>
<td>New Mexico</td>
<td>SNAP participants across the state</td>
<td>COCINA! Training</td>
<td>Not specified</td>
<td>Increased utilization of FMs and Double Up Food Bucks (F/V incentive program)</td>
<td>USDA FNI Grant (2015); State of NM; Santa Fe Farmers’ Market Institute; Presbyterian Healthcare; Pojoaque Pueblo</td>
<td><a href="http://www.doubleunm.org/">http://www.doubleunm.org/</a></td>
<td>Christina Keibler (NMFMA Community Outreach Manager) <a href="mailto:christina@farmersmarketsnm.org">christina@farmersmarketsnm.org</a></td>
</tr>
<tr>
<td>New Roots</td>
<td>Kentucky</td>
<td>13 Fresh Stop Markets (9 in Louisville, KY; 2 in Lexington, KY; 1 in Brandenburg, KY; 1 in New Albany, IN)</td>
<td>Fresh Stop Market Leaders</td>
<td>Minimum of 12 Leaders per Fresh Stop Market</td>
<td>To create sustainable systems for accessing farm-fresh foods by uniting communities to end food injustice</td>
<td>Shareholders, donations and grants</td>
<td><a href="http://www.newroots.org/">http://www.newroots.org/</a></td>
<td>Karyn Moskowitz (Founder and Executive Director) <a href="mailto:karyn.moskowitz@newroots.org">karyn.moskowitz@newroots.org</a></td>
</tr>
<tr>
<td>Prevention Research Center for Healthy Neighborhoods (PRCHN)</td>
<td>Ohio</td>
<td>Cleveland</td>
<td>FreshLink Ambassadors</td>
<td>2 Ambassadors for the pilot; plans to have 2 per market</td>
<td>Boost demand for FMs, Produce Perks and nutrition education programs</td>
<td>Through CDC (as part of a research project at PRCHN)</td>
<td><a href="http://www.prchn.org/fr...k_home.aspx">http://www.prchn.org/fr...k_home.aspx</a></td>
<td>Darcy Freedman <a href="mailto:daf96@case.edu">daf96@case.edu</a></td>
</tr>
</tbody>
</table>
## Sustainable Food Center (SFC) - The Happy Kitchen/La Cocina Alegre®

**Texas**

- **Austin**
- **Community cooking and nutrition classes facilitated by past participants**
- **24 education series offered per year, with 25 participants each (series are 6 weeks long)**
- **To nurture skills in food selection and preparation**
- **Grants; private foundations; individual donors; organizations**
- **www.sustainablefoodcenter.org**
- **Molly Costigan (Program Manager of The Happy Kitchen/La Cocina Alegre®)**
  - Molly@sustainablefoodcenter.org

## The Farmers Market.co

**Virginia**

- **Regional (6 markets total)**
- **Originally planned to have a SNAP-recipient FM operator**
- **One Market Token Operator per FM**
- **Operation of SNAP EBT at FMs (SNAP recipient preferred, but not required)**
- **Hospital Community Benefit Funds**
- **http://www.thefarmersmarket.co/now-hiring/**
- **Elizabeth Borst (Healthy Food Incentive Program Director)**
  - elizabethborst@gmail.com

## University of California, San Diego, Center for Community Health

**California**

- **City Heights**
- **Used community advocacy to start a FM in the city**
- **N/A**
- **To increase opportunities for access to healthy, fresh and affordable foods**
- **Through the Center for Community Health and key partnerships, including Regional Network Collaborative (funded in-part by SNAP-Ed); Board of Supervisors; Price Charities; WholesomeWave foundation**
- **http://ucsdcommunityhealth.org/work/local-food-system/**
- **Blanca Melendrez (Executive Director, University of California, San Diego, School of Medicine Center for Community Health)**
  - bmelendrez@ucsd.edu

## Spokane Regional Health District

**Washington**

- **Spokane**
- **Community Health Advocates (CHA)**
- **14 Community Health Advocates, representing eight separate low-income housing properties**
- **CHAs, tenants in low-income housing, share health information and support community members increasing healthy eating and physical activity/active living**
- **SNAP-ED; Spokane Regional Health District**
- **http://www.srhd.org/**
- **Marion Lee (Spokane Regional Health District Community Health Worker Trainer/Coordinator; SRHD’s SNAP-Ed Program)**
  - Mrlee@srgd.org

## City of Seattle Office of Sustainability and Environment

**Washington**

- **Seattle**
- **Peer educators**
- **4 partner organizations, each with a different number of peer educators**
- **Promote and provide outreach for the Farmers Market Fresh Bucks incentive program**
- **City of Seattle**
- **http://www.seattle.gov/environment/**
- **Robyn Kumar (Fresh Bucks Program Manager)**
  - Robyn.kumar@seattle.gov

## Tacoma Farmers Market

**Washington**

- **Tacoma**
- **SNAP Ambassadors**
- **6 SNAP Ambassadors**
- **Increase awareness of the farmers market and create a group of community members to provide feedback to the market**
- **SNAP-Ed; Washington State Farmers Market Access Partnership Regional Lead Program; Tacoma Farmers Market**
- **http://tacomafarmersmarket.com/**
- **Stacy Carkonen (Tacoma Farmers Market Executive Director; WSFMA Regional Lead)**
  - Stacy@tacomafarmersmarket.org

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Please contact the University of Washington, Center of Public Health Nutrition for a copy of the full report. Report Author: Gaelen Ritter, MPHc, RDc, UW Nutrition Sciences Graduate Student and CPHN Research Assistant

**Evaluation Contact Information:**
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University of Washington, Center for Public Health Nutrition
walkinsl@uw.edu | 206-616-1569