

Corporation for
**NATIONAL &
COMMUNITY
SERVICE** 

AMERICORPS

IDAHO HEALTHCARE FOR CHILDREN &
FAMILIES (IHCF)

ISU INSTITUTE OF RURAL HEALTH

CITY OF MOSCOW FARMERS MARKET



We serve as a link between the community and service site.

Major goals of the IHCF AmeriCorps program include direct family services.

AmeriCorps members may not displace current employees.



Volunteering for a number of events and organizations to strengthen the Community and provide support for the initiative.



The four goals of AmeriCorps are:

1.) Getting things done

Tackling tasks that staff doesn't have the time for.

Giving extra effort in areas of need.

2.) Strengthening communities

Serving as a link between the Community and the service site.

3.) Encourage responsibility

Taking initiative and holding yourself accountable.

4.) Expanding opportunities

Giving people additional education and awareness around our projects.

Wide range of networking.



love your **FARMER** love your **FOOD**

Come meet local producers and hear their stories!

5:00 PM
Friday February 10, 2017
MOSCOW CITY HALL
206 East 3rd Street
Moscow, Idaho

| free event | producer panel |
| farmer fair |
| no host bar | local appetizers | raffle |

For more information, please contact Missy Amarena at 208.882.8037 or at outreach@moscowfood.coop

RURAL IDOTy
University of Idaho
Extension

FOOD
COALITION

Center for
Civic Engagement



VOLUNTEERS & EVENTS



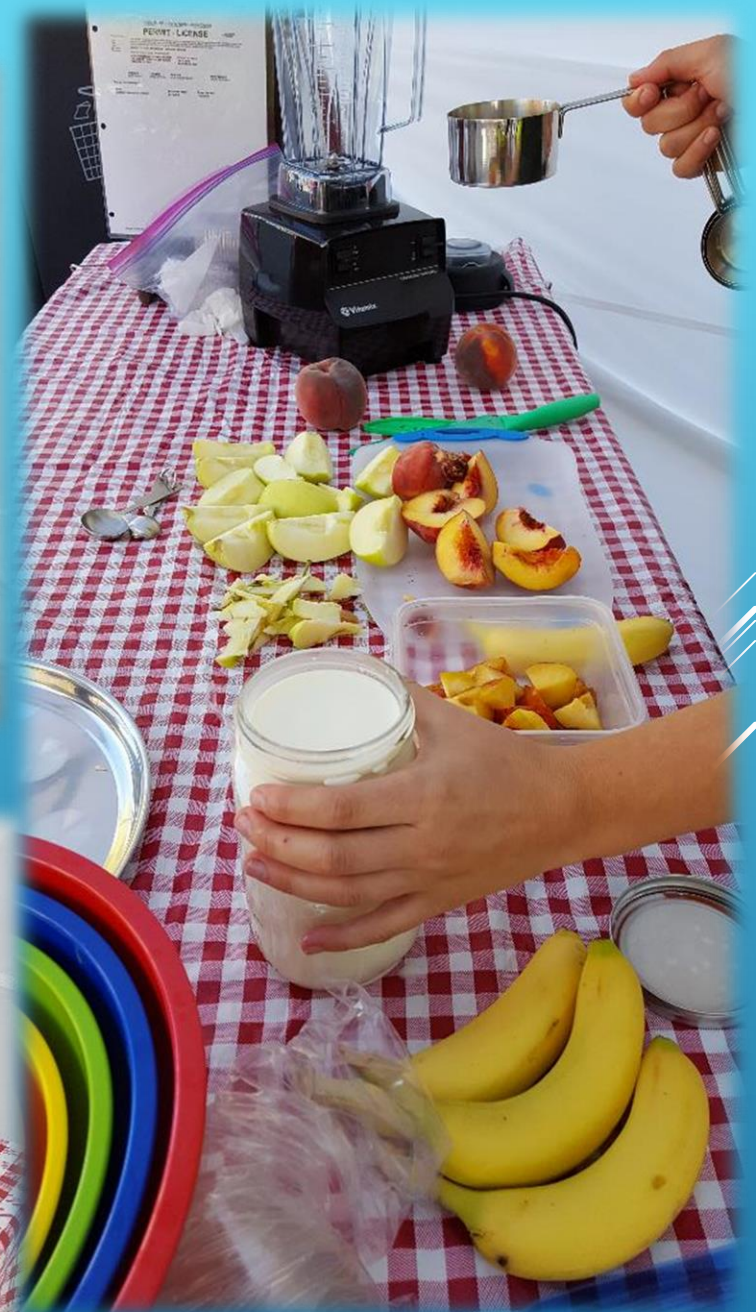
- ❑ Sourcing volunteers from a number of avenues
- ❑ Highlight nationally recognized days
- ❑ Host events within the Market



CHEFS AT THE MARKET

- ❑ Held the last Saturday of every month for 30 minutes
- ❑ Average of 74 samples given out
- ❑ Average of 18 people watching demo

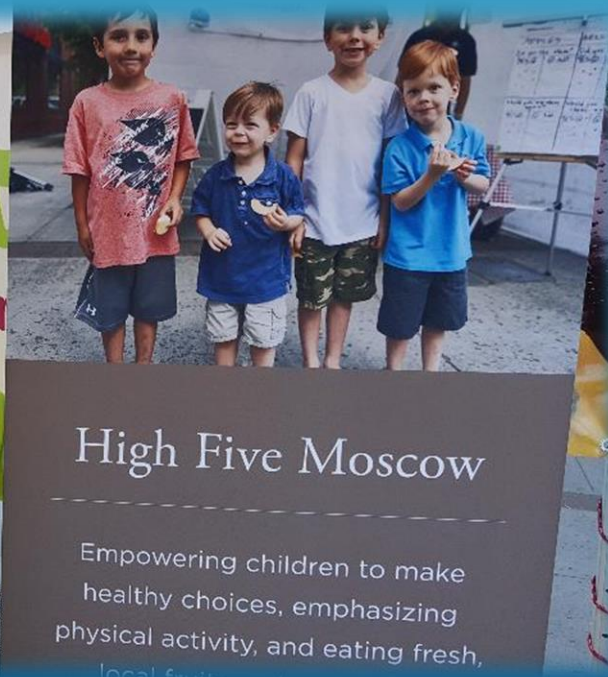




SMOOTHIE DEMO

- ❑ 30 minute demo every second Saturday of the month
- ❑ Average of 43 people sampling
- ❑ Average of 10 people watching demo

HIGH FIVE PASSPORT PROGRAM



High Five Passport Program 2016 Market season (May - Oct.) data:

Cooking Class:

- First Saturday of every month
- Three sessions / 10 seats each session
- 85 participants throughout the season

Produce Tastings:

- Second & third Saturday each month
- 363 children participated in tasting May-August
- 63.5% liked what they tried with 76% willing to try it again.
(change of hands left last two months inconclusive)

Active Transportation:

- Every Saturday
- 187 stamps on passports

129 Passports issued. Total of 441 stickers from all passports.



- ❖ Moved to Moscow, Idaho from Chico, California in August of 2015.
- ❖ Received a Bachelors in Nutrition Food Science from CSU Chico.
- ❖ Found AmeriCorps position while visiting the Moscow Farmers Market.
- ❖ Passionate about food and access for all!
- ❖ Substitute teacher for the state of Idaho.

Jessica Brierly

IHCF AmeriCorps | Moscow Farmers Market | Volunteer Coordinator |

Health Advocate | High Five Program Coordinator

jbrierly@ci.Moscow.id.us (208) 883- 7000 ext. 7233



<http://www.ci.moscow.id.us/residents/farmers-market>

<https://www.nationalservice.gov/programs/ameriCorps>