

**Regional Farmers Market Lead
Washington State University Clark County Extension**

Title of the position: Farmers Market Regional Lead

Department: Washington State University Clark County Extension, The Heritage Farm, 1919 NE 78th Street, Vancouver WA 98685

Reports to: Sandy Brown, Food Safety and Nutrition Faculty

Appointment Status: Hourly, approximately 17 hrs/week

Overall responsibility: Regional Leads build and maintain relationships among farmers markets and community groups to facilitate more effective interactions, better distribution of materials about food assistance programs at markets, increased educational opportunities, and co-marketing. Work will be done in collaboration with the Washington State Farmers Market Association's Regional Lead program. The goal of the Regional Lead program is to increase access to fresh, local food at farmers markets for low-income families and individuals.

Key areas of responsibility:

- Act as a liaison between regional farmers markets and community partners. Regional work area includes the following counties: Clark, Cowlitz, and Wahkiakum.
- Facilitate and strengthen relationships among farmers markets and partners to promote federal food assistance benefits at farmers markets
- Responsible for connecting and communicating with other interested farmers markets in the region.
- Help to ensure low-income shoppers have more direct, clear information about using their benefits at farmers markets
- Work as a team member with other Farmers Market Regional Leads around the state.
- Work with partner markets to identify specific needs related to serving low-income shoppers using federal food assistance benefits and develop strategies to address them.
- Help farmers markets and their farmer vendors accept EBT cards and develop outreach strategies.
- Ensure participating markets collect required data about each project and activity.

Qualifications: This position requires a high school degree plus experience or college degree in education, food systems, agriculture, teaching and/or related fields.

- Experience working at a farmers market as a market manager, or other leadership role at farmers markets.
- Experience or working knowledge of local food systems, farming, healthy eating.
- Excellent writing skills and ability to communicate using oral and listening skills
- Interact with people in a positive and professional manner
- Ability to work independently and as part of a collaborative team
- Good organizational ability and attention to detail
- Good communication skills
- Valid driver's license & ability to travel in region (Clark, Cowlitz, and Wahkiakum Counties.)
- Ability to work with a diverse audience
- Employment is contingent upon passing a Washington State Patrol background screening.

To Apply: Send resume and cover letter addressing how you qualify for this position to

Sandra Brown

WSU Extension

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Vancouver, WA 98685

or email at browns@wsu.edu

Application deadline is January 20th 2017