**2016 Farmers Market Week Social Media Suggestions**

***Farmers Market Week is a great excuse to connect daily with all of your followers  
 on social media.*** *To get you started, here’s a week’s-worth of posts. Use them  
 as-is, or edit them to reflect the unique character of your market!*

**Sunday, August 8**

**FB/Instagram  
*Photo Idea****: Customer and vendor together*

National Farmers Market Week celebrates all the ways farmers markets are wonderful places to shop. What do you love most about ***Your Market Name Here***? #farmersmarketweek

**Twitter**It’s National Farmers Market Week. Celebrate all the ways that *your market name here* is wonderful! #farmersmarketweek

**Monday, August 9**

**FB/Instagram  
*Photo Idea:*** *Produce display showing lots of variety*

There’s always something new to discover at ***Your Market Name Here***, but if you want to plan ahead, these handy charts show you what’s in season now. Vegetables: <http://bit.ly/2au68MU> Fruits & Herbs: <http://bit.ly/2aAtbbk> #farmersmarketweek

**Twitter**Everything is fresh at the farmers market! See what’s in season now: <http://bit.ly/2au68MU> or <http://bit.ly/2aAtbbk> #farmersmarketweek

**Tuesday, August 10**

**FB/Instagram  
*Photo idea:*** *Blueberry salad (photo attached)*

For a refreshing summer side dish packed with flavor AND antioxidants, try this Blueberry Cucumber Salad <http://bit.ly/2a7KawS>. Find more seasonal recipes at <http://bit.ly/2a7KTOs> #farmersmarketweek

**Twitter**This Blueberry Cucumber Salad is healthy, easy, affordable AND delicious. <http://bit.ly/2a7KawS> #farmersmarketweek

**Wednesday, August 11**

**FB/Instagram  
*Photo Idea:*** *Smiling farmer*

We couldn’t have farmers market week without the farmers! Make sure to thank the people who provide you with fresh food, beautiful flowers, healthy soil and so much more. #farmersmarketweek

**Twitter**Farmers make #farmersmarketweek possible. Thank those who provide you with fresh food, beautiful flowers, healthy soil and more!

**Thursday, August 12**

**FB/Instagram  
*Photo Idea:*** *Smiling customer*

When you shop at ***Your Market Name Here*** the money you spend stays in the community and helps it thrive. #farmersmarketweek

**Twitter**When you shop at ***Your Market Name Here*** the money you spend stays in the community and helps it thrive. #farmersmarketweek

**Friday, August 13**

*Photo Idea: Market panorama*

**FB/Instagram**

Vacationing around Washington this summer? If you can’t be here, there are 170 other farmers markets across the state that would appreciate your support! bit.ly/2auVLdE #farmersmarketweek

**Twitter**

Travelling this summer? There are 170 other markets in Washington to support if you can’t be here. <http://bit.ly/2auVLdE> #farmersmarketweek

**Saturday, August 14**

**FB/Instagram  
*Photo Idea:*** *Food vendor/craft vendor/busker/other*

Come for the food, stay for the fun! Thanks to all of our vendors, artists, musicians and others who make ***Your Market Name Here*** such a vibrant experience each and every week. #farmersmarketweek

**Twitter**Thanks to all of our vendors, artists, musicians and others who bring fun and color to the market every week. #farmersmarketweek

The Farmers Market Coalition also has a number of resources available to help you promote Farmers Market Week in your social media channels:

* [Social Media Cheat Sheet](https://farmersmarketcoalition.org/programs/social-media-cheat-sheet/)
* [Info Graphics and Images](https://farmersmarketcoalition.org/2016-nfmw-graphics/)