



## DEVELOPING STRONG VOLUNTEERS

Resources to boost volunteer engagement

# Volunteers: Maximize Your Greatest Resource!\*

**United Way of King County – Website to recruit volunteers – free and your posts are searchable through other sites, too!**

Not only post your volunteer opportunities, but promote your organization! 😊

<https://www.uwkc.org/for-nonprofits/find-volunteers/>

**Nonprofit Marketing Guide.com – Free resources to brush up on blogging, messaging and other tips!**

<http://www.nonprofitmarketingguide.com/resources/>

**VolunteerMatch – tips and site to post your volunteer opportunities**

101 volunteer recruitment secrets

[http://media.volunteermatch.org/docs/101Secrets/VolunteerMatch\\_101Secrets.pdf](http://media.volunteermatch.org/docs/101Secrets/VolunteerMatch_101Secrets.pdf)

**Writing Persuasive Volunteer Recruitment Appeals – by Steve McCurley**

Article with some good points to consider.

<https://www.energizeinc.com/art/writing-persuasive-volunteer-recruitment-appeals>

**Energize Inc. Especially for leaders of volunteers**

Website with a lot of resources – specifically linked to Recruitment – check out their A-Z!

[https://www.energizeinc.com/how\\_tos\\_volunteer\\_management/recruitment](https://www.energizeinc.com/how_tos_volunteer_management/recruitment)

**Case study: Meatloaf Kitchen – inspiring!**

A soup kitchen that has operated every Saturday for 33 years–without a single employee.

<http://www.essentialsofvolunteermanagement.com/case-study-meatloaf-kitchen/>

\*This is not a complete list, but meant to start you off with some ideas on various topics.