

Happy Vendors, Happy Managers

Communication as a tool for success

With

Ivy Fox & Caleb Johns



We are



Ivy Fox

&



Caleb Johns

WHAT IS THIS WORKSHOP ABOUT?

Communication

Why it is a necessary part of a successful market

&

How to do it well

com·mu·ni·ca·tion
kə ,myōnə 'kāSH(ə)n/
Noun

- 1.
the imparting or exchanging of information or news.
"direct communication between the vendor and Market Manager will produce greater understanding"

- 2.
means of connection between people or places, in particular.

Two Questions for you

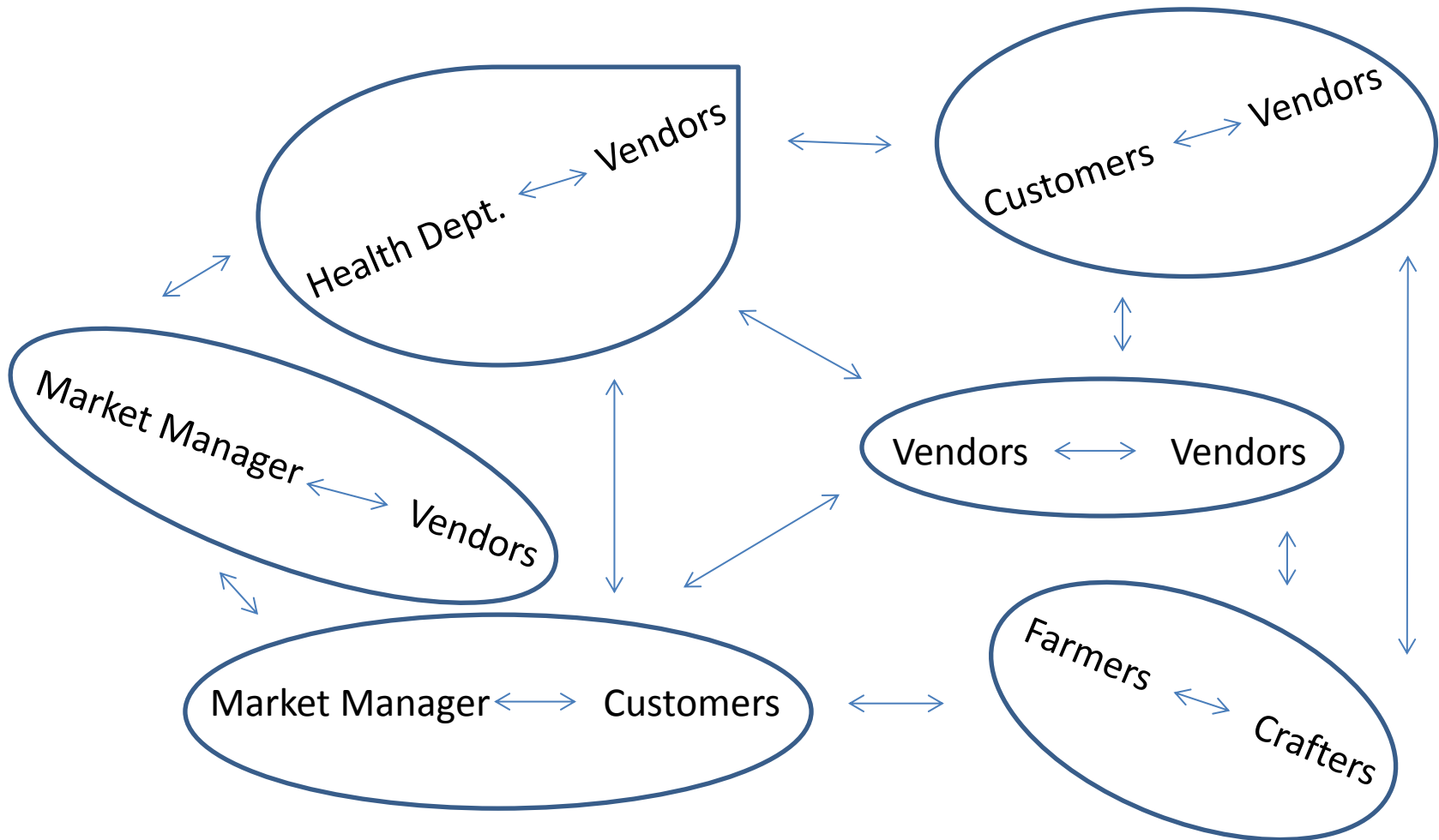
What is success?

&

What do you hope to get from this
workshop?

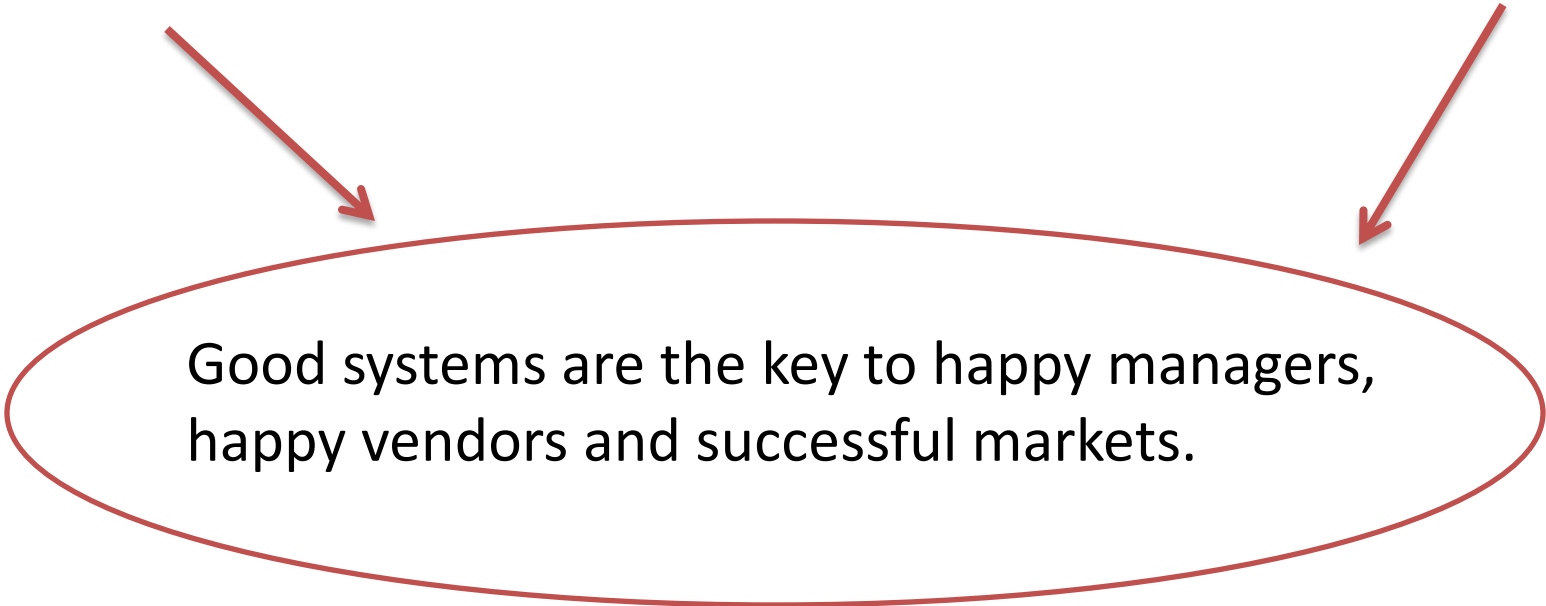
Why Communication Matters

It's all about relationships



How do you improve the quality of relationships?

Systems Matter



Good systems are the key to happy managers,
happy vendors and successful markets.

Hint: Ivy and Caleb think this is important

Systems for more than logistics.

There can be

Personal systems

Preparation systems

&

Communication systems

Technology – Friend or Foe?



Balance is the key

Communication is Personal:

- **Acknowledge power dynamics**
- **Identify and respect diversity**
- **Take care of your personal growth and skills**

World Cafe

Everyone writes a personal letter.

Answer these questions and we will mail you your letter in 6 months.

1. What is your biggest challenge during peak season?
2. What is something you would like to change about your communication?
3. Where can you push yourself to improve?
4. What systems do you need to change?

In Conclusion

Basically

More This



Less This

