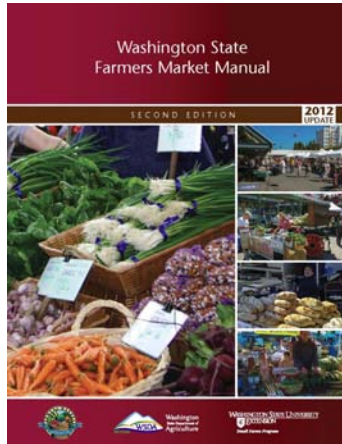


# FARMERS MARKET RESOURCES

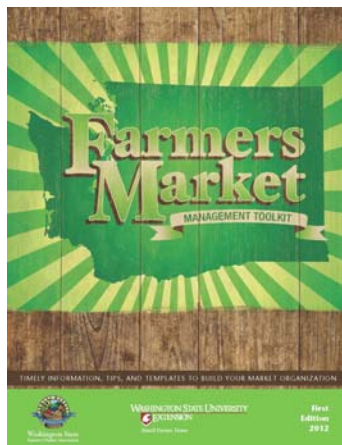
## for Washington State

*WA State Farmers Market Manual*. Excellent overview for new markets and new managers. Hard copies may be available from the WSFMA or WSU Small Farms Program. It is also available at <http://smallfarms.wsu.edu/marketing/> and the WSFMA website.



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*WA State Farmers Market Management Toolkit*. The Toolkit offers more in-depth information as well as templates that markets can use. The binder format makes it easy to add new information. The Toolkit is also available at <http://smallfarms.wsu.edu/marketing/> and the WSFMA website. A “2016 Update” will be released in early 2016. Each market can get a new hard copy and anyone can download materials. Suggestions for relevant and helpful materials are greatly appreciated!



### Washington State Farmers Market Management Toolkit

Karen Kinney, [Washington State Farmers Market Association](http://www.wsfma.org)

Colleen Donovan, [WSU Small Farms Program](http://smallfarms.wsu.edu)

#### Toolkit Chapters

**Chapter 1:** Acknowledgements & Feedback

**Chapter 2:** Organizational Blueprints for Farmers Markets

**Chapter 3:** Markets Count! Collecting, Managing & Deploying Your Farmers Market Data

**Chapter 4:** Sustaining Your Farmers Market's Human Resources

**Chapter 5:** Finances, Fundraising & Financial Management

**Chapter 6:** Happy Vendors, Happy Managers

**Chapter 7:** Accepting "Multiple Currencies" at Your Farmers Market

**Chapter 8:** Marketing Your Market

**Chapter 9:** Legal, Regulatory & Policy Issues in WA State



February 2016

The WSFMA website is currently being updated and will have a robust Resource Center in early 2016. Currently, resources are available in the "Farmers Market Management" and "Resource Center." [www.wafarmersmarkets.com](http://www.wafarmersmarkets.com)



The national Farmers Market Coalition has resources from all over the country available on their website: <http://www.farmersinspired.com/resources/farmers-market-resources/>



- About Farmers Markets
- Market Manager FAQ
- Resource Library
- Webinars
- Newsletter
- Markets Are Up!
- Farmers Market Benefits

### Resource Library

Welcome to the Farmers Market Coalition Resource Library, an ever-growing database of resources for farmers, market managers and researchers. These resources were developed by a wide spectrum of organizations, agencies, and academic institutions, and we are grateful for the spirit of sharing which allows us to bring a variety of tools to your table in one searchable portal. We hope you find them useful and consider **submitting resources of your own** for the benefit of the farmers market community.

[Submit a Resource!](#)

[Submission Policy](#)

*If you can't find something you are looking for, please email Colleen Donovan ([colleen.donovan@wsu.edu](mailto:colleen.donovan@wsu.edu)) or Karen Kinney ([execdirectory@wafarmersmarkets.com](mailto:execdirectory@wafarmersmarkets.com)). We may have information that has not yet been posted online.*