

# **Addressing the Challenges of SNAP in Farmers Markets**



**Washington State Farmers Market Conference  
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# Today's Session Goals

- 1. Review the Evolution of SNAP in Farmers Markets**
- 2. Determine Barriers to Offering SNAP in FM**
- 3. Explore Solutions and Resources**
- 4. Offer Alternative Programs for Low Income Shoppers**

# Historic Reasons Why to Accept SNAP in Farmers Markets

1. Welcome All Community Members to FM
2. Increase Access to Healthy Foods
3. Increase Sales for FM Vendors





# **Farmers Market Coalition**

## **SNAP Guide for Farmers Markets**

<https://farmersmarketcoalition.org/education/snap/>

# **Alternative Farmers Market Programs** **for Low Income Shoppers**

- **Lloyd FM Voucher Program**  
**Portland, OR**
  
- **Farmers Market Flash**  
**Mount Vernon, WA**



# **Farmers Market Coalition Free SNAP EBT Equipment Program**

**<https://farmersmarketcoalition.org/programs/freesnapebt/>**

# WSFMA Conference Resources

- USDA FNS SNAP Sign-Up
- Wireless Card Device Options
  - TSYS Merchant Solutions
  - FIS Global
- Contact WSFMA



# Begin with the End in Mind

What does Success Look Like in Your Market?

