

Dear Supporter,

When you want fresh and local produce, advice from your farmer, and an oasis from the daily grind, where do you turn?

My bet is your local farmers market!

Why? Because at market you know you will find the best quality food at reasonable prices and connect with others, whether it is talking with the farmers or meeting a neighbor.



"I like that it is an experience and not just shopping."  
-Cynthia, a regular shopper at Copley Square

**Your choice to shop at a farmers market makes them what they are today:** a thriving community that supports local agriculture and encourages healthy living. ***Thank you!***

You also know that your money is going directly to supporting dedicated farmers, local businesses, and your local economy. As the local food movement advances, **Mass Farmers Markets is committed to staying at the cutting edge, ensuring you, your farmers, and your communities are able to thrive.** And we back this up, working diligently to use local businesses for our supplies and support services. Perhaps not always the easiest, but **like you, we know it works best in the long run!**

**Please help us keep this commitment by making a contribution.**

Mass Farmers Markets has been organizing farmers markets since 1978 and is a key support group for farmers markets around Massachusetts. We are told our help is critical to their success.

**The committed work of our staff of four, and Board of Directors provides:**

- ❖ **You with easily accessible and real-time information**, through our newsletters, social media pages, and website.
- ❖ **Answers to your questions!** Call the office and our knowledgeable staff will answer your farmers market related questions.
- ❖ **The management of three exciting farmers markets;** Central Square in Cambridge, Davis Square in Somerville, and Copley Square, the largest farmers market in Boston.
- ❖ **Collaborations with supportive groups and organizations**, such as LUUM.com that prodded conversations about food issues with the "Hot Button" game at the Head of the Charles Regatta.
- ❖ **The support and detailed work needed to ensure that your farmers market will return next year.**



**Your gift is extremely important to Mass Farmers Markets because it provides these resources, which make an immediate and direct impact. 100% of your donation goes to our programs and services.**

Your gift of \$10, \$25 or even just \$10 dollars can make a difference for your farmers markets, your communities, your farmers, and you.

**Your generous donation will make a difference!**

Many thanks for all of your help from the Mass Farmers Market staff and Board of Directors.

Sincerely,

David Scanlan

President, Board of Directors

