



2015 Farm Membership Benefits

WSFMA is a non-profit membership organization dedicated to supporting vibrant and sustainable farmers markets in Washington State through member services, education and advocacy.

Farms are the heart of farmers markets. Farm membership is open to any farm (or seafood vendor) growing produce, plants or botanicals, or raising animals for direct sale at farmers markets on land they own, lease or rent in the State of Washington. By joining WSFMA, farm businesses support strong farmers markets and have opportunities to increase direct sales through education and training, promotional activities, networking and advocacy. WSFMA works to support farmers markets so that farmers have the best opportunity for strong sales at thriving marketplaces.

Farm Member Benefits

- ✦ **Promotional Activities** Gain recognition by displaying WSFMA logo on your website and marketing materials; benefit from WSFMA social media and marketing campaigns; receive FREE Farmers Market Week recipes and signage
- ✦ **Technical Assistance & Referrals to Expand Sales** Access to technology to accept Debit/Credit/EBT ; Farmers Market Nutrition Program Vouchers (FMNP) training and support; our team is always ready to answer your farmers market questions and connect you with resources!
- ✦ **Liability Insurance** Access to comprehensive, affordable vendor product liability insurance **Ask about Campbell Risk Management's New Small Farm Insurance Program available in 2015**
- ✦ **Training and Education** Member discounts on conference registration; special workshops geared to direct-marketing farmers' needs; how-to guides and marketing tips for vendors
- ✦ **Advocacy** Benefit from WSFMA's action alerts and work we do with local and state policy makers and partners on issues that impact farmers markets and direct marketing farmers
- ✦ **Stay Connected!** Subscription to WSFMA Food Access, Farms and Farmers Markets Listserv with updates on sales regulations, current legislation affecting farms and farmers markets, notice of position openings, funding, market, and media opportunities
- ✦ **Voting Privileges** Vote and serve on the WSFMA Board of Directors; join a committee; influence WSFMA policies and procedures, strategic goals and legislative agenda
- ✦ **COMING IN 2015:** Searchable online resource page for direct selling farmers

For questions about membership please email membership@wafarmersmarkets.com or call (206) 706-5198.

Join WSFMA today and reap the benefits!!