



2014 Farm Membership Benefits

WSFMA is a non-profit membership organization dedicated to supporting vibrant and sustainable farmers markets in Washington State through member services, education and advocacy.

Farms are the heart of farmers markets. Farm membership is open to any farm (or seafood vendor) growing produce, plants or botanicals, or raising animals for direct sale at farmers markets on land they own, lease or rent in the State of Washington. By joining WSFMA, farm businesses support strong farmers markets and have opportunities to increase direct sales through education, training, networking and advocacy. Our work to support vibrant and sustainable farmers markets so that farmers have the best opportunity for strong sales at thriving marketplaces, means we have skills, experience, and advocacy support to share with farmers.

Farm Member Benefits

Visibility and Access

- Personalized assistance helping you identify potential farmers market sales venues and processors sourcing product from local producers
- Listing on WSFMA Website and use of WSFMA logo
- Social media campaigns and networking opportunities

Technical Assistance & Referrals to Expand Sales

- Technology to accept Debit/Credit/EBT
- Training and support to accept Farmers Market Nutrition Program Vouchers (FMNP)
- A team of WSFMA Board and staff, volunteers, farmer vendors and farmers market managers to answer questions and connect you with resources

Liability Insurance Access to comprehensive, affordable vendor product liability insurance

Training and Education

- Scholarship eligibility for annual WSFMA conference: farmer workshops like Displays & Marketing Techniques, Social Media, Food Safety, SNAP & EBT Set-Up, Expanding Your Sales, & Finding the Right Market Fit
- Notice of grant, funding and media opportunities; insurance and risk management resources; regional workshops focusing on food access and strengthening direct marketing sales

Advocacy Benefit from WSFMA's action alerts and work we do with local and state policy makers and partners on issues that impact farmers markets and direct marketing farmers

Stay Connected! Subscription to WSFMA Food Access, Farming and Farmers Markets Listserv with updates on sales regulations, current legislation affecting farms and farmers markets, market opportunities

Voting Privileges Vote and serve on the WSFMA Board of Directors; join a committee; influence organizational policies and procedures, strategic goals and legislative agenda

Discounts! Enjoy member savings on annual conference registration and regional workshops; discounts on Growing for Market and Farmers Markets Today magazines

2014 Farm Membership Dues Schedule *(membership runs January – December)*

[]	Farm selling at 0 – 1 farmers markets	\$35 annual
[]	Farm selling at 2 – 5 farmers markets	\$50 annual
[]	Farm selling at 6/+ farmers markets	\$75 annual